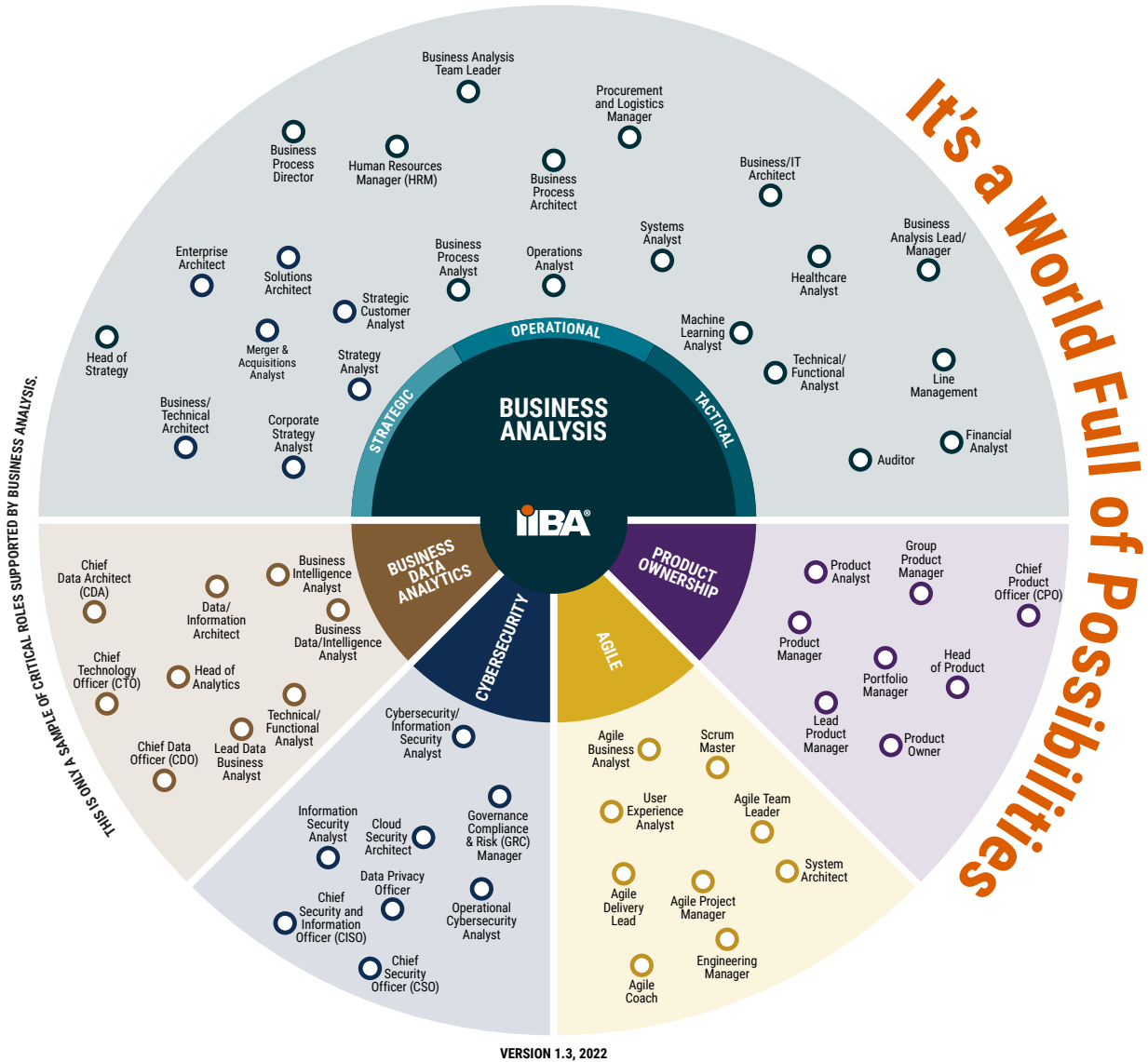


DISCOVER BUSINESS ANALYSIS CAREERS

You may be surprised at the diverse range of business analysis roles in today's organizations.

BE AN AGENT OF CHANGE.



WHAT IS BUSINESS ANALYSIS?

“The practice of enabling change in the context of an enterprise by defining needs and recommending solutions that deliver value to stakeholders; it is using a specific set of tools and techniques to uncover and analyze the needs or potential opportunities in order to drive business value delivery.”

— *A Guide to the Business Analysis Body of Knowledge (BABOK Guide)*

IN DEMAND ACROSS ALL INDUSTRIES

Position yourself for more opportunities and a future-proof career.

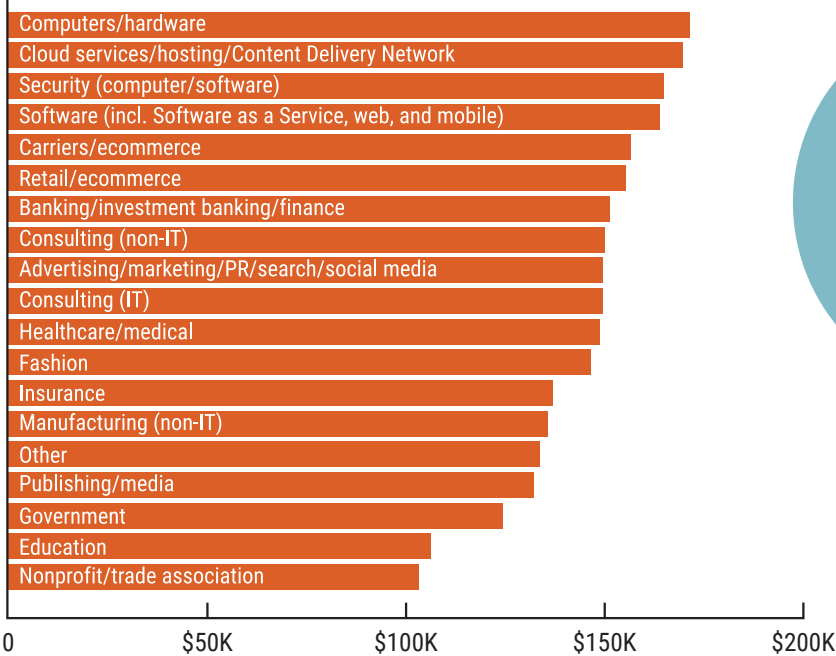
Higher-Than-Average Entry Level Salary (\$62,000)¹

Salaries can vary depending on the specific role, skills, location, and even the industry you work within.

Average Salary by Title ²	
Business Management Analyst	\$60,428
Business Performance Analyst	\$60,678
Business Analyst II	\$64,981
Business Intelligence Analyst	\$66,791
Application Business Analyst	\$66,882

Average Salary by Industry ³	Entry	Experienced
Healthcare	\$66,000	\$91,869
Finance	\$65,000	\$91,623
Manufacturing	\$65,000	\$89,168
Technology	\$62,000	\$88,461
Insurance	\$55,000	\$80,296

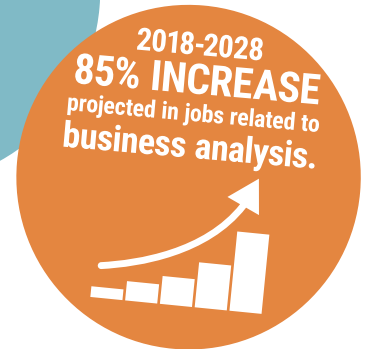
Other Industries⁴



Source 1, 2, 3, 4: PayScale. Date for roles in United States in USD.



Source: 2022 Global State of Business Analysis Report.



Source: US Department of Labor.

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