IIBA® 2020 BUSINESS ANALYSIS SALARY SURVEY INFOGRAPHIC

129 COUNTRIES

5491 RESPONDENTS

RESPONSES BY TOP 5 COUNTRIES

REGION 1 · REGION 2 · REGION 3

1. UNITED STATES 26%
3. CANADA 13%
5. UNITED KINGDOM 4%
2. INDIA 16%
4. AUSTRALIA 7%
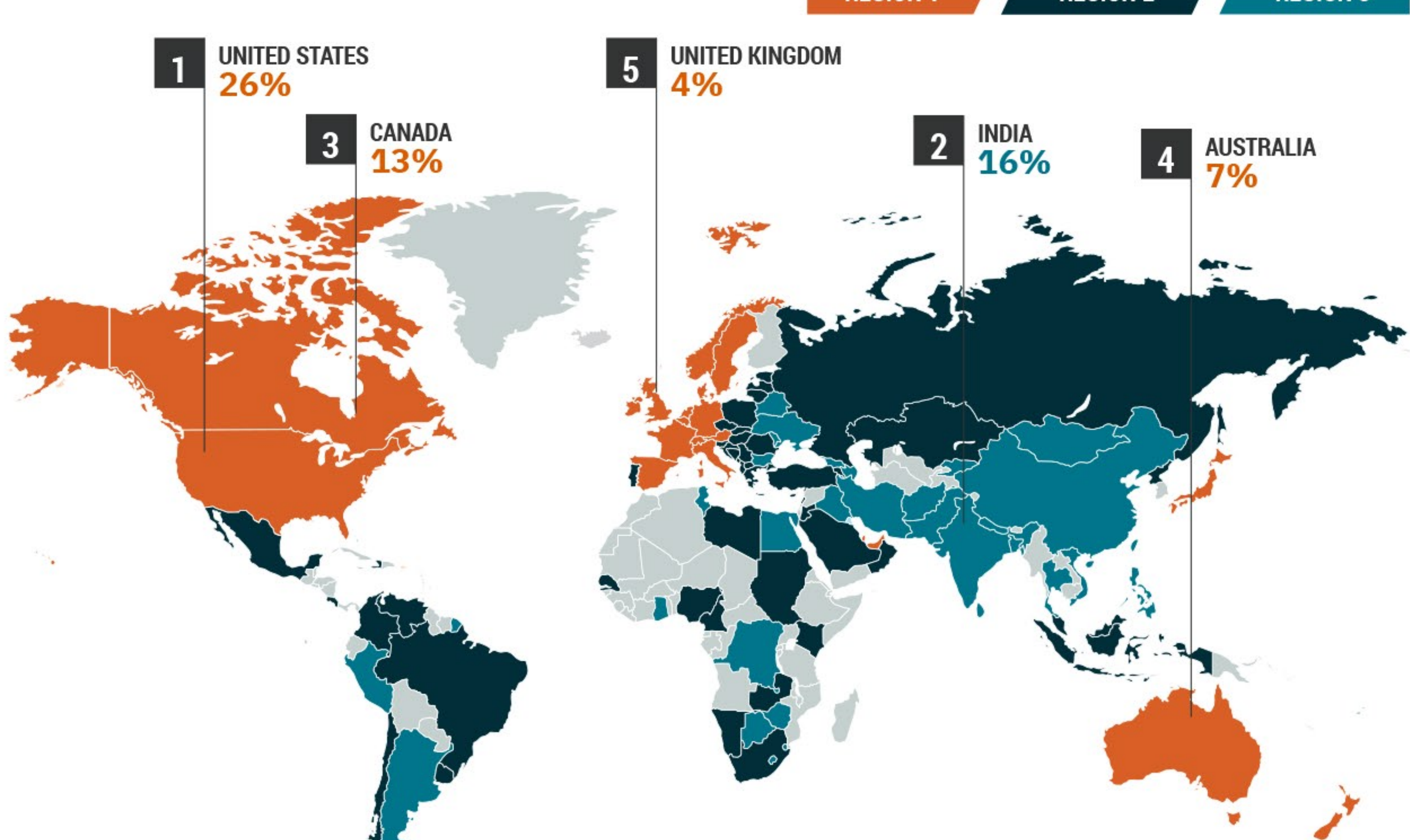
Countries are grouped into Regions based on the World Bank Purchasing Parity. Refer to page 45 of the report for the full list of participating countries by regions

