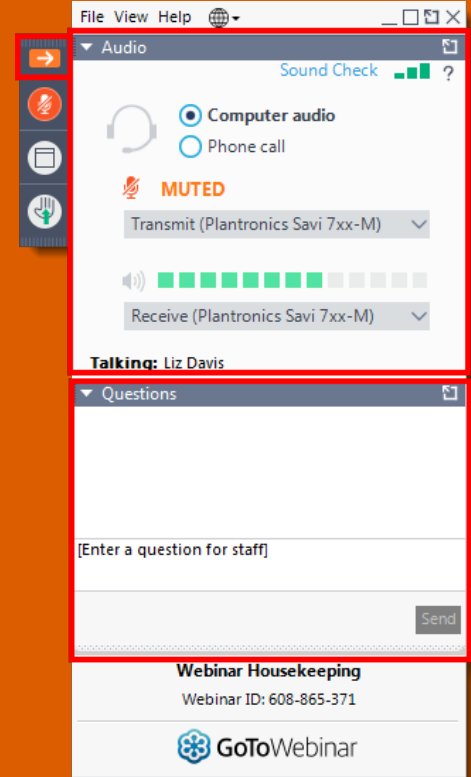


Welcome to the Webinar...we will begin shortly.

There are two methods for listening to this webinar, select **Audio** from the tool box on the right side of your screen, and:

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- If no phone number is listed, you must use the **Computer audio** option.
- Please submit your questions and comments via the **Questions** panel during the presentation.
- This webinar is being recorded and will be posted to the Webinar Archives on IIBA's website within 5 business days.
- All participants are muted during the webinar.

For demonstration purposes



The screenshot shows a software interface for a webinar. At the top, there is a menu bar with 'File', 'View', and 'Help'. Below the menu bar is a toolbar with several icons: a red arrow pointing right, a red microphone icon, a document icon, and a hand icon. The main area is divided into two sections. The top section is titled 'Audio' and contains a 'Sound Check' indicator with a green bar and a question mark. Below this, there are two radio buttons: 'Computer audio' (selected) and 'Phone call'. A red microphone icon with the word 'MUTED' in red text is displayed. Below the muted icon, there are two dropdown menus: 'Transmit (Plantronics Savi 7xx-M)' and 'Receive (Plantronics Savi 7xx-M)'. A speaker icon and a volume bar are also visible. The bottom section is titled 'Questions' and contains a text input field with the placeholder text '[Enter a question for staff]' and a 'Send' button. At the bottom of the interface, there is a footer area with the text 'Webinar Housekeeping' and 'Webinar ID: 608-865-371', followed by the GoToWebinar logo.



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Hosted by: Liva Randrembason, IIBA

Presented and Sponsored by: Adaptive US

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- *BABOK® Guide v3*
- Agile Extension to the *BABOK®*
- Member e-newsletters & BA Lens magazine
- Podcast



Thought Leadership

- The leading-edge insights that provides BAs the opportunity to evolve professionally and advance their careers.



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Today's Presenters



LN Mishra

BA Author, Trainer and
President @ Adaptive
US Inc.

- Trained more than 3000 Business Analysts on BABOK®
- IIBA® Volunteer and part of BABOK® V3 Questions Team
- Author of 20+ publications on Business Analysis
- <https://www.linkedin.com/in/lnmishra/>



Lora McCoy

Adaptive – President
US Market
Regional Director, IIBA
Central America

- 22 years of experience performing BA skill set activities as well as Quality Assurance, Project Management and more in industries including Banking and Finance, Service Management, Education, Retail and Oil and Gas.
- <https://www.linkedin.com/in/loramccoy/>



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*Thank
you*

A golden fountain pen nib is positioned at the end of the word "you" in the cursive text, appearing as if it has just finished writing the word.

Thank you for
joining our
Webinar.

Lora McCoy
President
Adaptive US

LN Mishra
Co-founder
Adaptive US

About IIBA®



- ❖ International Institute of Business Analysis (www.iiba.org)
- ❖ Non-profit organization head-quartered in Canada
- ❖ Focuses on improving BA practices in organizations globally

- ❖ 29000+ registered members
- ❖ 4 certifications
 - ❖ Level 1 - ECBA™
 - ❖ Level 2 - CCBA®
 - ❖ Level 3 - CBAP®
 - ❖ IIBA AAC™ – Agile Analysis Certification

IIBA® membership benefits

- ❖ Free, unlimited access to the BABoK®, Agile Extension Guide and 300+ online books, Webinars and podcasts
- ❖ USD 125 discount on exam fees
- ❖ Local, national and international networking opportunities



Why be Certified?

