Welcome to the Webinar...we will begin shortly.

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Why Get Certified?

Thursday, January 16, 2020
Why Are You Pursuing Professional Certification?

- 2019 Salary Survey Report
Of 2019 Salary Survey Report respondents hold a minimum of one certification.
Nearly 70% of employers invest in skills training.
36% of Certified BAs reported that gaining certification gives them higher confidence at work

- 2019 Salary Survey Report
Business Analysis professionals who hold at least one certification earn 11% higher than non-certified individuals according to IIBA’s Business Analysis Salary Survey Report.
How Many Business Analysis Career Levels Are There Within Your Organization?

Career Levels Within Organization (%)

- 1-2 LEVELS: 26% in REGION 1, 28% in REGION 2, 21% in REGION 3
- 3-4 LEVELS: 63% in REGION 1, 59% in REGION 2, 55% in REGION 3
- 5+ LEVELS: 11% in REGION 1, 13% in REGION 2, 24% in REGION 3
Q&A

Panelist Discussion
Thank you!