

ACADEMIC PROGRAM'S BENEFITS AND FEATURES

Your institution, as an Academic Program Member, can develop or revise program(s)/course(s) to prepare students to attempt our core certification exams and/or the *IIBA - Agile Analysis Certification exam*, or to solely educate them on IIBA's standards: the *Business Analysis Body of Knowledge Guide*® (the BABOK® Guide) and/or *Agile Extension to the BABOK Guide*.

By being granted a yearly license to the content of the BABOK® Guide and the Agile Extension to the BABOK Guide, your institution is permitted to incorporate the content of the BABOK® Guide and the Agile Extension to the BABOK Guide greater than the [fair dealing](#) limit. [Appendix A](#) illustrates the impact of having a license to educate on the content of the BABOK® Guide.

In addition to the yearly license to the content of the BABOK® Guide and the Agile Extension to the BABOK Guide, an Academic Program Member is entitled to benefits and features, highlighted in the next two sections, that are intended to support:

- Development and delivery of business analysis education.
- Students' experience within your program or course.
- Marketing efforts to attract more prospective students.
- Staff/faculty's professional development.

To access IIBA Membership's benefits and features:

1. [Login with your IIBA® credentials](#).
2. Once logged in, don't go into your account, click on the **downward arrow**, located to the right of your name within the top grey ribbon.
3. Click on **Benefits**.

To access the Academic Program's benefits and features:

1. [Login with your IIBA® credentials](#).
2. Once logged into our website (don't go into your profile), click on *My IIBA*, located on the top within the grey ribbon.
3. Scroll down to a banner titled: **Academic Resources**.

Benefits

Description	Format	Title of Link	Location
Curriculum resources on business analysis			
<p>Book of Knowledge</p> <p>If you would like GIFS, JPGS or PDFs of the figures and images within the guide, please inform us.</p>	PDF	<ul style="list-style-type: none"> Download the BABOK Guide. 	<p>Within <i>Academic Resources</i>, scroll to the BABOK Guide & Courseware Resources tile.</p>
<p>Standard</p>	PDF	<ul style="list-style-type: none"> Access the Standard 	<p>Within <i>Benefits</i>, scroll to the The Business Analysis Standard tile.</p>
<p>Presentations that can be used as-is or modified to meet your need.</p>	PowerPoint slide decks stored in Zip folder	<ul style="list-style-type: none"> Chapters 1 - 9 Chapters 10 - 11 	<p>Within <i>Academic Resources</i>, scroll to the BABOK Guide & Courseware Resources tile.</p>
<p>Case studies</p> <p>Each document provides a case and how the case can be utilized, in conjunction with the PowerPoint slide decks, to demonstrate the content being presented. These can be modified to meet your need.</p>	Word documents stored in a Zip folder	<ul style="list-style-type: none"> Case Studies 	

Description	Format	Title of Link	Location
Competency Model can provide you with/inspire learning objectives and help you determine the competency level of your curricula.	PDF file	<ul style="list-style-type: none"> • <i>Access the Competency Model Online</i> 	Within <i>Academic Resources</i> , scroll to the Business Analysis Competency Model tile.
Techniques curriculum educates on the top 18 techniques, identified by our Corporate Program Members, in which entry level business analysis professional should be competent.	PDF file	<ul style="list-style-type: none"> • BA Techniques Course Curriculum 	Within <i>Academic Resources</i> , scroll to the BABOK Guide & Courseware Resources tile.
Specifically for entry level curriculum	PDF file	<ul style="list-style-type: none"> • Learning Objectives 	
	Excel Workbook	<ul style="list-style-type: none"> • Exam Prep Course Framework 	
Specifically for intermediary to advanced curriculum	PDF	<ul style="list-style-type: none"> • CCBA Exam Learning Objectives • CBAP Exam Learning Objectives 	
Curriculum resources on agile analysis			
Book of Knowledge	PDF	<ul style="list-style-type: none"> • Agile Extension 	Within <i>Academic Resources</i> , scroll to the Agile Analysis Stream tile.
Specifically for intermediary curriculum	PDF	<ul style="list-style-type: none"> • Agile Analysis Certification Learning Objectives 	
	PowerPoint document	<ul style="list-style-type: none"> • Agile Extension to the BABOK Guide Study Materials 	