1. Certified BAs on an average earn 16% higher
2. Better career progression
3. Enhanced BA capabilities
4. Better job satisfaction



Comparison of IIBA[®] certifications

Aspect	ECBA [™]	CCBA [®]	CBAP [®]	AAC [™]
Education	No requirements 😊			
BA Work Experiences	None	3750 Hours in last 7 years 2 KAs above 900 hours / 4 KAs above 500 hours	7500 Hours in last 10 years 4 KAs above 900 hours	None
PD Hours	21 hours in past 4 years	21 hours in past 4 years	35 hours in past 4 years	21 Hours recommended
References	None	2 references from career manager, client or an existing CBAP [®] . One must be current.		None

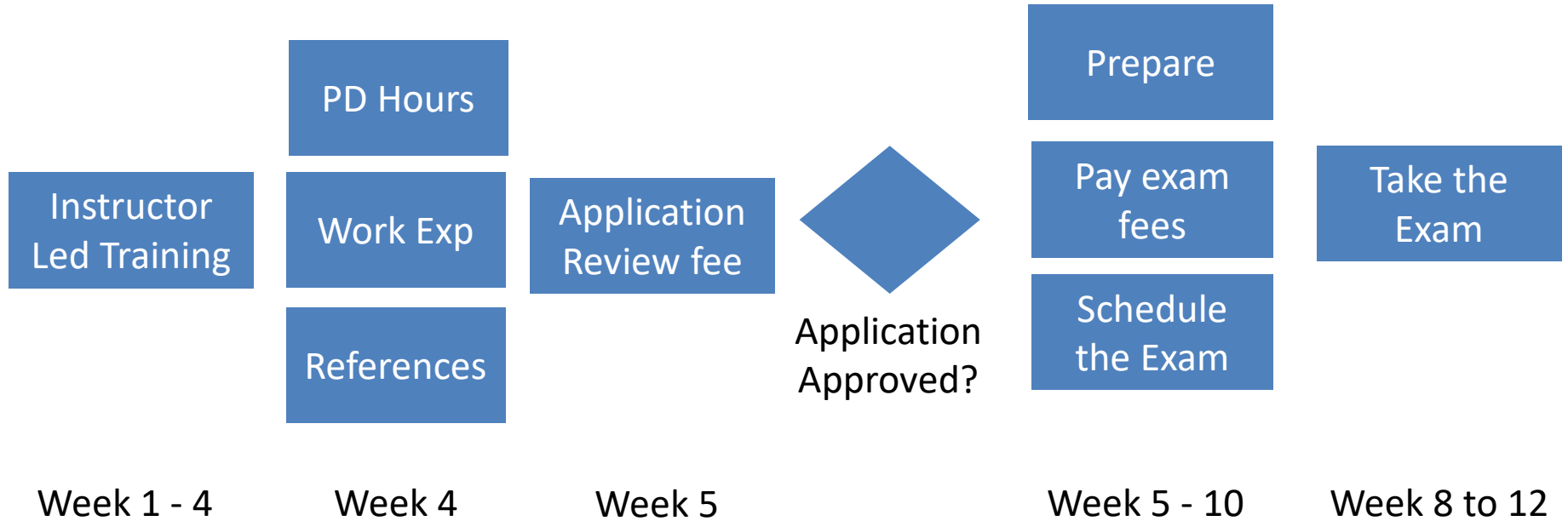
Comparison of IIBA[®] certifications

	ECBA [™]	CCBA [®]	CBAP [®]	AAC [™]
Guide Book	BABoK [®] V3			Agile Extension Guide
Fees	\$225 to \$295	\$505 to \$575	\$505 to \$575	\$305 to \$375
Exam Type (MCQ)	1 Hour	3 Hours	3.5 Hours	2 Hours
	50 Questions	130 Questions	120 Questions	85 Questions
Prep. Effort	60 to 80 Hours	80 to 120 Hours	100 to 150 Hours	60 to 80 Hours

