

## IIBA AND AGILE ALLIANCE ANNOUNCE NEW COLLABORATION

*-Agile business analysis allows organizations to respond quickly and deliver better business outcomes-*

(Atlanta, GA) July 26, 2016 – [International Institute of Business Analysis™ \(IIBA®\)](#) is pleased to announce a Memorandum of Understanding with [Agile Alliance](#) that outlines their collaboration on the development of value-add publications, events and engagements for the benefit of the practitioner community and the broader business analysis and corporate community.

The proliferation and evolution of Agile techniques and approaches is rapidly reshaping the place and the role of business analysis professionals. This new collaboration will provide opportunities to advance how business analysis contributes to the success of projects using Agile approaches. Agile business analysis is about increasing the delivery of business value to the stakeholders.

“The goal of this strategic alliance is to support BA practitioners and their organizations utilizing Agile approaches in being more efficient and delivering better results more effectively,” says Stephen Ashworth, President and CEO of IIBA. “Working together, IIBA and Agile Alliance will further explore the integration of business analysis practices with Agile approaches, share ideas and seek opportunities to support the evolution of Agile business analysis through industry events, joint research and white paper development initiatives.”

An important initiative of this new collaboration is the development and publication of a revised edition of the Agile Extension to the *BABOK® Guide*, which was first published in 2013. The revised edition will provide guidance and insight on the effective practice of business analysis in an Agile context both at the practitioner level and enterprise level. The revised extension will include new techniques and approaches and will involve the engagement of volunteer subject matter experts from around the globe. The new Agile Extension will be launched in 2017.

“Building on the work of the first release of the Agile Extension, this collaboration is an example of how agile development is constantly evolving – new ideas are emerging and existing ideas continually being refined and honed,” said Shane Hastie – Director, Agile Alliance. “In the spirit of the agile manifesto, this collaboration is firmly about bringing individuals together to explore and share our understanding of the important analysis approaches and practices which contribute to effective agile development.”

IIBA and Agile Alliance will promote the upcoming publication during the [Agile2016 Conference](#) in Atlanta on July 25 - 29 and during the official conference of IIBA, [Building Business Capability](#) (BBC), in Las Vegas on October 31-November 4. The members of the core team working on the extension will be on hand to engage and gain additional feedback from the community.

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### **About International Institute of Business Analysis™ (IIBA®)**

International Institute of Business Analysis™ (IIBA®) is a professional association dedicated to helping the business analysis community achieve better business outcomes. IIBA connects more than 29,000 Members, over 290 Corporate Members and 117 Chapters worldwide. As the voice of the business analysis community, IIBA maintains international standards of practice, certifications, professional development and networking opportunities through a community of BA professionals and strategic alliances.

### **About Agile Alliance**

Agile Alliance is a nonprofit organization dedicated to promoting the concepts of Agile software development as outlined in the Agile Manifesto. With more than 30,000 members and subscribers around the globe, Agile Alliance is driven by the principles of Agile methodologies and the value delivered to developers, organizations, and end users. Agile Alliance organizes and supports events to bring the Agile community together on a global scale.

### **Interviews and quotes are available. Please contact:**

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