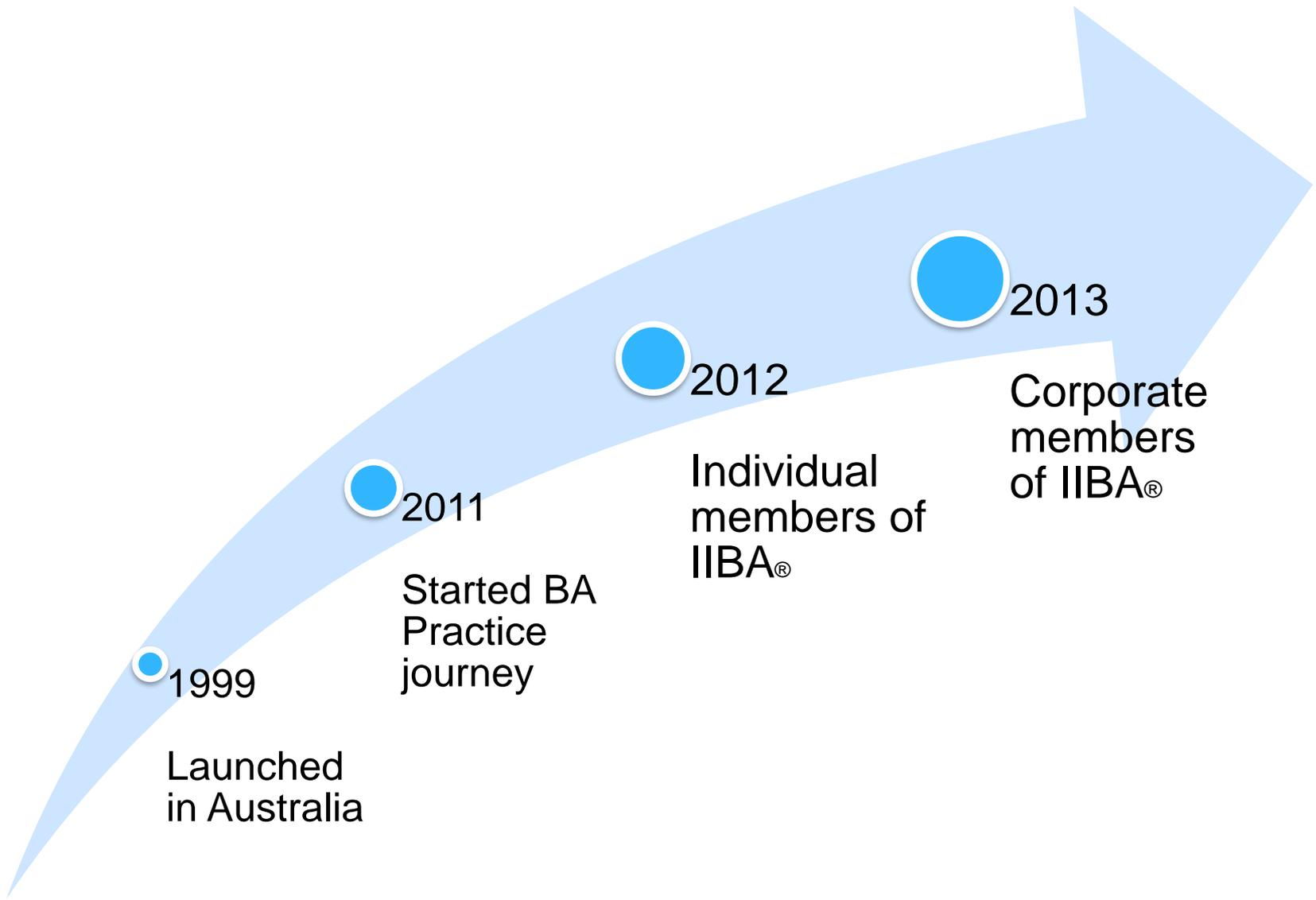


# IIBA<sup>®</sup> Competency Model ING Direct Australia

Presenter Andrew Connery

**ING**  **DIRECT**

Spend your life well



