



61%
OF RESPONDENTS HOLD
A MINIMUM OF ONE
CERTIFICATION

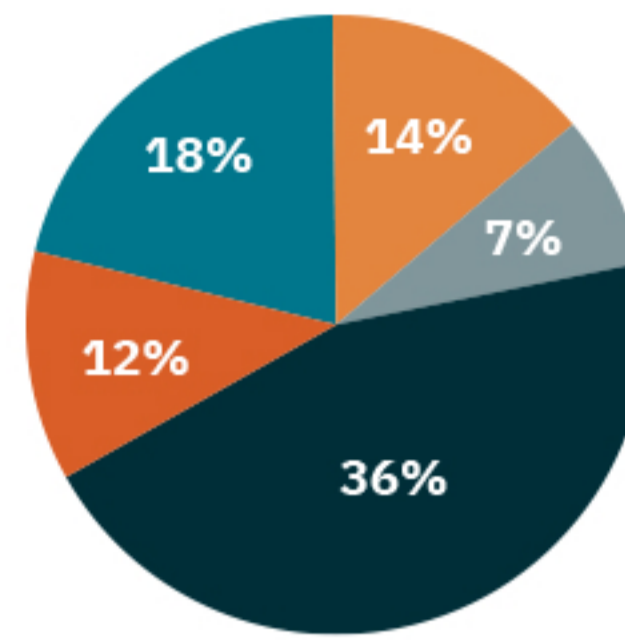


BA's WHO HOLD AT LEAST ONE
CERTIFICATION EARN 11%
HIGHER THAN NON-CERTIFIED
RESPONDENTS

UP 3%
FROM 2018

BA's WHO HOLD ONE OR MORE IIBA CERTIFICATIONS EARN 14% MORE THAN AVERAGE**

YOUR EARNINGS WITH A CBAP® CERTIFICATION*



TOP REASONS TO BE CERTIFIED

- INCREASED FULLFILLMENT AT WORK
- SALARY INCREASE
- PROMOTION
- GREATER CONFIDENCE AT WORK
- ALL OF THE ABOVE

36% of respondents report higher confidence at work is the most important benefit when considering to pursue a professional certification

Certified business analysis professionals reported higher ratings of career satisfaction through greater confidence and fulfillment

54%

2019 GLOBAL RESULTS



BA's WHO HOLD AN IIBA CBAP®
CERTIFICATION **EARN 19%**
MORE VS NON-CERTIFIED



BA's WHO HOLD A CCBA®
CERTIFICATION **EARN 2%**
MORE VS NON-CERTIFIED

AGILE PRACTICES ARE ON THE RISE

IIBA® Agile Analysis Certification strengthens your skills and expertise, focusing on applying an agile perspective within a business analysis framework.



BA's WHO HOLD AN AAC
CERTIFICATION **EARN 12%**
MORE VS NON-CERTIFIED

BUSINESS DATA ANALYTICS



IIBA® Certification in Business Data Analytics recognizes your ability to 'translate' data rapidly into value-add information to help business leaders better utilize and consume results to get better outcomes.

In the 2019 IIBA® Salary Survey 17% of survey respondents are looking at Data Analysis/Analytics when considering a career change.

HOW TO GET STARTED



- Take Self-Assessment Quiz
- Check Eligibility Requirements
- Find an Endorsed Education Provider™ Training Course
- Complete Application
- Application Review
- Payment
- Book Exam Date
- Share Your Digital Badge



Become a Member and Receive the Full Report

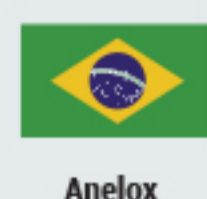
IIBA members have exclusive access to leading content, including the full report of the 2019 IIBA® Global Business Analysis Salary Survey

Learn more at www.iiba.org/membership

THANK YOU TO OUR SPONSOR



THANK YOU TO OUR GLOBAL SUPPORTERS



All salary data reported in U.S. dollars.
A detailed salary survey guide is available to IIBA members.
The statistical significance has been calculated to be + or - 3% based on # and quality of respondents & the breakdown of the regions.
IIBA conducted salary surveys in 2009, 2010, 2013, 2017, 2018.
*versus respondents who do not hold any certification.
**Region 1 participants, survey participants were grouped into 3 regions based on World Bank Purchasing Power Parity.