### **Regional Results: Canada**

#### AVERAGE SALARY

Average BA salary in Canadian Dollars CAD

# \$108,090 CAD

WOMEN EARN

AVERAGE SALARY BY GENDER\*

MEN EARN \$115,520 CAD

\*Non-binary responses were not statistically relevant in survey.

#### In 2020, men working in Canada earn 18% more than women.

\$97,620 CAD

| AVERAGE AGE  |   |                              | in 2020, men working in oundue earn 10% more than women.            |                                    |   |                               |  |
|--|---|------------------------------|---|------------------------------------|---|-------------------------------|--|
| 33% of Canadian<br>respondents are<br>between 36-45<br>years of age                  | <25   | 25-35                        | 36-45   | 46-55                              | 55-65   | >65                           |  |
|  | 1%  | 24%                          | 32%   | 23%                                | 13%   | **                            |  |
| EDUCATION LEVEL  |   | 30%                          |   | SALARY BY                          | EDUCATION LEVI  | EL AND GENDER                 |  |
| HOLD A<br>BACHELOR'S<br>DEGREE   | 5   | HOLD A<br>MASTER'S<br>DEGREE |   | \$85,517<br>BACHELOR'S M<br>DEGREE | 02,637 \$91,6<br>ASTER'S BACHELO<br>DEGREE DEGRE                        | 43<br>DR'S MASTER'S<br>DEGREE |  |
| AVERAGE SALARY OF CERTIFIED VS NON-CERTIFIED RESPONDENTS FULL TIME WORKERS BY GENDER |   |                              |   |                                    |   |                               |  |
| MINIM  | ONDENTS WHO HOLD A<br>UM ONE CERTIFICATIO<br>ON AVERAGE<br>7,886 CAD      |                              | RESPONDENTS WH<br>HOLD AT LEAST ON<br>CERTIFICATION EA<br>\$115,655 | IE IIBA<br>RN                      | 76%   | 69%                           |  |
| CBAP'<br>CERTIFIED   | Business Analysis Professional <sup>™</sup> (CBAP®)                       |                              |   |                                    | <b>29%</b> of respondents in Canada hold a <b>CBAP®</b> certification.  |                               |  |
| AAC<br>CERTIFIED<br>IBA  | IIBA®-AAC holders report they earn 7% more than non-certified individuals |                              |   |                                    | 6% of respondents in Canada hold an <b>IIBA®-</b><br>AAC certification. |                               |  |

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