1999  
Launched  
in Australia

2011  
Started BA  
Practice  
journey

2012  
Individual  
members of  
IIBA®

2013  
Corporate  
members  
of IIBA®

**ING DIRECT**

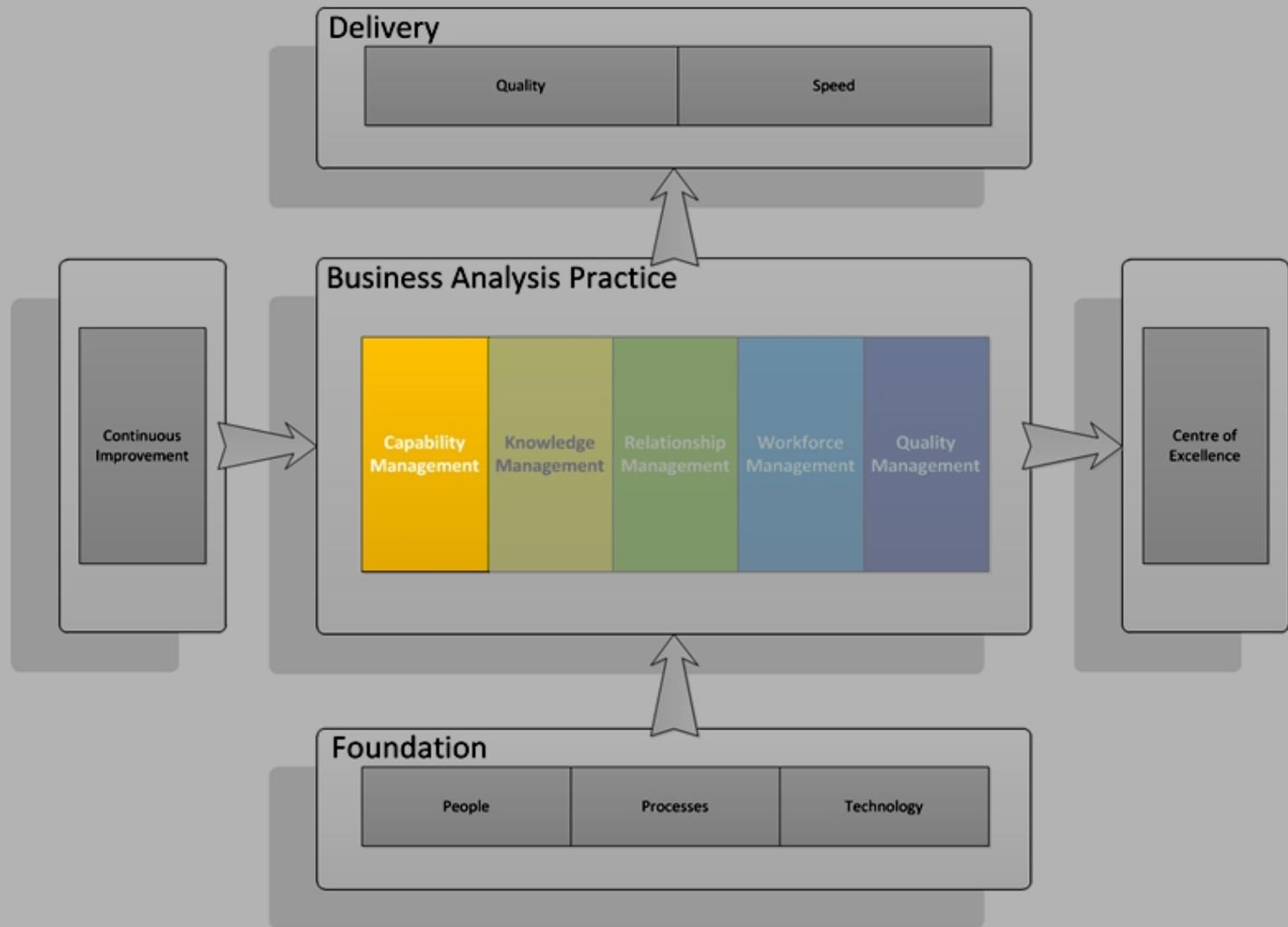
Spend your life well

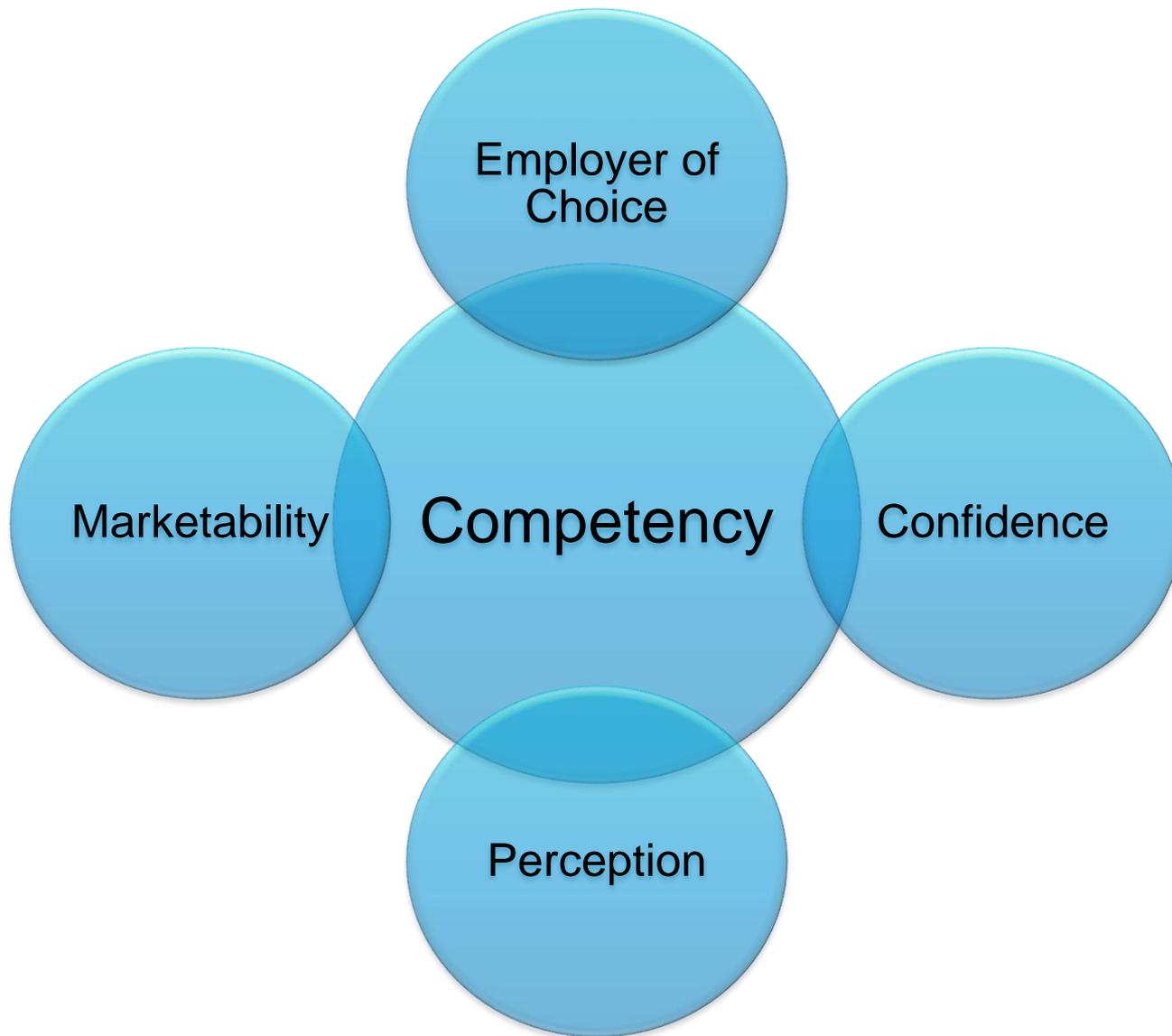
# Why?

