Business Analysis Body of Knowledge (BABOK® Guide) v3

Please note:

• This session is being recorded.
• Should you have any questions, please type in the question box.
Welcome

Kevin Brennan, CBAP®
EVP, Product Management and Development
Reshaping the Future

- Exciting future ahead
- Committed to “Unite a global community of professionals”
- New three-year Strategic Plan launched in Nov 2014
- Our new strategic plan is transformational and provides a more focused approach
- IIBA’s new direction will bring extensive value and support to Members, Chapters, Corporate Community, Government, EEPs and academia
Reshaping the Future | The Strategic Plan — 3 Years

To unite a community of professionals to create better business outcomes.

- Global "Gold Standard" for BAs
  - BABOK & Extensions
  - Competency Based Learning Outcomes Established
  - Simplified & Integrated Certification Levels & Standard Exams
  - Leading Research & Thought Leadership
- Collaborative Chapter Model
  - Strategic Engagement with Chapters
  - Flexible Global Growth Model
  - Enhanced Chapter Support
- Value Add Relationships @ Senior Levels in Organizations
  - Enterprise Business Analysis Core Competency (EBACC) Assessment Framework
  - Implementation Consulting from Certified Partners and SIs
  - Senior Advisory Group(s)
- Leverage a Network of Complementary Associations
  - Related Professional Associations
  - Management Associations
  - Partnering/Relationship Models
- Encompass Full Scope of Business Analysis Discipline
  - Rebranding
  - Development of IIBA IP to Support Expanded View

Operational Excellence

- New technology platform
- Streamlined systems and processes to improve time-to-market
- Culture of service, innovation & accountability
- Aligned skills, capabilities & structure
- Strong consistent brand
- Financial sustainability

Questions or comments? Email us at strategicplan@iiba.org
A Guide to the Business Analysis Body of Knowledge® (BABOK® Guide)

- Core product for IIBA—serves as basis for almost everything else, including certification, competency model, etc.

- Globally accepted standard for business analysis
  - Development began in 2004
  - First Major Release was v1.6 in 2006
  - Updated to v2 in 2009

- Provides a consensus-based description of business analysis

- Available in English, French, Portuguese, Spanish, Japanese, and German

- v2 definitive work on business analysis in projects
Encompassing the Full Scope of the Business Analysis Discipline

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- Industry is demanding:
  - Process improvement skills
  - Strategic thinking and alignment to business goals
  - Integration with agile software development methods
  - Greater focus on change management
Process Requirements

• Process was developed based on:
  • IIBA experience developing previous versions
  • Compliance with CSA, ANSI regulations for standards development
  • Information provided by IEEE, PMI, OMG on their experience and feedback from participants in those processes

• Global core team representing experience in multiple business analysis disciplines

• Task structure revamped and mapped against 10+ business change models—allowing for many different lifecycles

• Content run through 3 revision cycles
Public Review to Publication

• Every section of the BABOK® Guide has been reviewed and edited by SMEs and technical writers to ensure accuracy, improve clarity, and address public feedback
  • 4500 comments from public, all were reviewed and ⅔ implemented
  • Community feedback on new structure largely positive, particularly from agile and enterprise practitioners
  • New and increased content on business cases, financial analysis, and other techniques based on community feedback
  • Images and graphics created for all sections

• Core team has reviewed and approved the revised document
  • All team members voted to publish with minor changes from last draft
  • CSA/ANSI requirements for standards development now fully met
  • On track for release mid-April
Core Concepts and Unified Terminology

- BACCM
  - Uniting a community of practitioners requires common terminology
  - 6 core concepts kept recurring

- Relevant from enterprise strategy to tactical implementation
Revised Knowledge Area Structure

- Business Analysis Planning and Monitoring
- Strategy Analysis
- Requirements Analysis and Design Definition
- Solution Evaluation
- Elicitation and Collaboration
- Requirements Life Cycle Management
Coming April 15!

Global “Gold Standard” for BAs
Questions?
Thank you.
Thank you for attending today’s webinar “Business Analysis Body of Knowledge (BABOK® Guide) v3”

The webinar has now ended.

Should you have any additional questions, please contact membership@iiba.org.