Welcome to the webinar. We will begin shortly.

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Value of IIBA Business Analysis Competency Model

Hosted by: Semma Sali, IIBA
Presented by: Jas Phul and Anthony Clarke, IIBA
OUR DRIVER

“Unite a community of professionals to create better business outcomes”

- IIBA Core Purpose
IIBA Business Analysis Competency Model
Question for You
Today’s Discussion

Business Analysis Competency Model

Who?

Why?

How?

What?

Next
Who: Core Team

We want to acknowledge and express special thanks to:

• Tim Coventry – Core Team Contributor
• Diana Harvison - Core Team Contributor
• Emily Iem – Core Team Contributor
• Deb Oliver – Core Team Contributor (IIBA)
• Jas Phul - Core Team Contributor (IIBA)
• Cheryl Lasse – Competency Model Consultant
• Stuart Rogers – Competency Model Consultant
# Why: Competency Model Updates

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How: Building It

- Leading resource for competency development
- Focus on practical application
- Align with Industry best practices
- Align with BABOK® Guide v3
- Align with 4-Level Certification Framework

Focus on practical application
How: Building It

- What you do - The Knowledge Areas
- How you do it - Underlying Competencies
- How You do it - Techniques
- How well you do it – Level of Proficiency
What: Competency Model Features

**BA Competency Model v3**
- Over 300 Assessment Points
- BA Career /Roles
- Dreyfus Model
- Map to Roles & Dreyfus Levels
- Map to BABOK V2 Underlying Competencies
- Map to BABOK V2 Techniques
- Map Role Profiles to Techniques
- Map to BABOK v2 BA Tasks

**BA Competency Model v4**
- 30 Assessments Points
- Embedded Underlying Competencies
- Embedded Techniques
- Practical Focus on Performance Proficiencies
- New 5 Point Scale to Measure Individual Proficiencies
- Align to BABOK v3 BA Tasks
- Align to New 4-Level Certification
What: BA Competency Model Demo
Next: BA Competency Model related IP

1. Online Competency Model – members – DONE!
2. PDF for download
3. Print copy

Updates driven by Community feedback

Abbreviated version
BA Self-Assessment: Paper copy PLUS “Actionable Guide”
Leaders Guide (BA Leaders & HR Professionals)
Career Path Model

IP Publication & Distribution
Potential Additional IP Development
Next: Accessing the Competency Model

A Practical Resource Guide for Business Analysis Competency Development

As a Member, you can download your free online copy of The Business Analysis Competency Model Today!

https://portal.iiba.org/competency/index.htm
THANK YOU

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