**Why did we adopt the Competency Model**

**ING  DIRECT**

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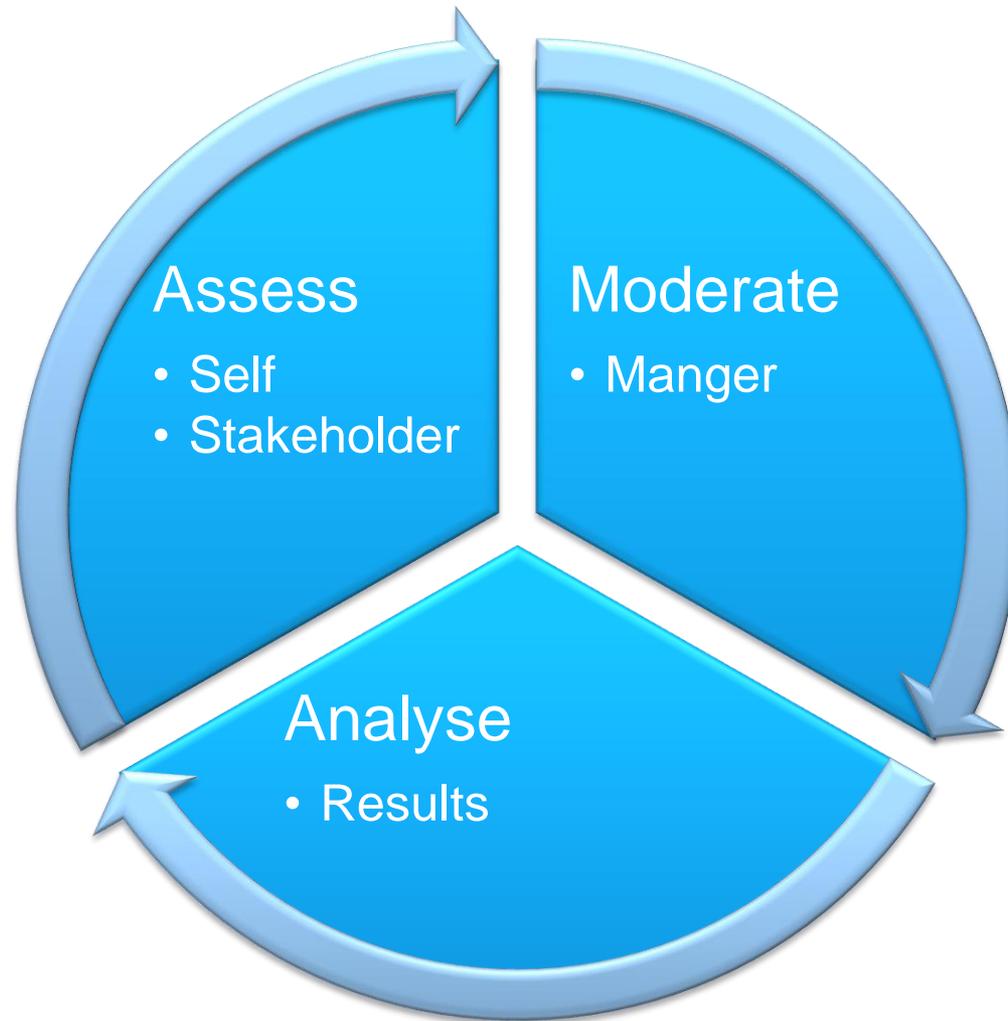


# How?

How do we use the model

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# What?

