

“How to be an Awesome BA”

Hosted by: Liva Randrembason, IIBA

Sponsored & Presented by: LN Mishra, Adaptive US

Gain a Competitive Edge with IIBA Membership

Supports your connections, your development and your career growth



Online Library

- 300+ industry books and videos - a \$15,000 USD value



Essential Resources

- *BABOK® Guide v3*
- Agile Extension to the *BABOK®*
- Member e-newsletters & BA Lens magazine
- Podcast



Thought Leadership

- The leading-edge insights that provides BAs the opportunity to evolve professionally and advance their careers



IIBA Career Resources

- Career Centre
- Competency Model
- Special Interest Groups



Connections

- Join your local Chapter
- Volunteer
- Participate in online Community



Webinars

- Access to webinars on the latest topics

OUR DRIVER

“Unite a
community of
professionals to
create better
business
outcomes”

- IIBA Core Purpose



This webinar is brought to you by:

ADAPTIVE US

Supporting the Business Analysis Community

Today's Presenter



LN Mishra

BA Author, Trainer and
President @ Adaptive US Inc.

- Trained more than 3000 Business Analysts on BABOK®
- IIBA® Volunteer and part of BABOK® V3 Questions Team
- Author of 20+ publications on Business Analysis
- <https://www.linkedin.com/in/lnmishra/>



Be
Awesome
Today

HOW TO BE AN AWESOME BA

LN Mishra, CBAP®
Adaptive US Inc.
28th Aug 2019



*Thank
you*



For Making a
Huge Difference
to the World of
Business
Analysis!

Poll Time

**How many of you
Aspire to be an
*Awesome BA?***

About Adaptive US

- World's leading provider of IIBA® certification trainings
- IIBA® certification trainings with Success Guarantee
- World's leading BA publisher
- More than 5000 BAs benefited
- Successfully conducted 300+ workshops across the world

ADAPTIVE US
Be IIBA® Certified in 3 months. **Guaranteed.**

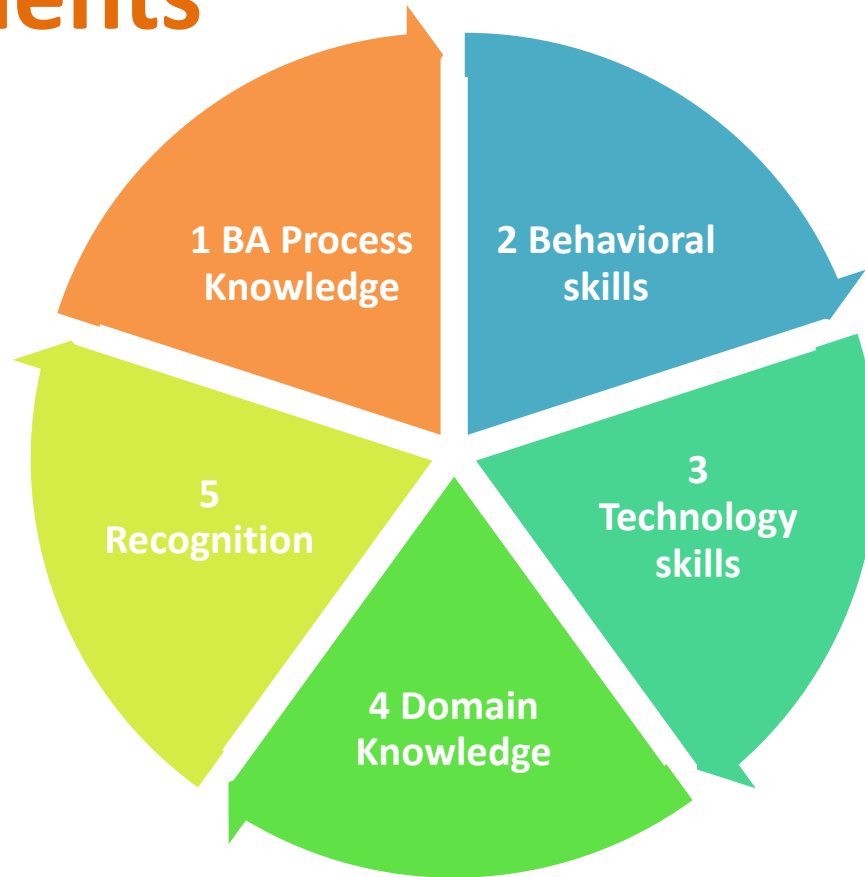
iIBA® Endorsed Education Provider™
CBAP® **CCBA**® **ECBA**™

Who is an Awesome BA?