Six Steps Approach to Succeed in IIBA® Certification Examinations



Certification process

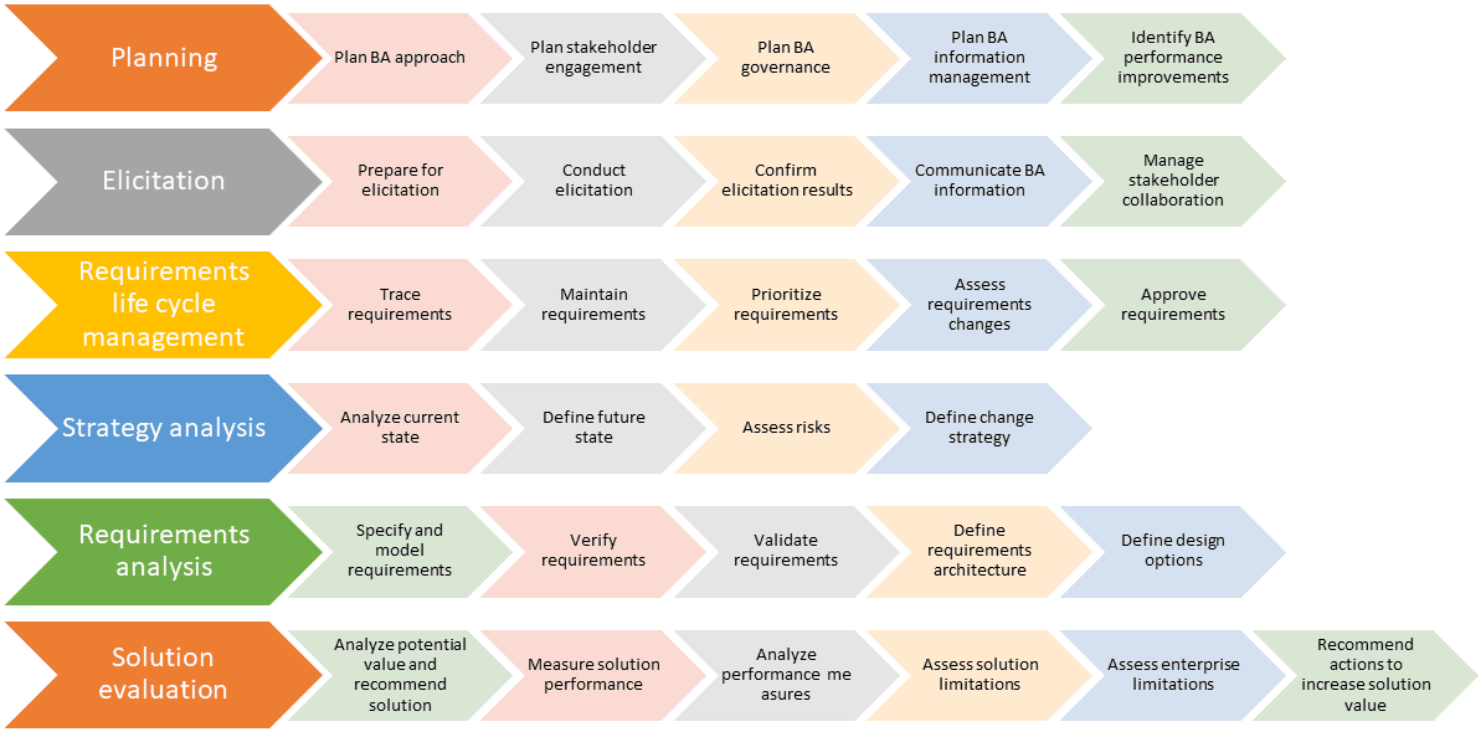


Exam Prep Tips!

Know BABoK KAs - Objectives

BABoK® V3 6 Knowledge Areas and 30 Tasks

ADAPTIVE US



Know your Tasks

- Know purpose of each task
- *Memorize tasks* within each knowledge area
- Understand typical BA flow
 - Keep Adaptive mind-maps in mind
- Understand inputs and outputs



Understand techniques

- Know the key strength of each technique
- For CBAP, know modeling
 - Activity
 - Data
 - State
 - Use case



Take enough practice tests

- Take chapter end practice tests
- Take at least 4 simulation tests provided
- Analyze answers provided



*Top
Tips*

When to take the exam

- Take the exam after a short break
- Don't try to cram the guidebook just before the exam
- Get a good night's rest



Test Taking Tips!