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GLOBAL AVERAGE SALARY BY GENDER
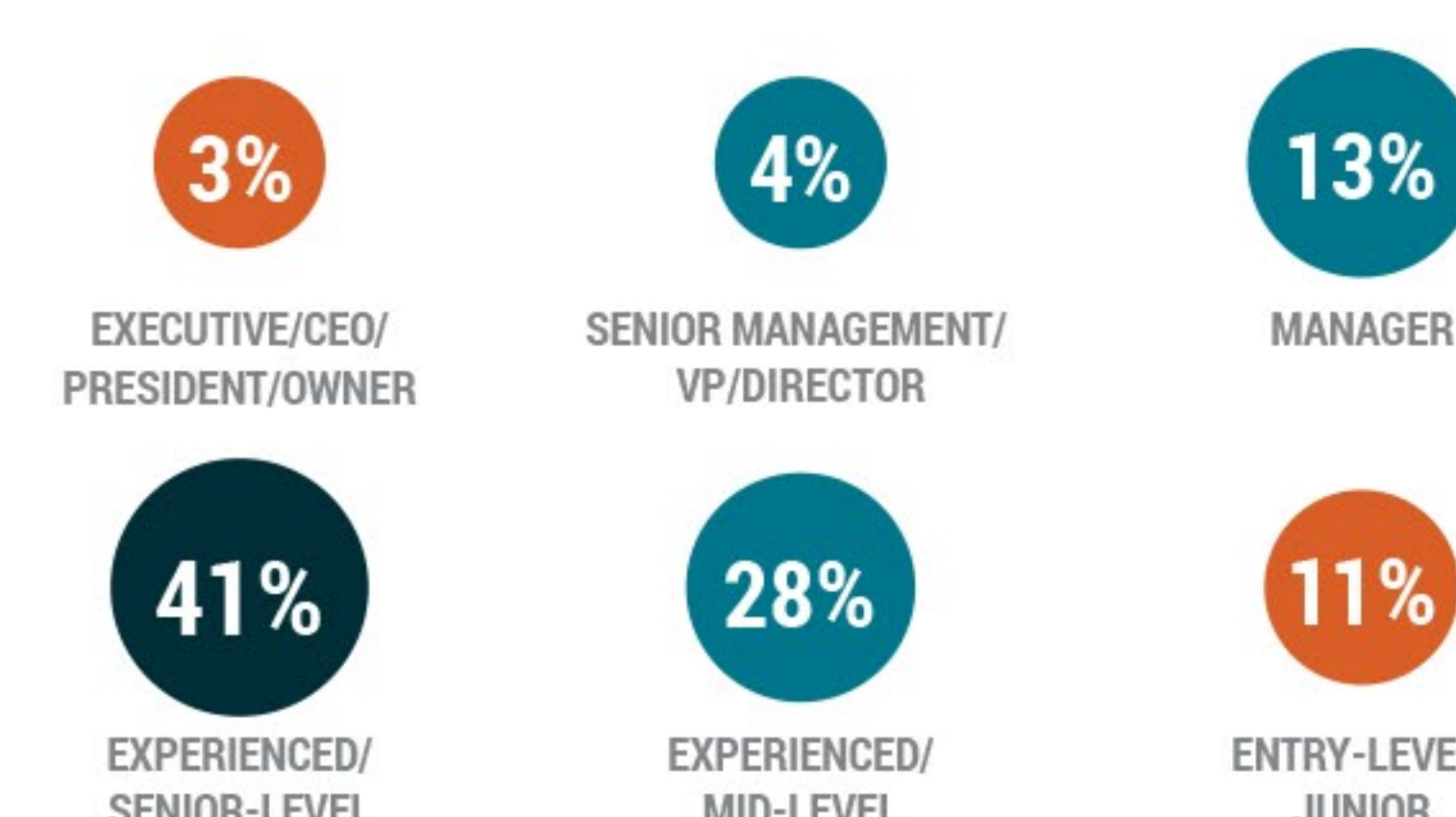Global average salary reported in USD*

