

# Regional Results: United States

## AVERAGE SALARY

Average BA salary in US Dollars USD

**\$104,502**

## AVERAGE SALARY BY GENDER\*



WOMEN EARN  
**\$102,979**



MEN EARN  
**\$107,210**

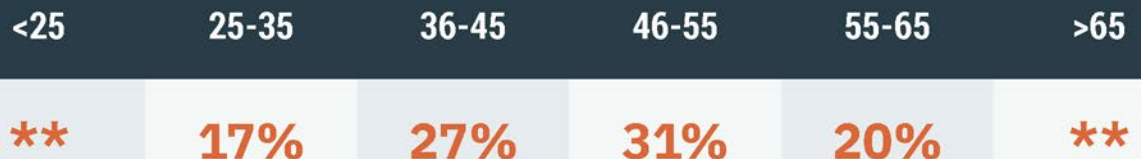
\*Non-binary responses were not statistically relevant in survey.

In 2020, men working in the US earn **4% more** than women.

## AVERAGE AGE



29% of US respondents are between 36-45 years of age



## EDUCATION LEVEL

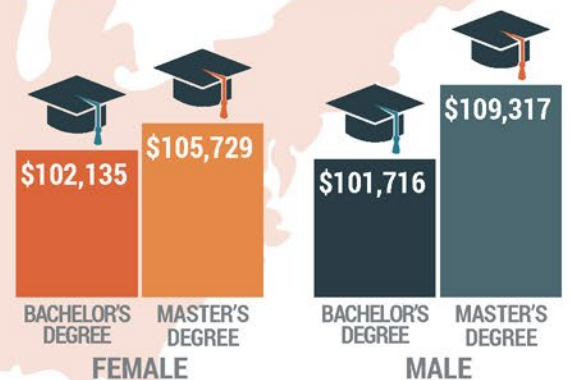
**46%**  
HOLD A  
BACHELOR'S  
DEGREE



**35%**  
HOLD A  
MASTER'S  
DEGREE



## SALARY BY EDUCATION LEVEL AND GENDER



## AVERAGE SALARY OF CERTIFIED VS NON-CERTIFIED RESPONDENTS



RESPONDENTS WHO HOLD AT  
MINIMUM ONE CERTIFICATION  
EARN ON AVERAGE  
**\$113,320 USD**



RESPONDENTS WHO HOLD  
AT LEAST ONE IIBA  
CERTIFICATION **EARN 12%  
MORE** THAN NON-CERTIFIED  
PROFESSIONALS

## FULL TIME WORKERS BY GENDER



**85%**



**84%**



Respondents who hold a **CBAP®**  
certification earn **\$121,364**

**23%** of respondents in  
the US hold a **CBAP®**  
certification.



Respondents who hold an **IIBA®-AAC**  
certification report earning **\$124,096**

**3%** of respondents in the  
US hold an **IIBA®-AAC**  
certification.

## Want to see more regional results?

Become an IIBA Member for access  
the full Salary Survey Report.