

# Plan Business Analysis Approach



## Purpose or Need

To define an appropriate method to conduct business analysis activities.



## Value

Ensure the efficient performance of all business analysis activities with a stakeholder-supported approach.



## Solution

A defined business analysis approach that includes planned activities, tasks, and deliverables.



## Techniques

Frequently used techniques:

- [Business Cases](#);
- [Financial Analysis](#);
- [Functional Decomposition](#);
- [Item Tracking](#);
- [Risk Analysis and Management](#).

Refer to the **BABOK Guide v3** for the complete list of techniques.



## Stakeholder

Typically involves sponsors, project managers, domain subject matter experts, regulators, and any additional stakeholders identified.



## Description of Change

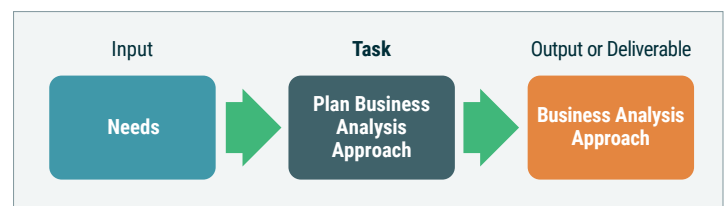
Plan Business Analysis Approach describes the overall method that will be followed when performing business analysis work, what business analysis tasks will be performed, how and when business analysis tasks will be performed, and the business analysis deliverables that will be produced.

## Reference (Guidelines and Tools)

The following resources, if they exist, can be used to transform the inputs into the outputs:

- Business Analysis Performance Assessment from previous initiatives;
- Business Policies;
- Expert Judgment;
- Methodologies and Frameworks;
- Stakeholder Engagement Approach.

## Task Inputs and Outputs



## Consider...

The Plan Business Analysis Approach provides a plan to follow in business analysis activities.

This task is equally important for an adaptive approach. Shorter-term execution steps are planned and aligned with what needs to be created during each iteration. This means repeating planning activities during each iteration and focusing on near-term delivery goals.

See [Guide to Product Ownership Analysis – Sec 4.3 POA and Agile Planning Horizons](#).

Certifications: ECBA, CCBA, CBAP – Refer to the **BABOK® Guide** for study purposes

© 2022 International Institute of Business Analysis.