Description	Format	Title of Link	Location
Other resources			
<p>Library</p> <p>11,000+ books and videos.</p> <p>Show the videos during class to enhance the experience.</p> <p>Reference the books within your curricula, if all your students are IIBA Members.</p>	N/A	<ul style="list-style-type: none"> View Now 	<p>Within <i>Benefits</i>, scroll to the Digital Online Library tile.</p>
<p>Research & Articles</p> <p>Reference them within your curriculum.</p>	N/A	<ul style="list-style-type: none"> Read the Latest Edition 	<p>Within <i>Benefits</i>, scroll to the Business Analysis Magazine Online tile.</p>
	N/A	<ul style="list-style-type: none"> Go To Whitepapers & Studies 	<p>Within <i>Benefits</i>, scroll to the Whitepapers & Studies tile.</p>
	N/A	<ul style="list-style-type: none"> View Articles 	<p>Within <i>Benefits</i>, scroll to the Articles tile.</p>
	N/A	<ul style="list-style-type: none"> View Articles 	<p>Within <i>Benefits</i>, scroll to the Best Practices for Better Business Analysis™ tile.</p>
	N/A	<ul style="list-style-type: none"> View Quick Tips 	<p>Within <i>Benefits</i>, scroll to the Quick Tips tile.</p>

Description	Format	Title of Link	Location
	N/A	<ul style="list-style-type: none"> View Reports and Research 	Within <i>Benefits</i> , scroll to the Reports and Research tile.
<p>Statistics</p> <p>Share the global value and perception of business analysis with students.</p>	N/A	<ul style="list-style-type: none"> View the Latest Salary Survey 	Within <i>Academic Resources</i> , scroll to the Business Analysis Salary Survey tile.
<p>KnowledgeHub</p> <p>Navigate the content of the BABOK Guide and Agile Extension to the BABOK Guide with ease.</p> <p>Includes videos, templates and ‘how to’ scenarios</p>	N/A	<ul style="list-style-type: none"> Access the KnowledgeHub Learn More 	Within <i>Benefits</i> , scroll to the IIBA’s KnowledgeHub tile.
<p>Webinars</p> <p>Show them during class to enhance the experience.</p>	N/A	<ul style="list-style-type: none"> Find Out More 	Within <i>Academic Resources</i> , scroll to the IIBA Webinars tile.
<p>Career Centre</p> <p>Find your next instructor for free.</p>	N/A	<ul style="list-style-type: none"> Find your next Business Analysis Instructor 	Within <i>Academic Resources</i> , <i>Post Jobs for Free on IIBA Career Center with Code Member100</i> banner.
<p>Logos</p> <p>Add the “IIBA Academic Program Member” logo to your website.</p>	PNG file	<ul style="list-style-type: none"> Image of the ‘Academic Program Member’ logo 	Within <i>Academic Resources</i> , the Academic Program logo tile.

Features

- A complimentary IIBA Membership for the primary contact and three complimentary IIBA Membership for staff/faculty.
 - Explore the [IIBA Membership's benefits](#).
 - The IIBA Memberships for staff/faculty do not grant access to the Academic Program's benefits and features. To grant them access to the Academic Program's benefits and features, email academic@iiba.org.
 - The expiry date of the complimentary IIBA Membership and any purchased IIBA Membership associated to your institution's Academic Program Membership is your institution's Academic Program Membership's current term's end date.
- Submit your programs/courses for **IIBA endorsement**.
 - For full details, read the document: [IIBA Endorsement Process](#).
- **Offer** entry to intermediary program(s)/course(s) in specializations trending within business analysis field: *Business Data Analytics, Cybersecurity Analysis and/or Product Ownership Analysis*.
 - Connect with your Account Manager for more information.
- **Create** a relationship with [Chapters](#), [Corporate members](#), other Academic Program Members, or any Endorsed Education Provider.
 - Connect with your Account Manager to organize an introduction.
- **Discounts**
 - A reduced price for an IIBA Membership.
 - IIBA Memberships for students or staff/faculty can enhance the experience, contribute towards their professional development, and provide resources and a community.
 - As IIBA Members, your students and staff/faculty are worldwide chapter members, and instantly belong to a local or an online IIBA Chapter.
 - By participating in an IIBA Chapter, your students increase their access to opportunities for work and/or professional development, and become part of a community, with similar career paths and interests, that could be with them for life.
 - Explore the [IIBA Membership's benefits](#).