- ❖ Extremely competent
- ❖ Ability to make great impact
- ❖ Satisfied stakeholders
- ❖ Balanced professional and personal goals



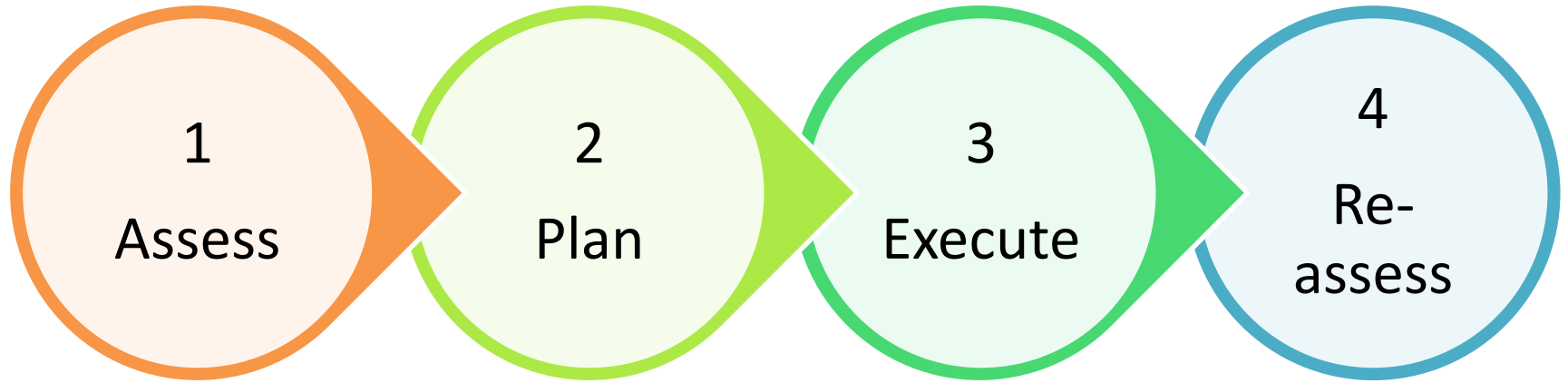
5 Key Elements



The Action Plan

- ✓ Plan
- ✓ Prepare
- ✓ Succeed

4 Step Process



Carry out self-assessment

- Conduct a detailed self-assessment on SuXeed
- Be honest
- Purely for self improvement purpose

SuXeed.net/register.aspx

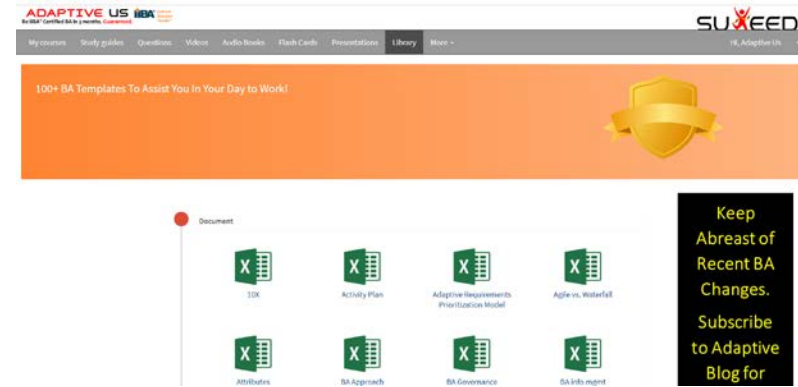


Areas of Improvement

- Below 60% - Need immediate attention
- Between 60 to 80% - Good improvement opportunities
- Between 80 to 90% - Be a leader in your community
- Above 90% : You are a Champion