WOMEN EARN **$72,228**

MEN EARN **$66,305**

In 2020 the global **women's salary is 9% higher** than men's salary

1+

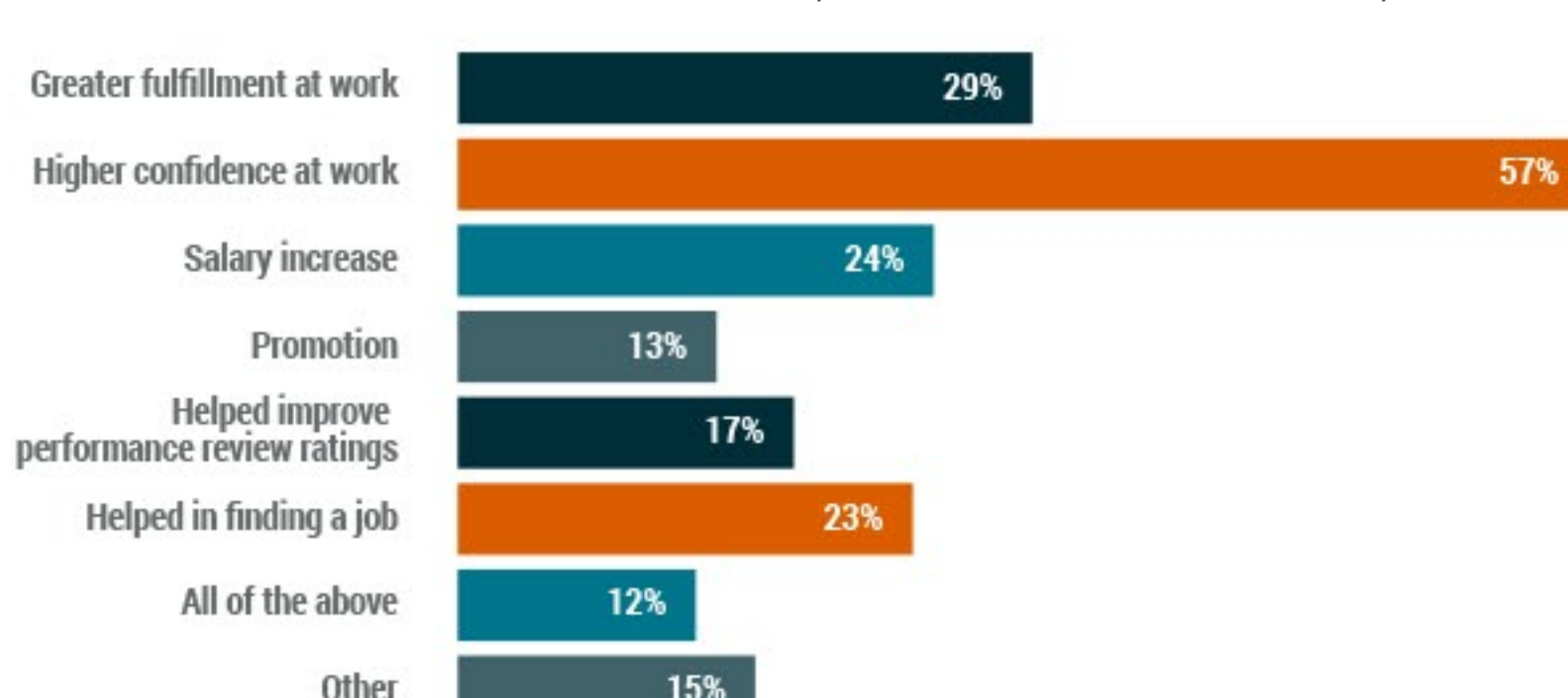BAs WHO HOLD **AT LEAST ONE CERTIFICATION EARN 13% HIGHER** THAN NON-CERTIFIED RESPONDENTS

