

ACADEMIC PROGRAM'S BUSINESS DATA ANALYTICS PROGRAM STREAM ADD-ON'S BENEFITS AND FEATURES

The purchase of the *Business Data Analytics* Program stream add-on allows your institution, as an Academic Program Member, to develop or revise program(s)/course(s) to prepare students to attempt the *Certification in Business Data Analytics* (IIBA[®] -CBDA) exam, or to solely educate them on IIBA's standard: the *Guide to Business Data Analytics*.

By being granted a yearly license to the content of the IIBA *Guide to Business Data Analytics*, your institution is permitted to incorporate the content of the IIBA *Guide to Business Data Analytics* greater than the [fair dealing](#) limit.

In addition to the yearly license to the content of the IIBA *Guide to Business Data Analytics*, an Academic Program Member is entitled to benefits and features, highlighted in the next two sections, that are intended to support:

- Development and delivery of education.
- Students' experience within your program or course.
- Marketing efforts to attract more prospective students.

To access the benefits and features of the **Business Data Analytics** Program stream add-on:

1. [Login with your IIBA[®] credentials](#).
2. Once logged into our website (don't go into your profile), click on *My IIBA*, located on the top within the grey ribbon.
3. Scroll down to a banner titled: **Academic Resources**.
4. Click *Go to your Academic Resources Here*.
5. Scroll down to the *Business Data Analytics Stream* tile of the *Resources and Benefits* section.

Benefits

Description	Format	Title of Link	Location
Curriculum resources on business data analytics			
Book of Knowledge	PDF	<ul style="list-style-type: none"> Guide to Business Data Analytics 	Within <i>Academic Resources</i> , scroll to the Business Data Analytics Stream tile.
Specifically for intermediary curriculum	PDF	<ul style="list-style-type: none"> CBDA Exam Learning Objectives 	
	PowerPoint document	<ul style="list-style-type: none"> Guide to Business Data Analytics Study Materials 	

Features

- Submit your programs/courses for **IIBA endorsement**.
 - For full details: read the document: *IIBA Endorsement process* and take note of these modifications for curriculum/curricula that is aligned the **IIBA Guide to Business Data Analytics**.
 - A program/course/group of courses can be submitted to be evaluated by IIBA for endorsement if its curriculum/combined curricula is at least 75% aligned to the **IIBA Guide to Business Data Analytic** (either to an area/topic, multiple areas/topics, or the entirety).
 - For the fields of the *BABOK Guide Elements* section within the IIBA endorsement application, enter *N/A* and complete the appropriate spreadsheet of the mapping document: *BDA Alignment_2001* to demonstrate your curriculum/curricula's alignment against either the table of contents of the *IIBA Guide to Business Data Analytics* (if your institution's initiative is to educate on the content of the *Guide to Business Data Analytics*), the competencies tested by the *IIBA - CBDA exam* (if your institution's initiative is to prepare students to attempt the *IIBA - CBDA exam*), or both.

- **Discounts**

- **Certification exam fees** to motivate your students to attempt the IIBA - CBDA exam.
 - Obtaining certification will increase the volume of opportunities available for, employability of and starting salary potential of students.
 - When your students achieve the certification, given their consent, they will be recognized within a registry that will give them international exposure.
 - A discount off the IIBA Member’s exam price, as shown in the following table, if this criteria is met:
 - The purchase quantity is 20 or more.
 - An equal number of IIBA Memberships is purchased in the same transaction, or in a previous transaction, which occurred during the same semester.

The table also displays the IIBA non-member’s and member’s exam prices.

Certification	Regular Exam Price \$USD	IIBA Member Exam Price \$USD	Academic Program Member Exam Price \$USD if the criteria is met
IIBA - CBDA	400.00	250.00	237.50

To order IIBA Memberships and/or certification exams for your students and staff/faculty, email your Account Manager and academic@iiba.org.