BA Process Resources

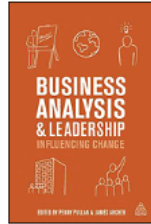
- BABoK®
- [https://publications.iiba.org/public/IIBA Global Business Analysis CoreStandard.pdf](https://publications.iiba.org/public/IIBA%20Global%20Business%20Analysis%20Core%20Standard.pdf)
- IIBA Digital Library
 - UML for IT BAs
- Adaptive SuXeed for BA Templates



100+ BA Templates
@SuXeed

BA Behavioral Resources

- IIBA Digital Library

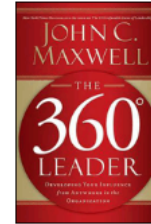


BOOK

[Business Analysis and Leadership: Influencing Change](#)

Book: 289 Pages

Publisher: Kogan Page © 2013



BOOK

[The 360 Degree Leader: Developing Your Influence from Anywhere in the Organization](#)

Book: 336 Pages

Publisher: Thomas Nelson © 2005

Useful Free / Trial BA Tools

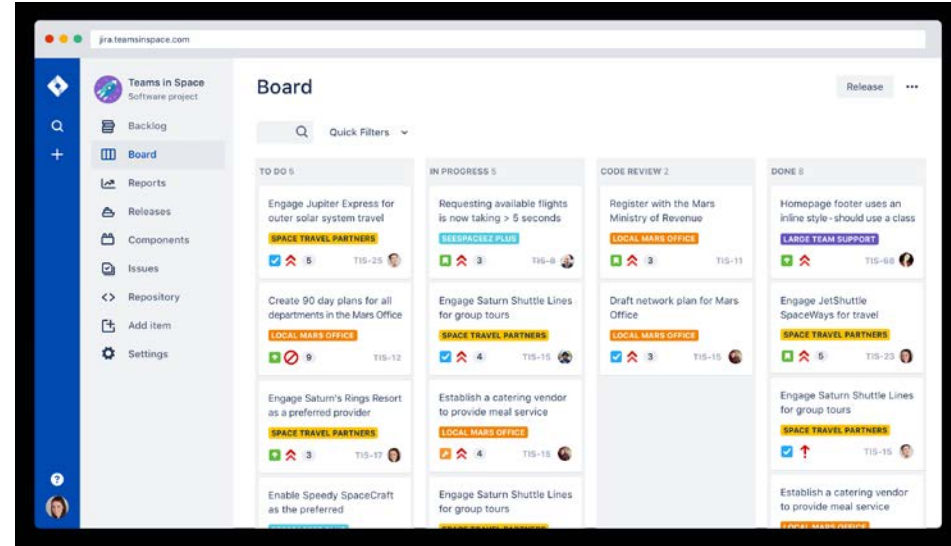
- BizAgi BPM Process Modeler
- Pencil
- Lucid Chart



bizagi
Modeler

Useful Paid BA Tools

- Jira
- Balsamiq
- MS Visio
- All these tools are available to Adaptive Advanced Training members



Staying Ahead of the Curve

- Social
- Mobile
- Analytics
- Artificial intelligence
- IoT

TOP 10 EMERGING TECHNOLOGIES

CompTIA's Emerging Technology Community selected the top 10 technologies that have near-term business and financial opportunity for the IT channel and those working in the business of technology.