What do we use the information for

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Benchmark

Certification

Training

Reporting



Industry Alignment

BA Value Proposition

Recruitment

Practice Maturity



# Questions?

## Contact Details

Andrew Connery

BA Team Lead, ING Direct Australia

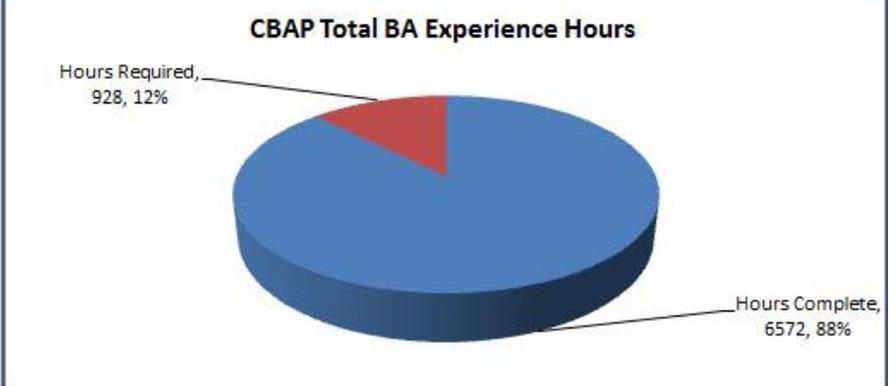
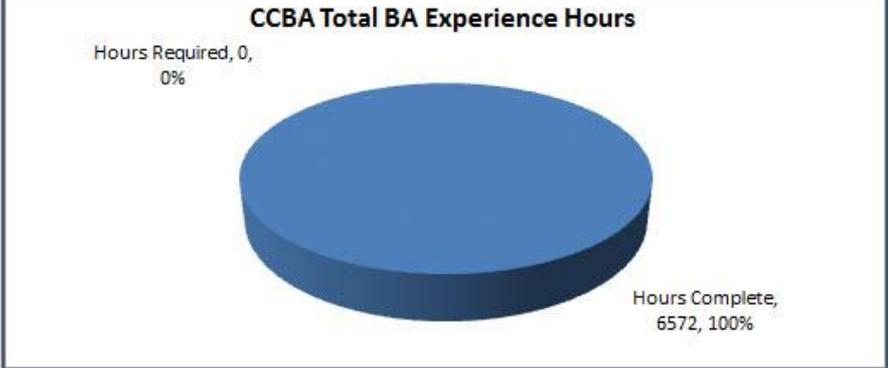
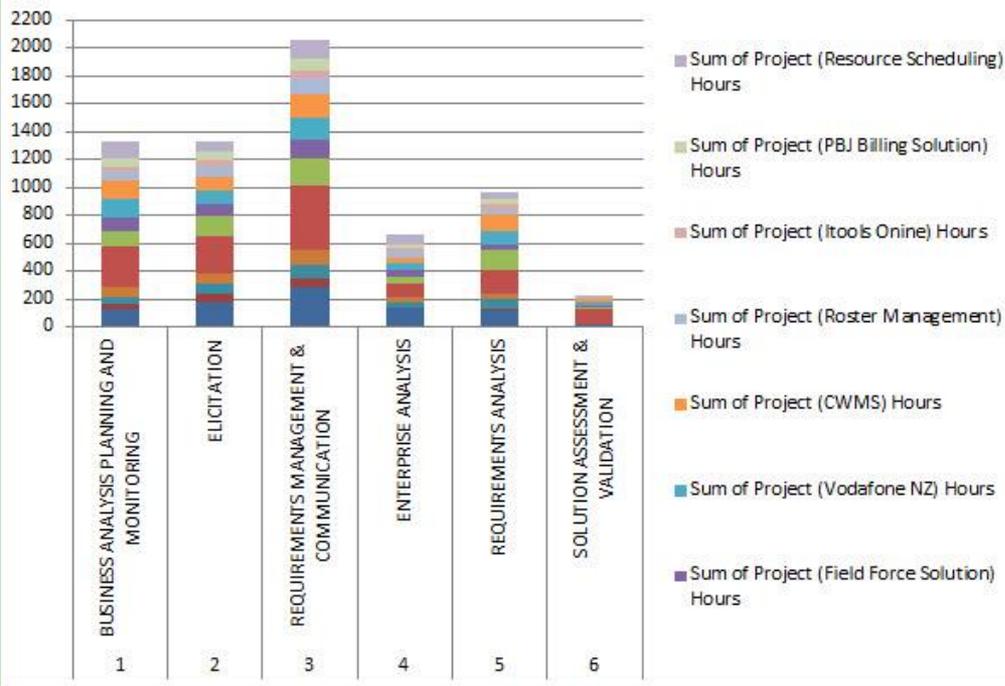
[andrew.connery@ingdirect.com.au](mailto:andrew.connery@ingdirect.com.au)

