62% of global respondents report business analytics is in their title

88% of respondents think the title is accurate

45% of respondents have a master’s degree or PhD

57% of respondents have at least one certification

61% of respondents have at least one certification

25% of respondents have at least one master’s degree or PhD and at least one certification

36% of respondents have a master’s degree or PhD and no certification

24% of respondents have at least one certification and no master’s degree or PhD

17% of respondents have a master’s degree or PhD and at least one certification

19% of respondents have no certification

52% of respondents think business analytics is in demand

53% of respondents think business analytics is an interesting field

51% of respondents think business analytics is marketable

51% of respondents are confident in their skills

81% of respondents’ current employer pays for a certification

76% of respondents work full-time

75% of respondents perform business analytics as part of their current role

3% of respondents have a PhD

2% of respondents have a master’s degree

58% of respondents think business analytics is an important skill for the workforce of the future

65% of respondents think business analytics is an important skill for their current role

53% of respondents are interested in learning business analytics

53% of respondents have no certification

23% of respondents have a master’s degree or PhD

21% of respondents have a master’s degree or PhD and at least one certification

17% of respondents have less than a bachelor’s degree

17% of respondents have a master’s degree or PhD

14% of respondents have a master’s degree or PhD and at least one certification

11% of respondents have a master’s degree or PhD and no certification

8% of respondents have less than a bachelor’s degree and no certification

7% of respondents have a master’s degree or PhD and no certification

6% of respondents have a master’s degree or PhD

6% of respondents have a master’s degree or PhD and at least one certification

5% of respondents have a master’s degree or PhD and no certification

5% of respondents have less than a bachelor’s degree and no certification

4% of respondents have a master’s degree or PhD

4% of respondents have a master’s degree or PhD and at least one certification

3% of respondents have a master’s degree or PhD and no certification

3% of respondents have less than a bachelor’s degree and no certification

2% of respondents have a master’s degree or PhD

2% of respondents have a master’s degree or PhD and at least one certification

1% of respondents have a master’s degree or PhD and no certification

1% of respondents have less than a bachelor’s degree and no certification

45% of respondents have a master’s degree or PhD

36% of respondents have a master’s degree or PhD and no certification

24% of respondents have at least one certification and no master’s degree or PhD

17% of respondents have a master’s degree or PhD and at least one certification

19% of respondents have no certification

38% of respondents report using software to visualize data

5% of respondents use software to visualize data

3% of respondents use software to visualize data

2% of respondents use software to visualize data

1% of respondents use software to visualize data

4% of respondents use software to visualize data

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