Welcome to the webinar.
We will begin shortly.

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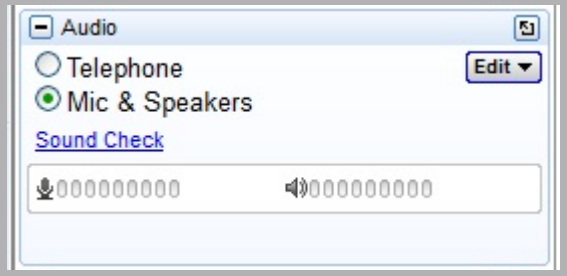
FOR DEMONSTRATION PURPOSES



Value of IIBA Business Analysis Competency Model

Hosted by: Semma Sali, IIBA

Presented by: Jas Phul and Anthony Clarke, IIBA

OUR DRIVER

"Unite a community of professionals to create better business outcomes"

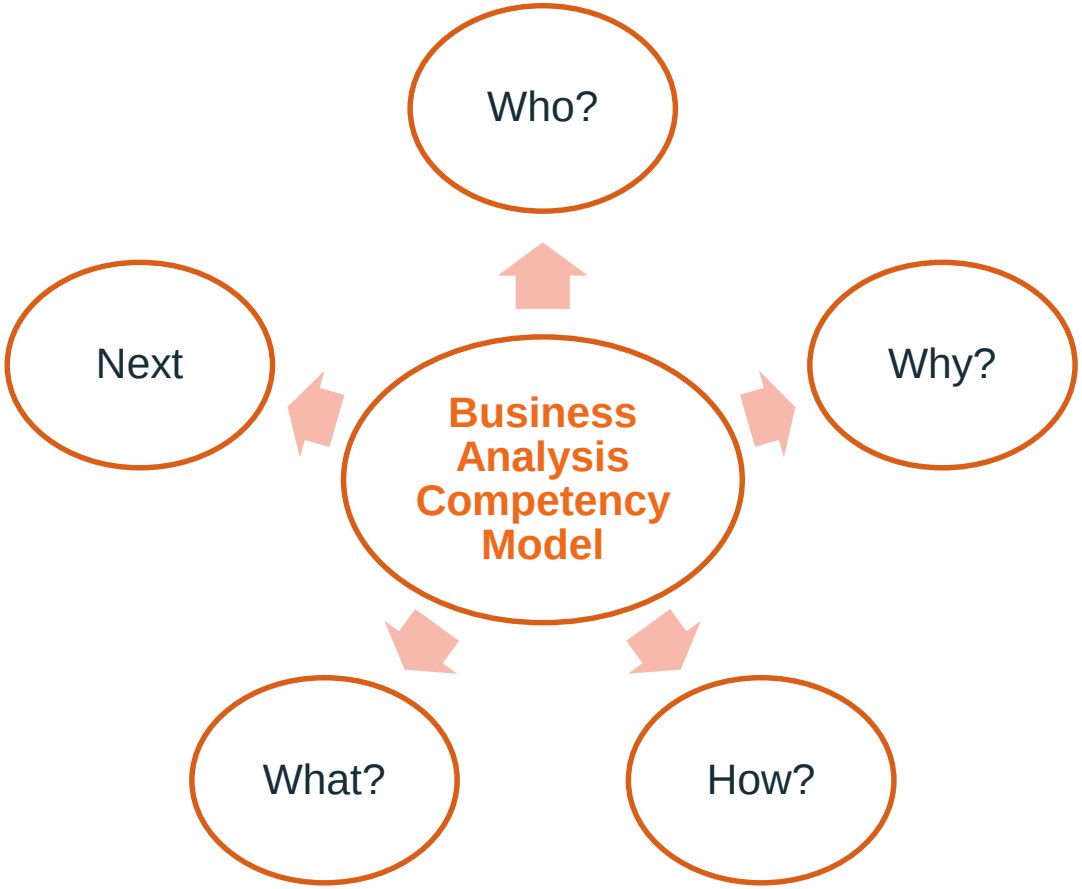
- IIBA Core Purpose

IIBA Business Analysis Competency Model

International Institute of Business Analysis™

Question for You

Today's Discussion



Who: Core Team

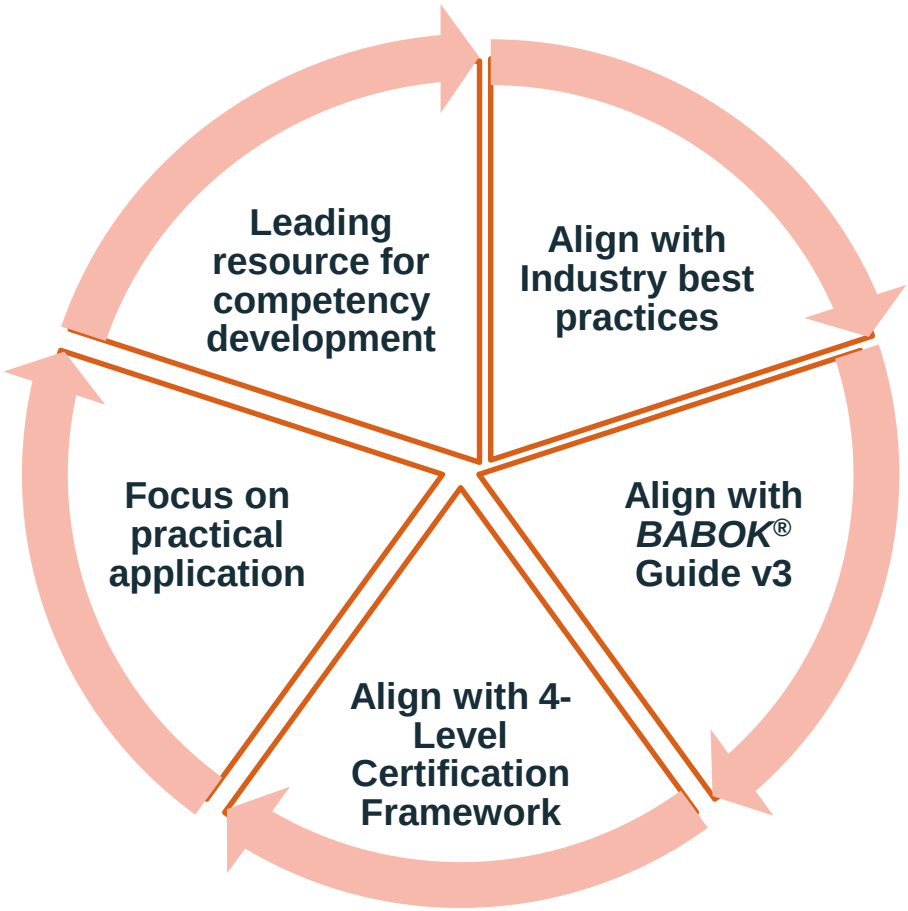
We want to acknowledge and express special thanks to:

- Tim Coventry – Core Team Contributor
- Diana Harvison - Core Team Contributor
- Emily Iem – Core Team Contributor
- Deb Oliver – Core Team Contributor (IIBA)
- Jas Phul - Core Team Contributor (IIBA)
- Cheryl Lasse – Competency Model Consultant
- Stuart Rogers – Competency Model Consultant