- If the purchase quantity is less than 20, the price is:

Region	\$USD
1	\$80.00
2	\$75.00
3	\$46.00

- If the purchase quantity is 20 or more, the price is further reduced to:

Region	\$USD
1	\$52.00
2	\$47.00
3	\$29.00

- [Find](#) your region using your institution's location. This link also displays the regular pricing of an IIBA Membership.
 - IIBA Memberships for students are not transferable and not refundable.
 - IIBA Memberships, associated to your institution's Academic Program Membership, for staff/faculty are transferable and not refundable.
- **Certification exam fees** to motivate your students to attempt the respective exam.
 - Obtaining certification will increase the volume of opportunities available for, employability of and starting salary potential of students.
 - When your students achieve our certifications, given their consent, they will be recognized within a registry that will give them international exposure.
 - A discount off the IIBA Member's exam price, as shown in the following table, if this criteria is met:
 - The purchase quantity is 20 or more.
 - An equal number of IIBA Memberships is purchased in the same transaction, or in a previous transaction, which occurred during the same semester.

The table also displays the IIBA non-member's and member's exam prices.

Certification	Regular Exam Price \$USD	IIBA Member Exam Price \$USD	Academic Program Member Exam Price \$USD if the criteria is met
ECBA	350.00	195.00	185.25
CCBA*	145 + 405.00	145 + 50.00	145 + 237.50
CBAP*	145 + 505.00	145 + 350.00	145 + 332.50
IIBA - AAC	400.00	250.00	237.50

*Please note that these certifications have two costs paid at different points in time: an application and an exam fee.

- 15% off purchasing a **co-sponsored** webinar or article such as for the BAM: Business Analysis magazine. [This](#) is more information.

To order IIBA Memberships and/or certification exams for your students and staff/faculty and/or discuss co-sponsoring a webinar or an article, email your Account Manager and academic@iiba.org.

Appendix A

The Importance of Having a License to the Content of the BABOK® Guide

The following table demonstrates the advantage given to your institution by being an IIBA Academic Program Member because of having a license to use the content of the BABOK® Guide.

This table is based on a request made by an instructor who wanted to introduce business analysis to students within a course but the instructor’s academic institution wasn’t a member of the IIBA Academic Program.

	Sections within the BABOK Guide	
	Without a License	With a License
Chapter 1: Introduction <ul style="list-style-type: none"> • What is business analysis • Structure of the BABOK Guide: that it defines key concepts, underlying competencies, techniques, and overviews how business analysis can be used in different perspectives • Knowledge areas: introduces them, and how they are related 	All (1.1 to 1.4)	All (1.1 to 1.4)
Chapter 2: Business Analysis Key Concepts: <ul style="list-style-type: none"> • The Business Analysis Core Concept Model™: what is it, and what are the core concepts within it: Change, Need, Solution, Stakeholder, Value, and Context • Requirement Classification Schema: what is it, and what are the different requirements • Requirements and Design Cycle: what is it, and what are the different components 	2.1, 2.3, 2.5	All (2.1 to 2.5)
Chapter 3: Business Analysis Planning and Monitoring	Introduction only	All (3.1 to 3.5)
Chapter 4: Elicitation and Collaboration	Introduction only	All (4.1 to 4.5)
Chapter 5: Requirements Life Cycle Management	Introduction only	All (5.1 to 5.5)

	Sections within the BABOK Guide	
	Without a License	With a License
Chapter 6: Strategy Analysis chapter	Introduction only	All (6.1 to 6.4)
Chapter 7: Requirements Analysis and Design Definition	Introduction only	All (7.1 to 7.6)
Chapter 8: Solution Evaluation	Introduction only	All (8.1 to 8.5)
Chapter 9: Underlying Competencies	This chapter was not requested by the instructor; therefore, I would need to ask the Publications department.	All (9.1 to 9.6)
Chapter 10: Techniques	This chapter was not requested by the instructor; therefore, I would need to ask the Publications department.	All (10.1 to 10.50)
Chapter 11: Perspectives <ul style="list-style-type: none"> How they are defined in the BABOK guide, and what is business analyst scope in each of them 	All (11.1 to 11.5)	All (11.1 to 11.5)
Appendices	These were not requested by the instructor; therefore, I would need to ask the Publications department.	A, B, C, D