

# YOU BELONG AT IIBA®

THE GLOBAL MEMBERSHIP FOR BUSINESS ANALYSIS PROFESSIONALS

Business analysis skill **ranks #6 in the top 15 skills companies need most in 2020.**<sup>1</sup>

Jobs related to business analysis are projected to **increase 14% from 2018 to 2028.**<sup>2</sup>



### Interactive Core Business Analysis Standards

BABOK® Guide Interactive Edition, Agile Extension

**\$70 Value**



### IIBA Online Library

Over 11,000 Resources

**\$250,000 Value**



### Professional Development Tools

BA Lens Magazine, Salary Survey Report, Quick Tips

**\$340 Value**



### Member-Exclusive Webinars

Gain CDUs, learn something new

**\$75 Value Each**

**ACCESS THESE BENEFITS AND START BUILDING BETTER BUSINESS OUTCOMES.**

Visit [iiba.org/membership](http://iiba.org/membership)

## JOIN YOUR LOCAL CHAPTER

Be part of a community of thousands of BA practitioners worldwide across 120 Chapters in 40+ countries. Connect with your local Chapter to learn how you can get involved in networking events, coaching, professional development and volunteering.

**120**  
Chapters  
**40+**  
Countries  
**ONE COMMUNITY**



*IIBA connects me to the BA community. I have a place to ask questions while getting the opportunity to practice and grow my skills.*

- Jamie Champagne, IIBA Hawaii Chapter

#### Sources

1. CNBCTV18. <https://www.cnbctv18.com/business/linkedin-says-these-are-the-top-15-skills-companies-need-most-in-2020-5037841.htm>
2. United States Department of Labor, Bureau of Labor Statistics. <https://www.bls.gov/ooh/business-and-financial/management-analysts.html>

# CERTIFY YOUR FUTURE

IIBA competency-based certifications demonstrate you have the skills, knowledge and capabilities to deliver results. Members receive up to 40% off IIBA certifications.

CORE



Get exposure to business analysis without experience to get job ready.



Professionals who hold **one or more** IIBA certifications earn **14% more**.<sup>\*1</sup>



Professionals with CBAP<sup>®</sup> certification **earn 19% higher on average**.<sup>1</sup>



By 2022, **85% of companies will have adopted** big data analytics.<sup>2</sup>



**71% of BA professionals practice agile approaches**, and those certified in agile analysis **earn up to 16% more**.<sup>1</sup>



**21% of business analysis professionals** report working in cybersecurity.<sup>1</sup>

SPECIALTY

Get started at [iiba.org/certification/apply](https://iiba.org/certification/apply)

## CORPORATE PROGRAM

### Empower teams, create business impact

Forge a strong relationship with IIBA to help your team successfully drive business results. Attend Corporate Leader webinars, gain access to global corporate insights and engage with business analysis leaders.

Show your employees your commitment to their professional development. Give them access to a suite of professional resources to build your business analysis capabilities.

Employees who have access to professional development are **15% more engaged in their jobs** and perform at consistently high levels.<sup>3</sup>

Learn more at [iiba.org/membership/corporateprogram](https://iiba.org/membership/corporateprogram)

#### Sources

1. 2019 IIBA<sup>®</sup> Global Business Analysis Salary Survey. \*Earn more vs non-certified professionals.
2. Varonis. 2019 Global Data Risk Report.
3. <https://www.betterbuys.com/lms/professional-development-impact/>