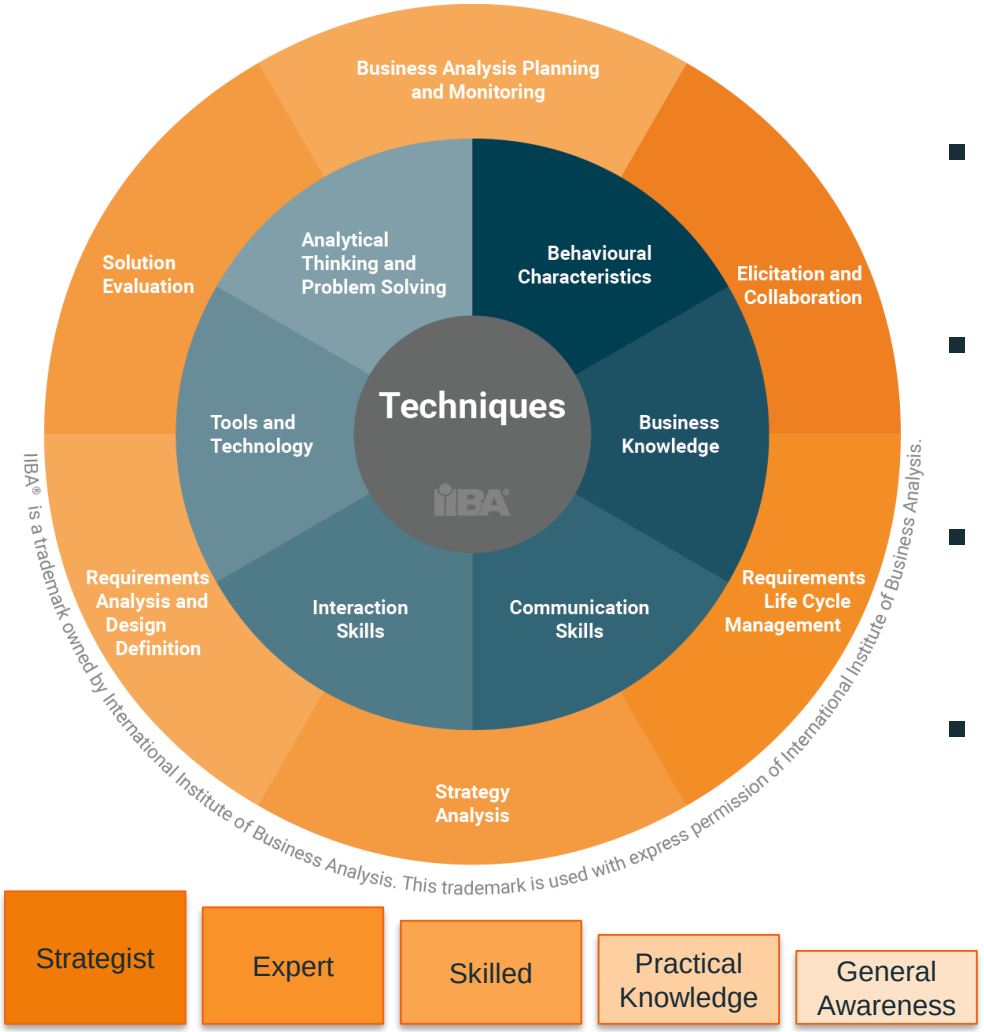
Why: Competency Model Updates

Current Competency Model	Value Driven Features	Updated Competency Model
Multiple Views	Relevant Content	Integrated View
Complex	Focus	Singular focus
Cumbersome	Easy to Use	Streamlined
Challenging	Actionable	Simplified
Pioneering IP	Innovative	Modernized
Multiple Documents	Easy to Access	Single source