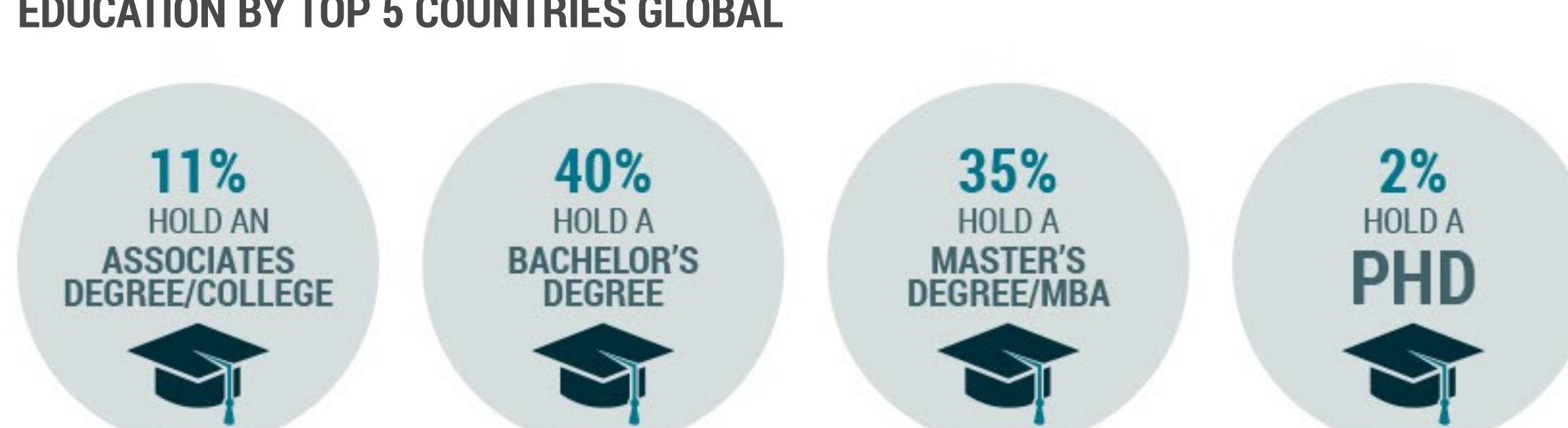### BAs WHO HOLD ONE OR MORE IIBA CERTIFICATIONS EARN 12% MORE THAN AVERAGE**

CAREER OPPORTUNITIES

- 3% EXECUTIVE/CEO/PRESIDENT/OWNER
- 4% SENIOR MANAGEMENT/VP/DIRECTOR
- 13% MANAGER
- 41% EXPERIENCED/SENIOR-LEVEL
- 28% EXPERIENCED/MID-LEVEL
- 11% ENTRY-LEVEL/JUNIOR

BENEFITS OF CERTIFICATION
Respondents were able to make multiple selections

Benefit	Percentage
Greater fulfillment at work	29%
Higher confidence at work	57%
Salary increase	24%
Promotion	13%
Helped improve performance review ratings	17%
Helped in finding a job	23%
All of the above	12%
Other	15%

