**Academic Program Details**

[International Institute of Business Analysis™ (IIBA](https://www.iiba.org/)®) is the leading association for business analysis around the globe, supporting students and professionals in business analysis and related business roles by maintaining global standards for the practice and certification through professional development resources, industry research, career resources, leading events, volunteering opportunities, and networking.

IIBA is committed to the growth of the business analysis profession by supporting education providers. Through [IIBA’s Global Academic Program](https://www.iiba.org/membership/academic-program/), it endorses business analysis courses and programs for academic institutions of all sizes. An IIBA endorsed course:

1. Asserts alignment to *A Guide to the Business Analysis Body of Knowledge*® *(BABOK*® *Guide),* the internationally recognized body of knowledge for the practice of business analysis
2. Meets industry and internationally recognized standards and best practices in business analysis, ensuring learners develop the skills companies need most now and beyond
3. Allows students to apply the endorsed course hours towards the professional development requirements for the *Entry Certificate in Business Analysis™* *(ECBA™), designed* specifically for students with no work experience

As the business analysis profession and practice continues to evolve, so do the needs of academic institutions around the globe to get their graduates job-ready and enter the workforce ready to meet tomorrow’s business challenges. Earning [IIBA’s Entry Certificate in Business Analysis™ (ECBA](https://www.iiba.org/certification/iiba-certifications/ecba/)™) credential, and achieving certification in general, has been shown to increase employability, differentiation amongst a competitive labor market, salary potential, and confidence on the job, as cited in the [*2020 Global Business Analysis Salary Survey.*](https://www.iiba.org/globalassets/professional-development/career-centre/global-ba-salary-survey/files/2020/2020-global-business-analysis-salary-survey-infographic.pdf)

Learn more about IIBA’s Academic Program at: <https://www.iiba.org/membership/academic-program/>

**IIBA’s Press Release Boilerplate and Contact:**

**About IIBA**

International Institute of Business Analysis™ (IIBA®) is a professional association dedicated to supporting business analysis professionals to deliver better business outcomes. IIBA connects almost 30,000 Members, over 100 Chapters, and more than 500 training, academic, and corporate partners around the world. As the global voice of the business analysis community, IIBA supports recognition of the profession, networking and community engagement, standards and resource development, and comprehensive certification programs. For more information visit [iiba.org](https://www.iiba.org/).

**Media Contact:**

Sema Sali
Manager, Program Marketing
sema.sali@iiba.org
1-866-789-4422