How: Building It



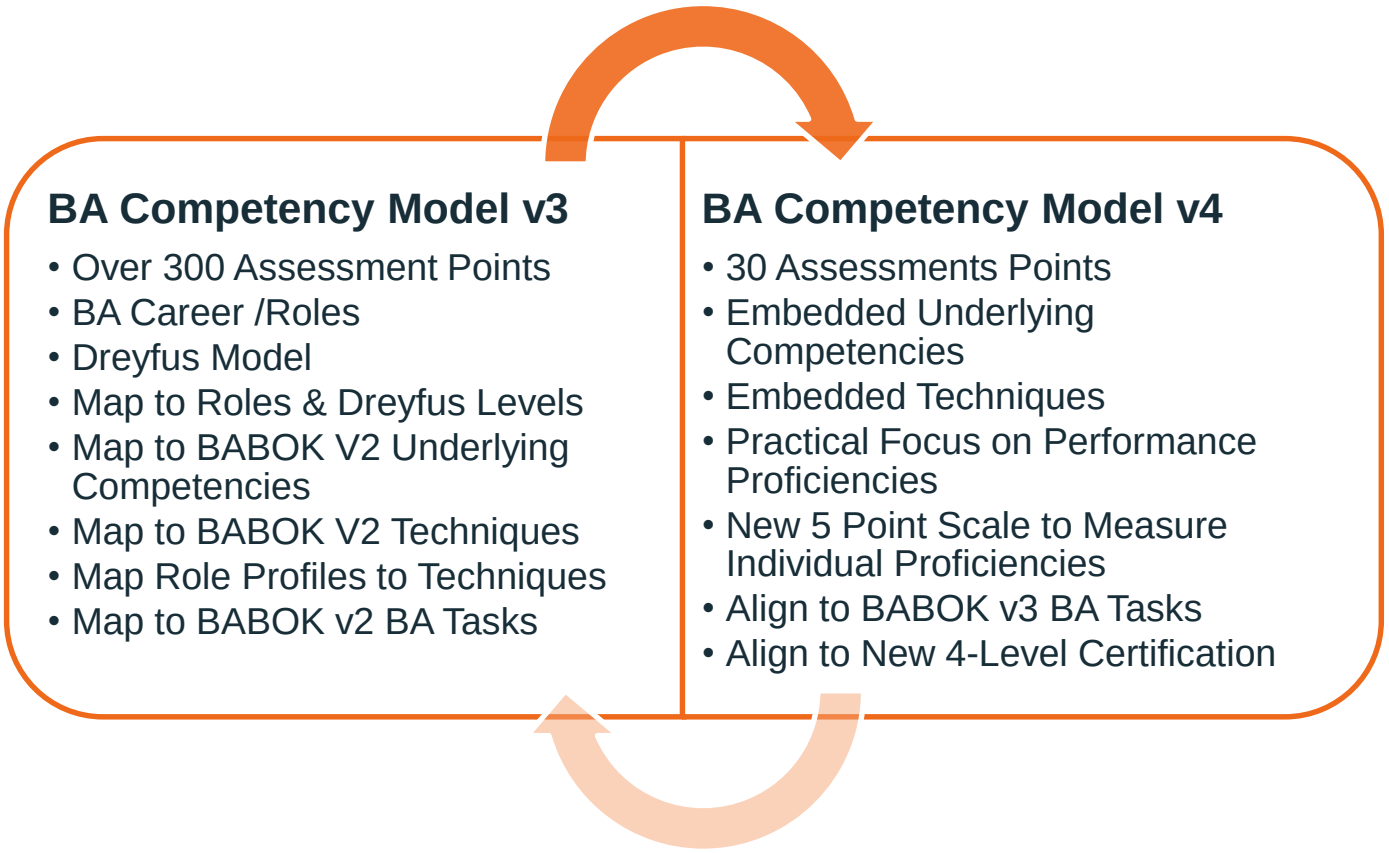
How: Building It



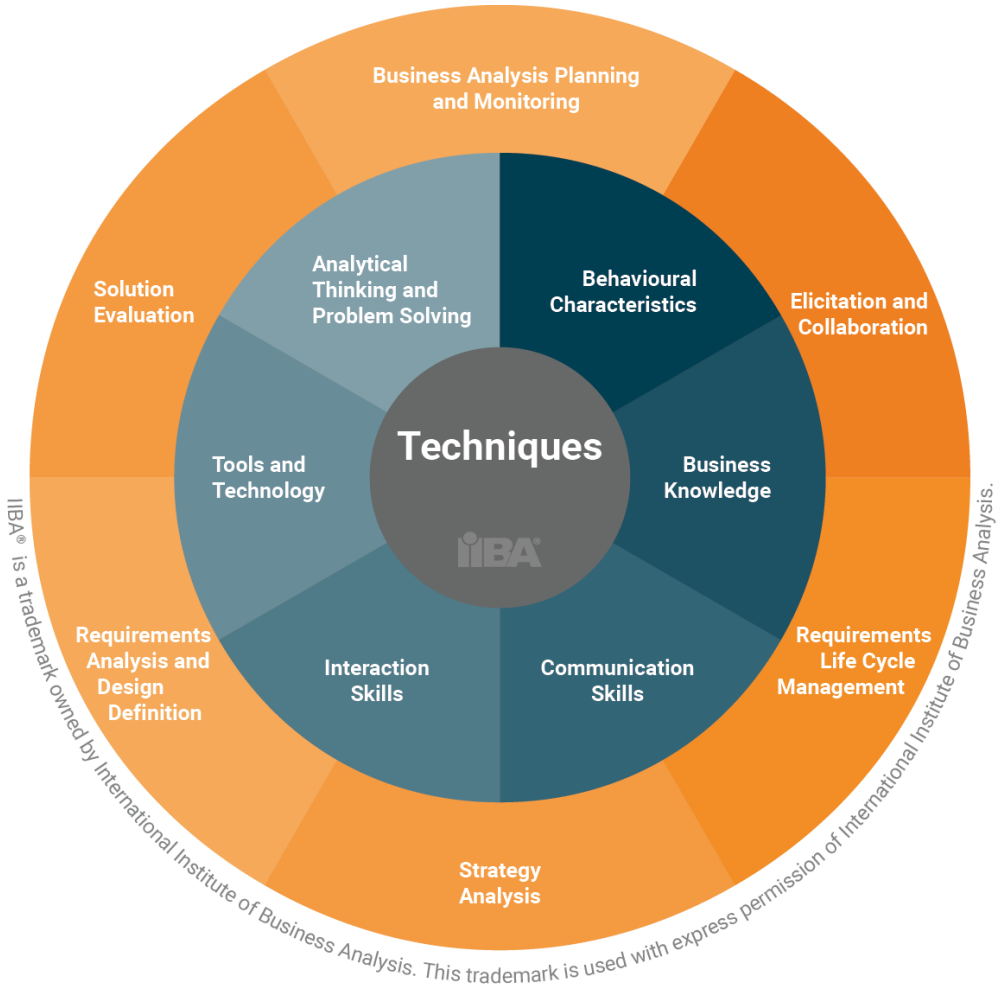
- What you do - The Knowledge Areas
- How you do it - Underlying Competencies
- How You do it - Techniques
- How well you do it – Level of Proficiency