EDUCATION BY TOP 5 COUNTRIES GLOBAL

- 11% HOLD AN ASSOCIATES DEGREE/COLLEGE
- 40% HOLD A BACHELOR'S DEGREE
- 35% HOLD A MASTER'S DEGREE/MBA
- 2% HOLD A PHD

CBAP® CERTIFIED IIBA

BAs WHO HOLD AN IIBA CBAP® CERTIFICATION EARN 26% MORE VS NON-CERTIFIED

AVERAGE YEARS OF EXPERIENCE

- 18% HAVE LESS THAN 2 YEARS' EXPERIENCE
- 46% HAVE 2-10 YEARS' EXPERIENCE
- 17% HAVE 11-15 YEARS' EXPERIENCE
- 19% HAVE MORE THAN 15 YEARS' EXPERIENCE

28% Survey Respondents are aged 26-35

On average, **80% of BAs** report they have worked for their current employer **for 5 years or less**
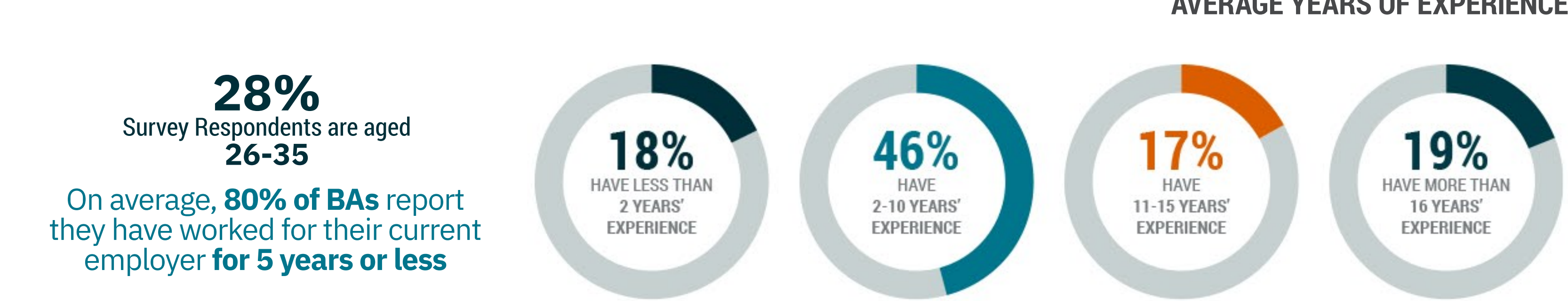
WHAT PERCENTAGE OF SURVEY RESPONDENTS WORK FULL-TIME?

80% ↓ DOWN 8% FROM 2019

TOP INDUSTRIES WHERE BAs WORK

- INFORMATION TECHNOLOGY 27%
- BANKING / FINANCE / INSURANCE 25%
- HEALTHCARE/PHARMACEUTICAL 7%
- GOVERNMENT 7%
- OTHER 7%
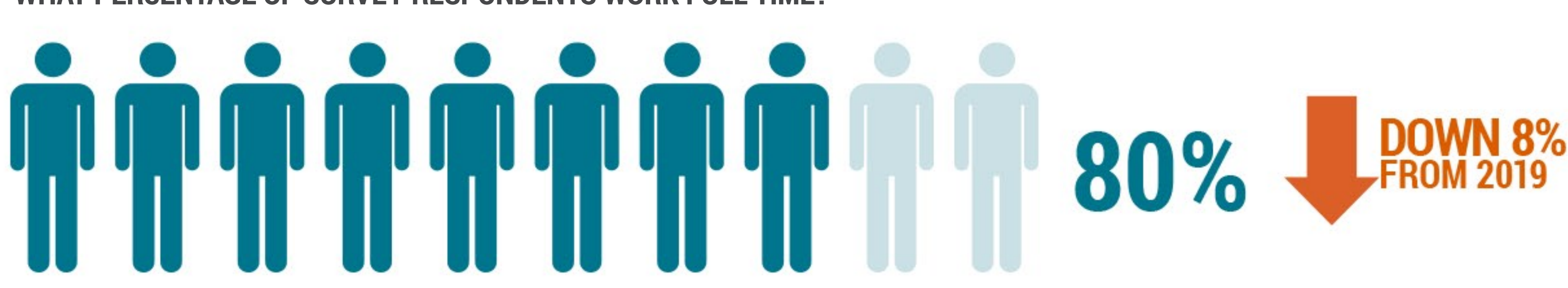
TOP PAYING INDUSTRIES WHERE BAs WORK
Global average salary reported in USD*

