

“Since joining IIBA’s Global Corporate Program to support business analysis capability practice, North Highland has experienced an 18% improvement in employee engagement and has seen a 45% increase in business analysis upskilling and certification preparation.”

– Scott Rainey, Vice President, North Highland



PROGRAM BENEFITS	BRONZE Grow BA Skillsets	SILVER Expand BA Capabilities	GOLD Keep Up to Date with Industry Trends	PLATINUM Shape Industry Practices
Enterprise access to Global Business Analysis Core Standard	✓	✓	✓	✓
Corporate Leader Webinars	✓	✓	✓	✓
Archived Corporate Leader Webinars	✓	✓	✓	✓
Chapter Engagement	✓	✓	✓	✓
Certification Exam Discounts	✓	✓	✓	✓
Company Listed on IIBA website	✓	✓	✓	✓
Quarterly High Level Benchmarking Report	✓	✓	✓	✓
*BA Practitioner Memberships Included	10	20	30	50
Tiered Discount Membership and Certification Structure	✓	✓	✓	✓
ECBA™ Certification Applications and Exams Included or	2	4	8	12
**CCBA®/CBAP® Applications and Exams Included	1	2	4	6
Certification Webinar (recorded)	✓	✓	✓	✓
Access to IIBA Corporate Resources		✓	✓	✓
Enterprise access to IIBA BABOK® V3 Guide		✓	✓	✓
Enterprise access to IIBA Agile V2 Extension		✓	✓	✓
Enterprise access to IIBA Guide to Business Data Analytics		✓	✓	✓
Enterprise access to IIBA Guide to Product Ownership Analysis		✓	✓	✓
Eligibility to Corporate Awards		✓	✓	✓
Access to the Strategy to Execution Framework			✓	✓
Enterprise access to the Business Analysis Competency Model			✓	✓
Facilitated Networking & Information Sharing			✓	✓
Attendance at Discussion Forums			✓	✓
Study Group Learning Materials			✓	✓
Product Discounts			✓	✓
Service Level: 1 business day			✓	✓
Quarterly Detailed Benchmarking Report			✓	✓
Assigned Account Manager				✓
Personalized Annual Meeting				✓
Quarterly Account Review Calls				✓
Quarterly Member Reports				✓
Support Internal Quarterly Study Group Meetings				✓
Participation in IIBA Strategic Initiatives				✓
Access to IIBA White Papers				✓
	BRONZE \$2,000 USD	SILVER \$5,000 USD	GOLD \$8,000 USD	PLATINUM \$12,000 USD

*Additional Memberships can be added at each tier.
 **IIBA®-AAC and IIBA®-CBDA certification coupons upon request. Please contact corporatemembership@iiba.org for more information.