



Endorsed Education Provider Program Features & Benefits

Partnership Features

	Select Level	Premier Level
Value Proposition	<ol style="list-style-type: none"> Limited endorsement Affiliation & branding License to IP Regular engagement Raised Profile 	<ol style="list-style-type: none"> Unlimited endorsement Affiliation & branding License to IP Regular engagement Raised Profile Giving Back Incentives Preview to IP Corporate Engagement Multiple Office Listings
Endorsement of Courses and Conference dates	Up to 3 learning events	Unlimited
Endorsement of Webinars	Unlimited	Unlimited
Multiple Office Listings: Ability to promote IIBA endorsement under multiple office locations on a global scale	Single	Multiple

Partnership Benefits

Prospective BA students and BA practitioners looking to expand their knowledge and develop their competencies turn to IIBA Endorsed Education Providers.

To help you understand the EEP framework, levels of engagement, benefits, fees and procedures, refer to the EEP™ Program Handbook and IIBA EEP account navigation help.

Benefit	Description of Benefit	Select Level	Premier Level
Pre-approved PD hours./CDUs for certification	Endorsed learning events can qualify towards the PD hours and CDUs required for IIBA certification and recertification. For more information, refer to Appendix A.	✓	✓
License to BABOK® Guide content	Use BABOK® guide content within endorsed learning events, as per the EEP terms and conditions.	✓	✓
IIBA logos and branding	Use IIBA EEP logos to advertise IIBA endorsement, as per the EEP terms and conditions and IIBA corporate identity and trademark policy.	✓	✓
Guide to Competency-Based Certification & certification learning objectives	Access to resources which enable the EEP™ to better prepare students for IIBA Certifications.	✓	✓
Individual memberships for EEP staff	Access to IIBA individual membership benefits to support the development of endorsed learning events or your staff's own professional development and growth.	2	4
Promotion	IIBA will advertise endorsed learning events in a public international directory	✓	✓
Chapter engagement	IIBA will connect EEPs with local IIBA Chapters to help create a win-win relationship, for the benefit of your students within your local community	✓	✓
License to Agile Extension to the BABOK® Guide content	Use <i>Agile Extension to the BABOK®</i> guide content within endorsed learning events, as per the EEP terms and conditions		✓
Online calendar of upcoming endorsed Certification Exam Prep Courses	Ability to have Endorsed certification exam preparation courses advertised within a quarterly online calendar.		✓
ECBA+ Program Materials	Resources to help prepare your students for the ECBA exam and to give your students hands-on experience to raise their proficiency levels from knowledge to application.		✓

Partnership Benefits *(continued)*

Benefit	Description of Benefit	Select Level	Premier Level
Giving Back Incentive	10% discount of corporate revenue (off one EEP renewal fee) for initiating new IIBA corporate member or 10% discount of fee on sponsored amount (off one EEP renewal fee) for sponsoring local Chapter.		✓
Corporate member engagement	Corporate members will be given the list of EEPs in their areas for possible communication/collaboration.		✓
Preview of IIBA global standards	Preview of IIBA global standards before its public release to the BA Community.		✓
20% discount on the IIBA website's advertising space	Discounted pricing for IIBA website's advertising space.		✓