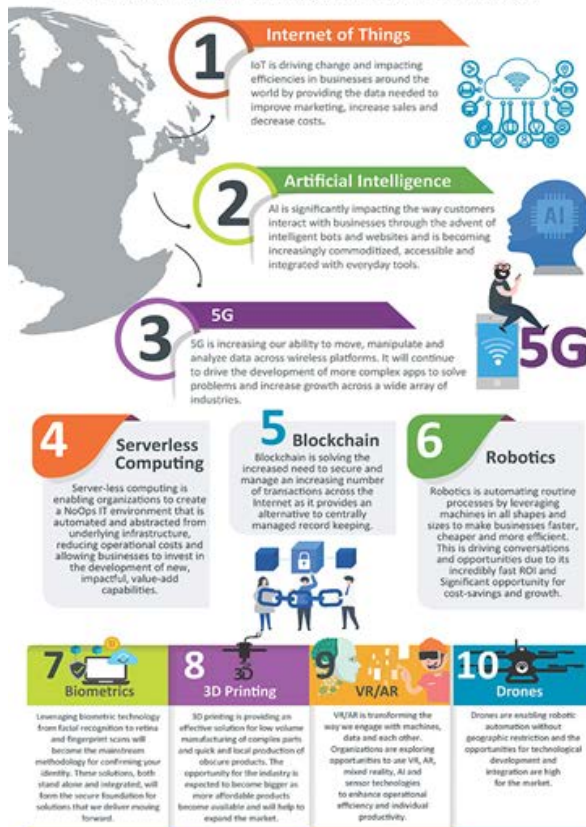
- 1 Internet of Things**
 IoT is driving change and impacting efficiencies in businesses around the world by providing the data needed to improve marketing, increase sales and decrease costs.
- 2 Artificial Intelligence**
 AI is significantly impacting the way customers interact with businesses through the advent of intelligent bots and websites and is becoming increasingly commoditized, accessible and integrated with everyday tools.
- 3 5G**
 5G is increasing our ability to move, manipulate and analyze data across wireless platforms. It will continue to drive the development of more complex apps to solve problems and increase growth across a wide array of industries.
- 4 Serverless Computing**
 Serverless computing is enabling organizations to create a NoOps IT environment that is automated and abstracted from underlying infrastructure, reducing operational costs and allowing businesses to invest in the development of new, impactful, value-add capabilities.
- 5 Blockchain**
 Blockchain is solving the increased need to secure and manage an increasing number of transactions across the Internet as it provides an alternative to centrally managed record keeping.
- 6 Robotics**
 Robotics is automating routine processes by leveraging machines in all shapes and sizes to make businesses faster, cheaper and more efficient. This is driving conversations and opportunities due to its incredibly fast ROI and significant opportunity for cost-savings and growth.
- 7 Biometrics**
 Leveraging biometric technology from facial recognition to retina and fingerprint scans will become the mainstream methodology for confirming our identity. These solutions, both stand alone and integrated, will form the secure foundation for solutions that we continue moving forward.
- 8 3D Printing**
 3D printing is providing an effective solution to solve volume manufacturing of complex parts and parts and local production of discrete products. The opportunity for the industry is expected to become larger as more affordable products become available and will help to expand the market.
- 9 VR/AR**
 VR/AR is transforming the way we engage with markets, data and each other. Organizations are exploring opportunities to use VR, AR, mixed reality. AI and sensor technologies to enhance operational efficiency and individual productivity.
- 10 Drones**
 Drones are enabling robotic automation without geographic restriction and the opportunities for technological development and integration are high for the market.

Learn more at [CompTIA.org/EMTechCommunity](https://www.comptia.org/EMTechCommunity).

TOP 10

EMERGING TECHNOLOGIES

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AI



Domain Resources

- APQC PCF
- OWASP
- IIBA Digital Library

Get Recognized

- Getting certified shows the world that you carry the mettle and you are committed to business analysis profession
- Which better place than IIBA®?



Carry out Re-assessment

- Do self-re-assessment once a quarter on SuXeed
- Be honest
- Purely for self improvement purpose
- Repeat Step 2, 3 and 4



Useful links

- SuXeed.net
- APQC.org/pcf
- BizAgi.com
- Owasp.org
- [https://www.adaptiveus.com/
ecba-tips/](https://www.adaptiveus.com/ecba-tips/)



thank you!

SuXeed.net

ToC

- Process skills – 15-20-25%
- Behavioral skills – 20%
- Technology skills – 20%
- Domain skills – 20%
- Recognition – 10%