# Business Analysis Core Concept Model™
(BACCM™)

- conceptual framework for the business analysis profession
- each core concept is an idea fundamental to the practice of business analysis
- each core concept is defined by the other five core concepts & can only be fully understood until all the concepts are understood
- all core concepts holds equal importance or significance
- relevant from enterprise strategy to tactical implementation

Problem Domains

Unknown Unknowns

Unknowable Unknowns

Known Unknowns
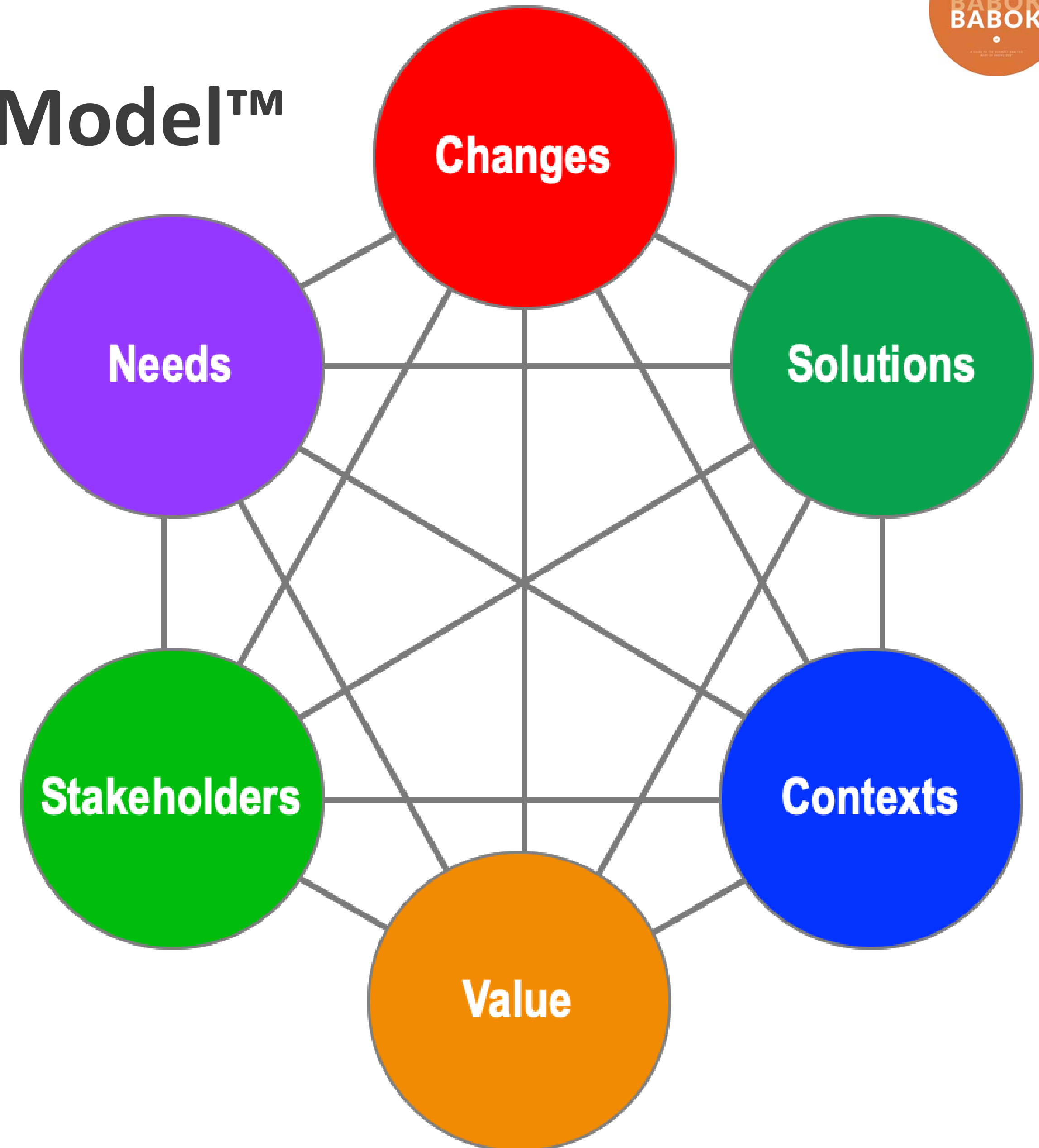
Known Problems
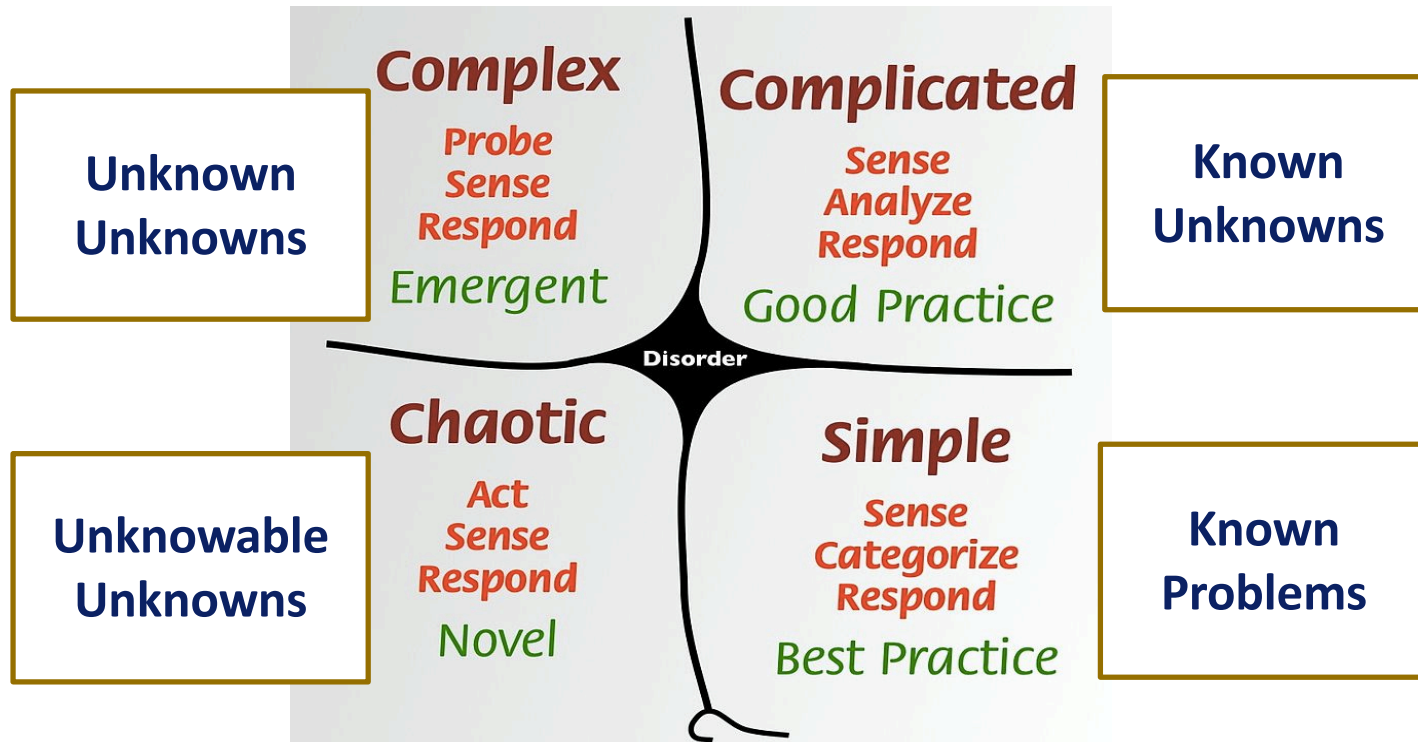
https://en.wikipedia.org/wiki/**Cynefin_framewor**k#/media/File:Cynefin_framework,_February_2011_(2).jpeg