- MANUFACTURING $87,057
- GOVERNMENT $84,864
- CONSULTING/PROFESSIONAL SERVICES $82,906
- HEALTHCARE/PHARMACEUTICAL $81,609
- TRANSPORTATION/LOGISTICS $77,000

WHAT TYPE OF ORGANIZATION DO YOU WORK FOR?

Private Sector	Government	Academics & Education	Non-Profit
79%	12%	4%	5%

REPORTING AREAS

- 40% SOLUTION SPACE (IT / PROJECT MANAGER)
- 34% DOMAIN REPORTING (FUNCTIONAL, BUSINESS AREA / PRODUCT)
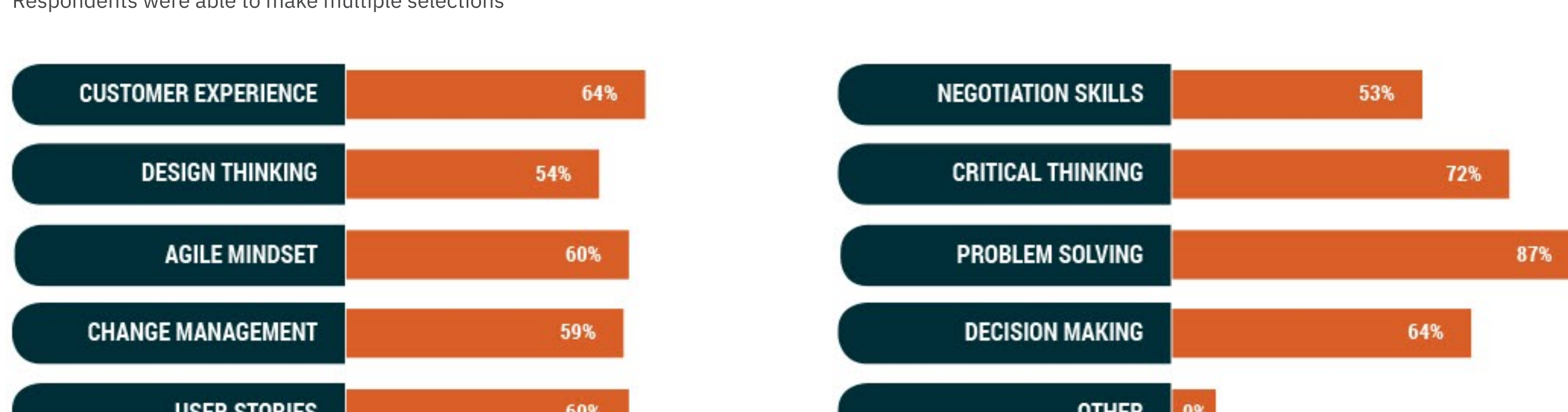- 14% CENTRE OF EXCELLENCE / PMO
- 12% OTHER
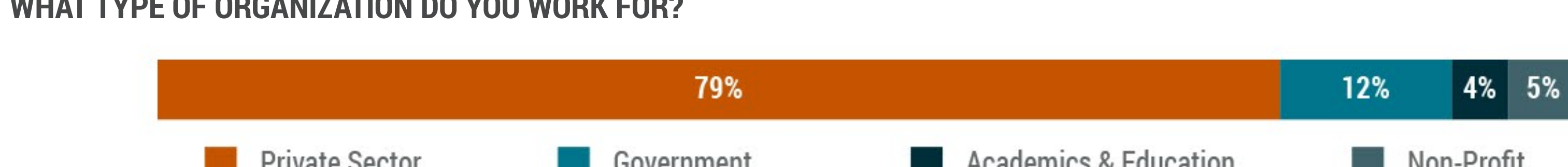
72% OF BA PROFESSIONALS PRACTICE AGILE APPROACHES

