

IIBA FEATURED SESSIONS

#BBCON

Date	Time	Session	Speakers
Wed Nov. 13	2:00pm - 2:50pm	10 BA Techniques For The Product Owner's Toolbox	Emily Midley CBAP, Cleveland Chapter President and Danelkis Serra CBAP, Chapter Operations Manager, IIBA
Wed Nov. 13	3:15pm - 4:05pm	You are a Leader! What's Your Strategy?	Heather Mylan-Mains CBAP, President, BAs Without Borders and Michelle Green CBAP, Sr. Business Analyst, JM Family Enterprises
Wed Nov. 13	4:15pm - 5:05pm	The State of Agile Analysis 2019	Angela Wick CBAP, CEO, BA-Squared and Kupe Kupersmith CBAP, Principal, Kupe Talks
Thu Nov. 14	8:00am - 8:50am	Product Ownership Panel	Kent McDonald , Product Person, KBPMedia, Kevin Brennan CBAP, Product Management and Leadership Consultant, and Jared Gorai CBAP, Director, Chapter & Membership Engagement, IIBA
Thu Nov. 14	10:30am - 11:30am	Business Data Analytics – Using Data to Drive Better Business Outcomes	Laura Paton CBAP, CEO, BA Academy, Inc. and Ken Fulmer , President & CEO, IIBA
Thu Nov. 14	11:40am - 12:30pm	I Finished My Project with Incomplete Requirements: Success Story	Barbara Carkenord CBAP, Consultant, Carkenord Consulting
Thu Nov. 14	3:15pm - 4:05pm	Executive Panel – Future View: The Creative Organization	Matthew Winterbottom , Head of Social Listening & Analytics, Global Social Media Team, HSBC and Nicholas Selk , Head of Cisco Design Thinking, Cisco
Thu Nov. 14	3:15pm - 4:05pm	Through the Looking Glass: IIBA's View to Success	Danelkis Serra CBAP, Chapter Operations Manager, IIBA, Colleen Meeseey CBAP, Membership Engagement Manager, IIBA, and Jared Gorai , CBAP, Director, Chapter & Membership Engagement, IIBA
Fri Nov. 15	8:00am - 8:45am	Future Proofing Business Analysis Careers	Ashish Mehta CBAP, Managing Director, India, APAC and Global Thought Leader, IIBA
Fri Nov. 15	10:00am - 10:45am	Panel: Women in Tech	Reydan Yasar CBAP, BA Competency Lead, Sony Eurasia, Jasmine Lee , Oracle Policy Automation Specialist, Oracle, Christy Hartner , Senior Vice President, Commerce Bank, and Barbara Carkenord CBAP, Consultant, Carkenord Consulting