

### Transitioning from Business Analyst to Business Consultant

Hosted by: Liva Randrembason, IIBA Presented by: LN Mishra, Adaptive US Inc.



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- Agile Extension to the
- BABOK® Guide
- QuickTips™
- Member e-newsletters & BA Lens magazine



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- Competency Model
- Special Interest Groups



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#### OUR DRIVER

"Unite a community of professionals to create better business outcomes"

- IIBA Core Purpose





#### Today's Presenter



LN Mishra BA Author, Trainer and President @ Adaptive US Inc.

- Trained more than 3000 Business Analysts on BABOK®
- IIBA® Volunteer and part of BABOK® V3 Questions Team
- Author of 20+ publications on Business Analysis
- <u>https://www.linkedin.com/in/Inmishra</u>

# Transitioning from Business Analyst to Business Consultant

LN Mishra, CBAP<sup>®</sup> Adaptive US Inc. 20<sup>th</sup> June 2018



#### **About Adaptive US**

- World's leading provider of IIBA<sup>®</sup> certification trainings
- Adaptive provides IIBA<sup>®</sup>
  certification trainings with Success
  Guarantee
- World's leading BA publisher
- More than 5000 BAs benefited
- Successfully conducted 300+ workshops across the world

ADAPTIVE US

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#### Poll Time 1

## How many of you aspire to be business consultants in the future?

#### Poll Time 2

# How many of you would like to learn business consulting skills?



### What is Consulting?

An advisory service to improve client / organizational performance

One of the oldest professions





### Why Consulting?

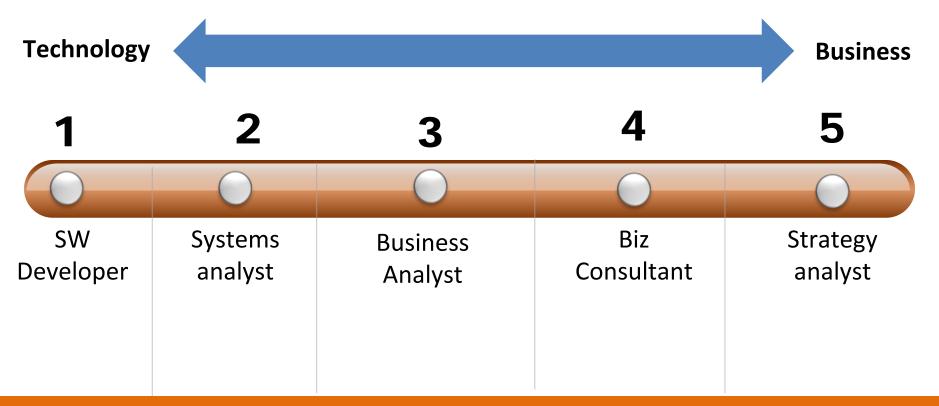
- An advisory service to improve client / organizational performance
- Allows a great deal of learning due to varying nature of engagements
- Ability to make greater impact
- Higher salary







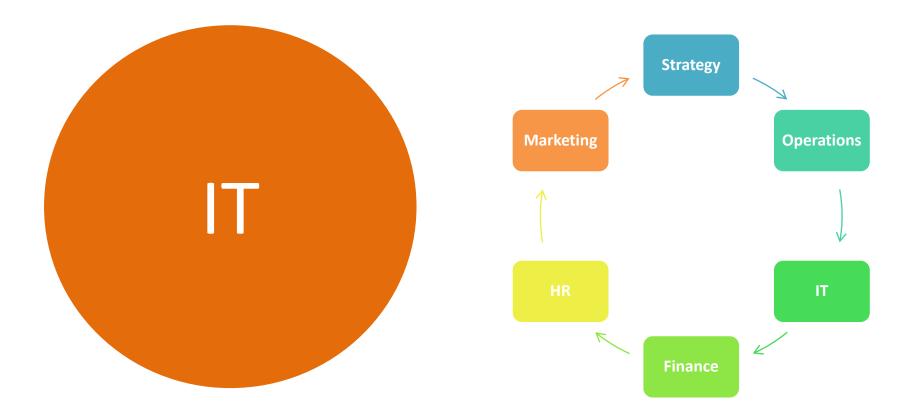
#### The scale



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#### **The 2 different worlds**