REQUIRED COMPETENCIES AND SKILL SETS
Respondents were able to make multiple selections

Competency	%	Competency	%
CUSTOMER EXPERIENCE	64%	NEGOTIATION SKILLS	53%
DESIGN THINKING	54%	CRITICAL THINKING	72%
AGILE MINDSET	60%	PROBLEM SOLVING	87%
CHANGE MANAGEMENT	59%	DECISION MAKING	64%
USER STORIES	60%	OTHER	9%

CYBERSECURITY SKILLS RANKED IN ORDER OF IMPORTANCE
Respondents were able to make multiple selections

1. 90% Risk Management
2. 89% Compliance Knowledge
3. 70% Disaster Recovery
4. 68% Business Cases and Budgeting
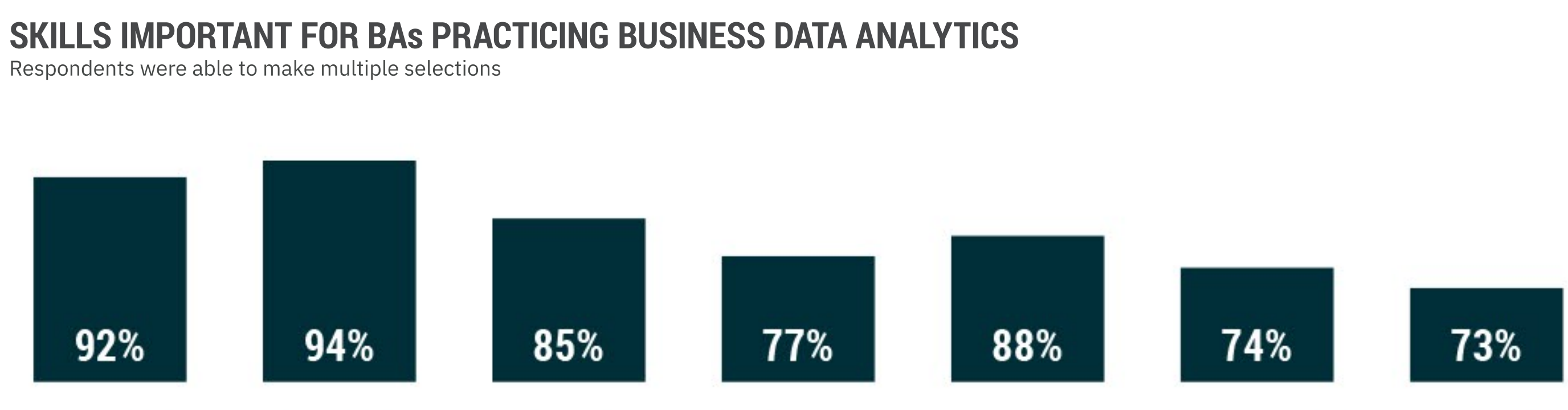5. 65% Security Tool Implementation

70% of BA PROFESSIONALS REPORT being involved in digital initiatives.

38% of respondents report they are involved in Business Data Analytics.

SKILLS IMPORTANT FOR BAs PRACTICING BUSINESS DATA ANALYTICS
Respondents were able to make multiple selections

- 92% COMMUNICATION
- 94% PROBLEM SOLVING
- 85% CREATIVE THINKING
- 77% FACILITATION
- 88% ORGANIZATIONAL KNOWLEDGE
- 74% LEADERSHIP AND INFLUENCING
- 73% SPECIALIZED SKILLS*

In Structured Query Language (SQL), Statistics, Data Visualization, Data Story Telling

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