Test Taking Tips

- First few questions are to unnerve you
- Getting stuck to a question – Mark an option, Mark for review and Move
- In first go, answer all that you know and skip what you don't know
- Comeback and review



Test taking tips

- Choose *Most Appropriate* option, *not just correct* option
- ✓ Tests your knowledge of the Guidebook
- ✓ Answers need to be as per the Guidebooks not as per your organizational practice



Generic tips for test taking

- ✓ Questions can be long and can have diagrams.
- ✓ Most options are plausible, but only 1 is correct.
- ✓ Avoid answers which are too prescriptive



During examination

- Flag questions for which you don't know the answer.
- *Eliminate choices which are not right.*
- Typically there will be 2 choices which are close.



Critical Success Factors

Critical Success Factors to Success



High Quality
Content



Expert
Facilitators



Proven
Approach



End to End
Support



Effective
Model
Questions



Smart Exam
Success Tips

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IIBA Premier
Partner



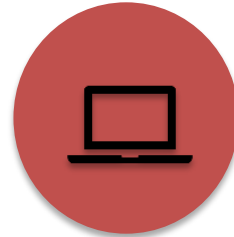
Success
Guarantee



95%+ Past
Success rate



Comprehensive
Content and Support



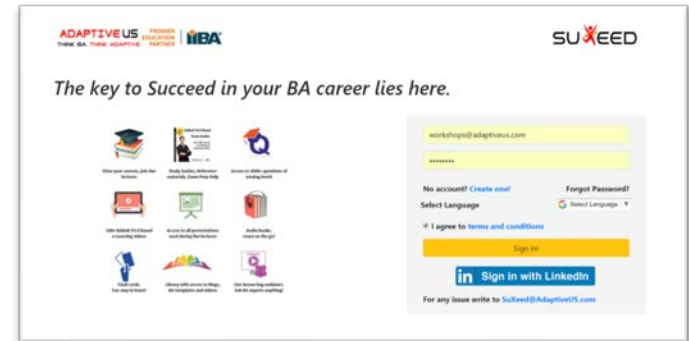
Sessions
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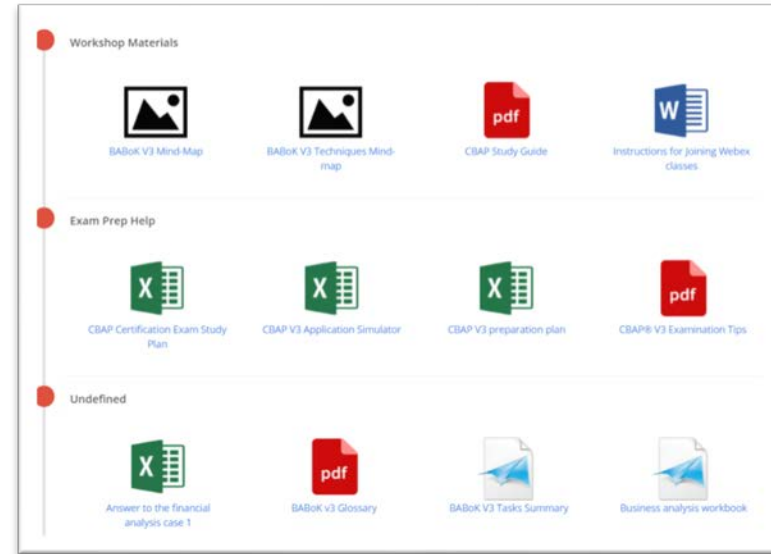
- Free trial @ SuXeed.Net
- 100+ videos on BABoK® V3
- BABoK® V3 based CBAP® Study Guide
- 3500+ practice questions
- Multiple Exam simulators with Prometric® like features



<https://SuXeed.net>

SuXeed BA Online Learning Platform

- Tasks and techniques mind map
- Audio books to utilize your travel time and learn
- Flash cards
- Exam prep tips
- Library for advanced BA topics



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thank you!