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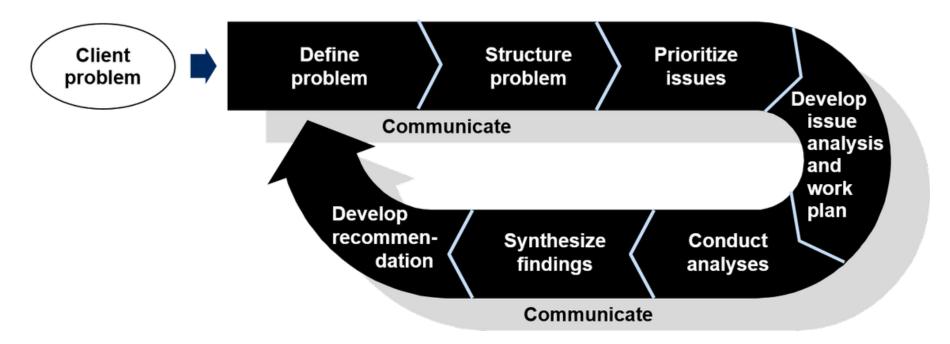


### **Key differences**

Aspect	Business analysis	Consulting
Domain	Largely IT	Any aspects of organization
Analysis focus	Largely internal	Both internal and external
Focus on stakeholder management	Medium	High
Change impact	Medium	High

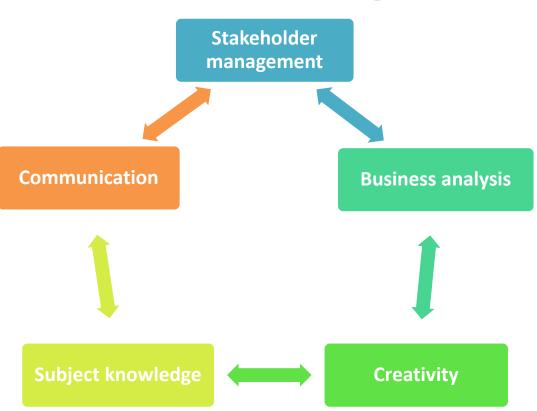


### McKinsey's 7 Step Consulting process





### **5 Key Skills for Consulting**



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### **Skills BAs already know**

- Stakeholder management
- Communication
- Systems analysis
- Process modeling





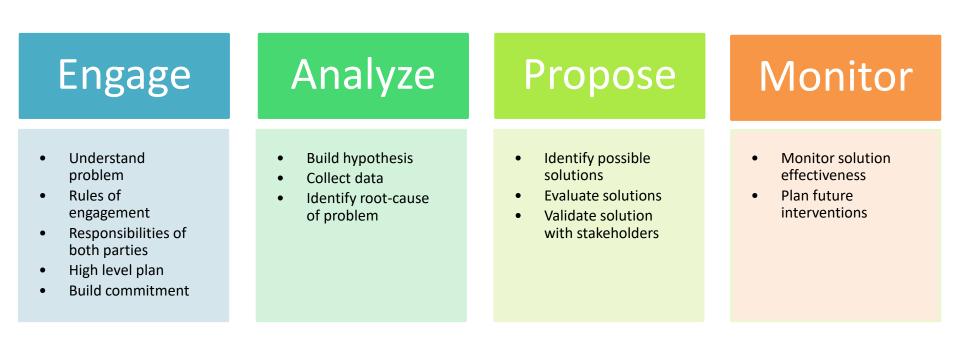
#### **Skills BAs need to acquire**

- Org. change management
- Financial analysis
- Process analysis
- Competitor analysis
- Market trends
- Customer trends



### **High level consulting process**







# How to develop consulting skills

✓ Plan

✓ Prepare

✓Succeed

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### **Developing consulting skills**

- Think beyond IT
- Make oneself familiar with management concepts
  - Strategic planning
  - Finance
  - Human resources
  - Sales
  - Marketing
  - Process improvement





### **Great resources for Consulting**

- Flawless consulting
- Million dollar consulting
- Management consulting







#### **4E Methodology**





#### Value of consulting

Subject

knowledge

Consulting process knowledge