



BAs WHO HOLD AT LEAST ONE CERTIFICATION EARN 13% HIGHER THAN NON-CERTIFIED RESPONDENTS



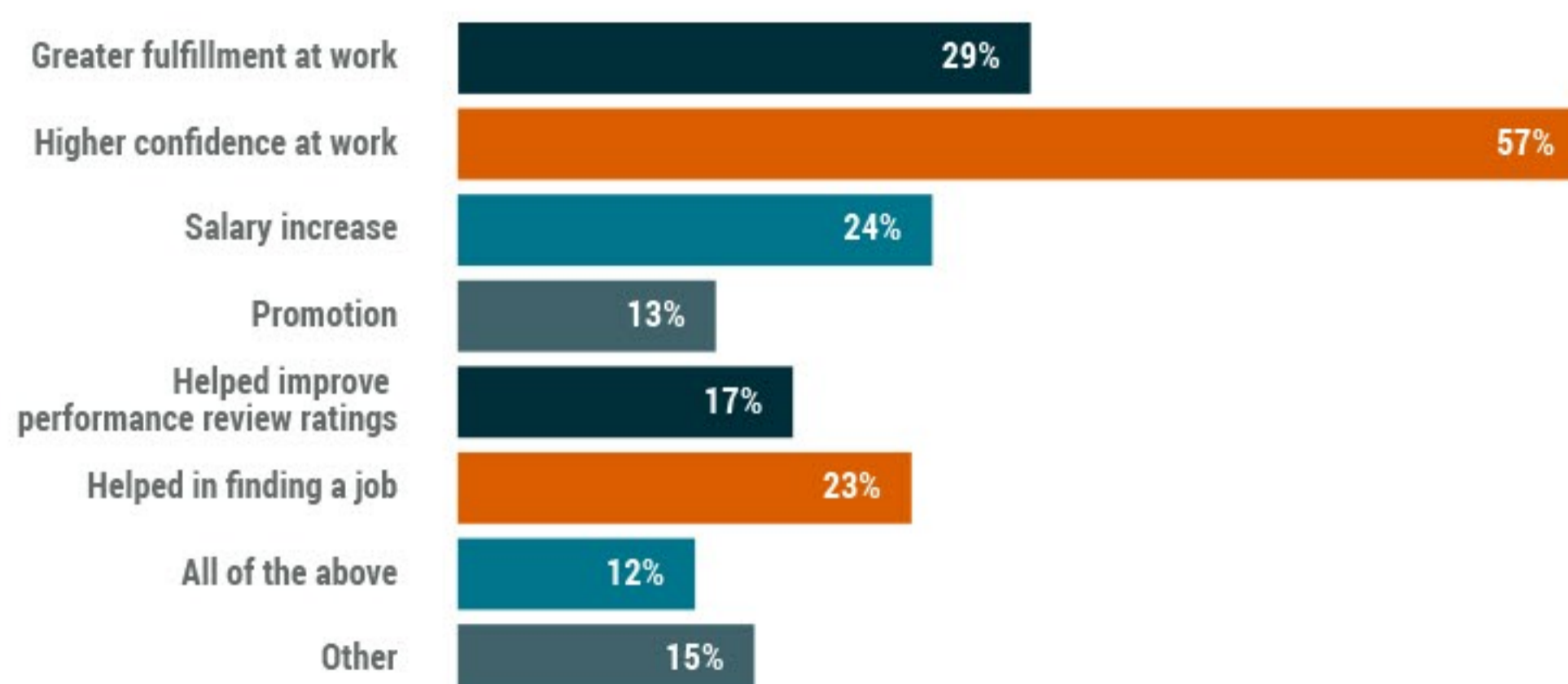
57%
OF RESPONDENTS HOLD A MINIMUM OF ONE CERTIFICATION

BAs WHO HOLD ONE OR MORE IIBA CERTIFICATIONS EARN 12% MORE THAN AVERAGE**



32% OF GLOBAL RESPONDENTS HOLD A CBAP® CERTIFICATION

BENEFITS OF CERTIFICATION



Certified business analysis professionals reported higher ratings of career satisfaction through greater confidence and fulfillment 86%

2020 GLOBAL RESULTS



BAs WHO HOLD AN IIBA CBAP® CERTIFICATION EARN 26% MORE VS NON-CERTIFIED



BAs WHO HOLD AN IIBA CCBA® CERTIFICATION EARN 8% MORE VS NON-CERTIFIED

AGILE PRACTICES ARE ON THE RISE

IIBA® Agile Analysis Certification strengthens your skills and expertise, focusing on applying an agile perspective within a business analysis framework.



BAs WHO HOLD AN AAC CERTIFICATION EARN 25% MORE VS NON-CERTIFIED

BUSINESS DATA ANALYTICS



IIBA® Certification in Business Data Analytics recognizes your ability to ‘translate’ data rapidly into value-add information to help business leaders better utilize and consume results to get better outcomes.

In the 2020 IIBA® Salary Survey 38% of respondents report they are involved in Business Data Analytics.

HOW TO GET STARTED



- Take Self-Assessment Quiz**
- Check Eligibility Requirements**
- Find an Endorsed Education Provider™ Training Course**
- Complete Application**
- Application Review**
- Payment**
- Book Exam Date**
- Share Your Digital Badge**



Become a Member and Receive the Full Report

IIBA members have exclusive access to leading content, including the full report of the 2020 Global Business Analysis Salary Survey.

Learn more at www.iiba.org/membership

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All salary data reported in U.S. dollars.

A detailed salary survey guide will be available to IIBA members in Q4 2020.

The statistical significance has been calculated to be + or - 3% based on # and quality of respondents & the breakdown of the regions

IIBA conducted salary surveys in 2009, 2010, 2013, 2017, 2018, 2019

* average salary excludes results below \$25,000 USD

** average vs non-certified individuals