Strategist	Expert	Skilled	Practical Knowledge	General Awareness

What: Competency Model Features

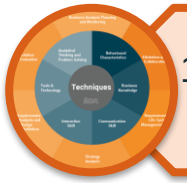


What: BA Competency Model Demo



Next: BA Competency Model related IP

IP Publication & Distribution



1. Online Competency Model – members – DONE!

2. PDF for download

3. Print copy

Updates driven by Community feedback

Potential Additional IP Development

Abbreviated version

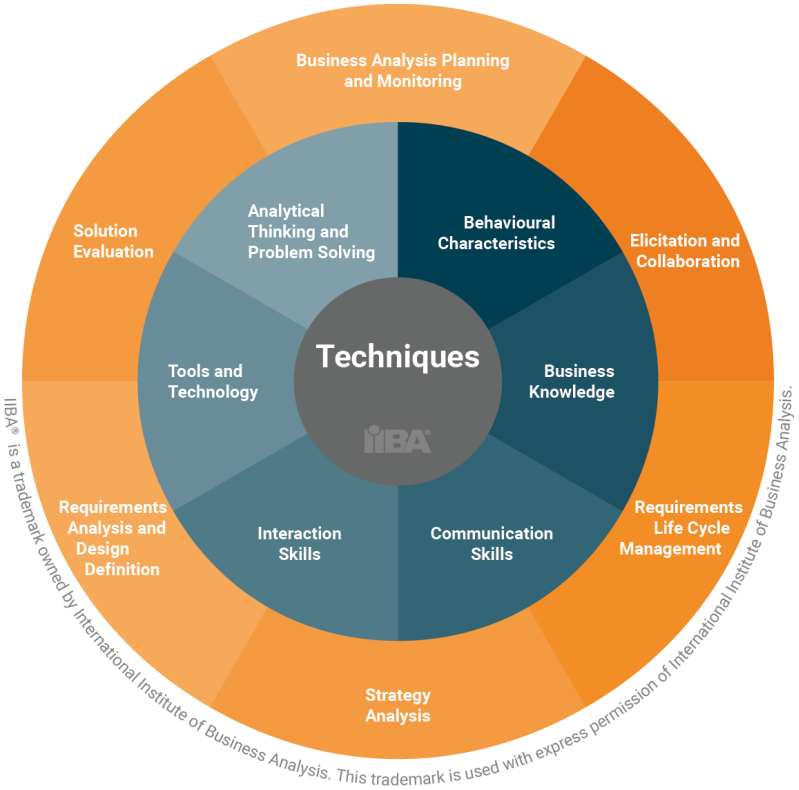
BA Self-Assessment: Paper copy PLUS "Actionable Guide"

Leaders Guide (BA Leaders & HR Professionals)

Career Path Model

Next: Accessing the Competency Model

A Practical Resource Guide for Business Analysis Competency Development



As a Member, you can download your **free** online copy of The Business Analysis Competency Model Today!

https://portal.iiba.org/competency/index.htm

THANK YOU

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