



# Endorsed Education Provider Program Features & Benefits

## Partnership Features

	Select Level	Premier Level
<b>Value Proposition</b>	<ol style="list-style-type: none"> <li>Limited endorsement</li> <li>Affiliation &amp; branding</li> <li>License to IP (BABOK Guide®)</li> <li>Regular engagement</li> <li>Raised Profile</li> </ol>	<ol style="list-style-type: none"> <li>Unlimited endorsement</li> <li>Affiliation &amp; branding</li> <li>License to IP (BABOK Guide® and Agile Extension®)</li> <li>Regular engagement</li> <li>Raised Profile</li> <li>Giving Back Incentives</li> <li>Corporate Engagement</li> <li>Multiple Office Listings</li> </ol>
<b>Endorsement of Courses and Conference dates</b>	Up to 3 learning events	Unlimited
<b>Endorsement of Webinars</b>	Unlimited	Unlimited
<b>Multiple Office Listings: Ability to promote IIBA endorsement under multiple office locations on a global scale</b>	Single	Multiple

# Partnership Benefits

Prospective BA students and BA practitioners looking to expand their knowledge and develop their competencies turn to IIBA Endorsed Education Providers.

To help you understand the EEP framework, levels of engagement, benefits, fees and procedures, refer to the EEP™ Program Handbook and IIBA EEP account navigation help.

Benefit	Description of Benefit	Select Level	Premier Level
<b>Pre-approved PD hours./CDUs for certification</b>	Endorsed learning events can qualify towards the PD hours and CDUs required for IIBA certification and recertification.	✓	✓
<b>License to BABOK® Guide content</b>	Use BABOK® guide content within endorsed learning events, as per EEP terms and conditions.	✓	✓
<b>IIBA logos and branding</b>	Use IIBA EEP logos to advertise IIBA endorsement, as per the EEP terms and conditions and IIBA Trademarks and Guidelines policy	✓	✓
<b>Promotion</b>	IIBA will advertise endorsed learning events in a public international directory	✓	✓
<b>Individual memberships for EEP staff</b>	Access to IIBA individual membership benefits to support the development of endorsed learning events or your staff's own professional development and growth.	2	4
<b>Bulk Purchase Discounts on Membership/Certification bundles</b>	Discounts on bulk purchases of IIBA Memberships and ECBA, CCBA or CBAP exams (Minimum 10 memberships and 10 exams)	✓	✓
<b>ECBA, CCBA and CBAP Learning Objectives, and Guide to Competency-Based Certification</b>	Access to resources which enable the EEP™ to better prepare students for IIBA Certifications.	✓	✓
<b>Chapter engagement</b>	IIBA can connect EEPs with local IIBA Chapters to help create a win-win relationship	✓	✓
<b>License to Agile Extension to the BABOK® Guide content</b>	Use <i>Agile Extension to the BABOK® guide</i> content within endorsed learning events, as per the EEP terms and conditions.		✓
<b>Access to AAC learning objectives</b>	Access to the AAC learning objectives to aid in developing and delivering AAC exam preparation courses		✓

## Partnership Benefits *(continued)*

Benefit	Description of Benefit	Select Level	Premier Level
<b>Online calendar of endorsed Certification Exam Prep Courses</b>	Ability to list Endorsed certification exam preparation courses within an online calendar.		✓
<b>Bulk Purchase Discounts on Membership/AAC Certification bundles</b>	Discounts on bulk purchase of IIBA Memberships with AAC exams. (Minimum 10 memberships and 10 exams)		✓
<b>Curriculum for entry level, hands-on business analysis program</b>	Curriculum for an instructor-led, hands-on application of key business analysis techniques via case studies and exercises. Includes an assessment to ensure an individual is ready to perform on day 1 of their first BA position.		✓
<b>20% discount on the IIBA website advertising space</b>	Discounted pricing on IIBA website advertising space.		✓
<b>Corporate member opportunity</b>	Appear on a list of Premier-level EEPs sent to Corporate members upon request or in the event of any RFP requests.		✓
<b>Giving Back Incentive</b>	10% discount of corporate revenue (off one EEP renewal fee) for initiating new IIBA corporate member or 10% discount of fee on sponsored amount (off one EEP renewal fee) for sponsoring local Chapter		✓