+61 2 9028 4634

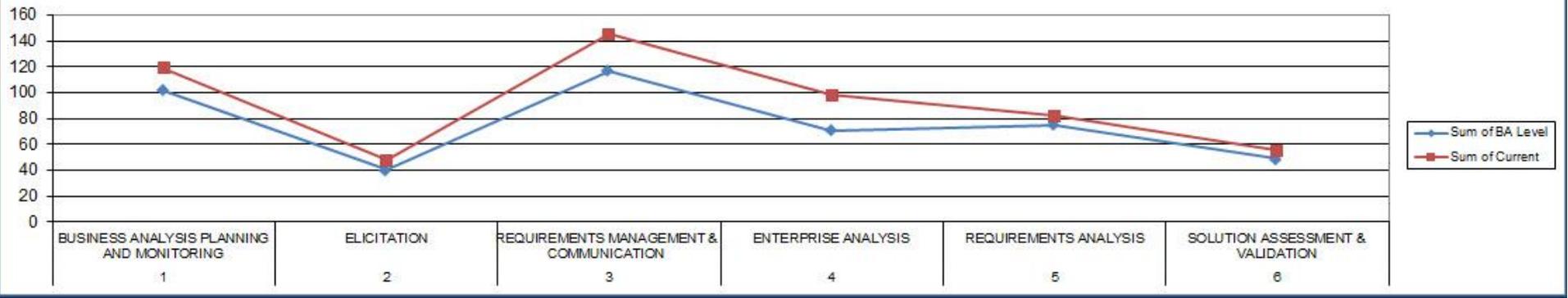
**ING**  **DIRECT**

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**CCBA: 4 Columns Above 500 OR 2 Columns Above 900**  
**CBAP: 4 Columns Above 900**



**Competency High Level**

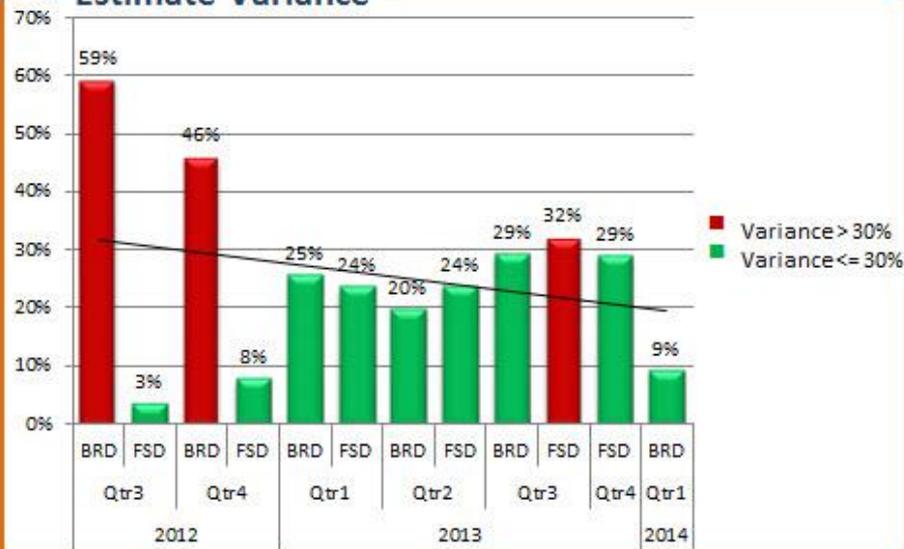


Assessment results are used to identify focus areas for certification



# Operational Excellence

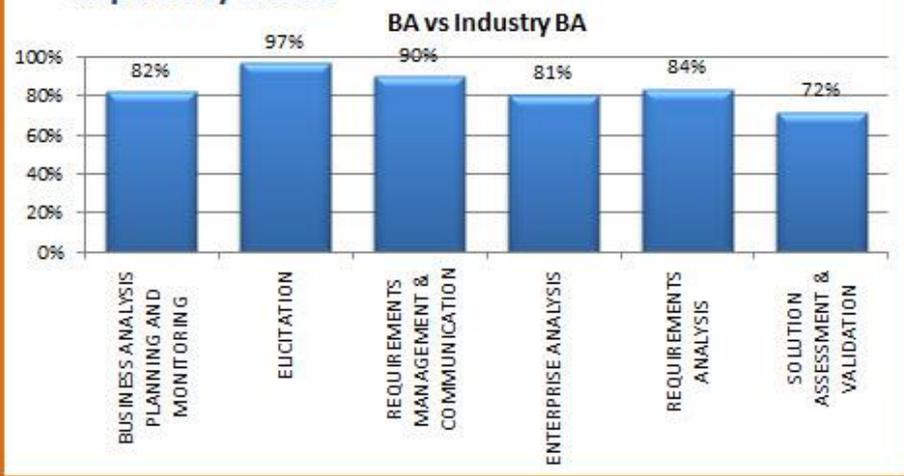
## Estimate Variance



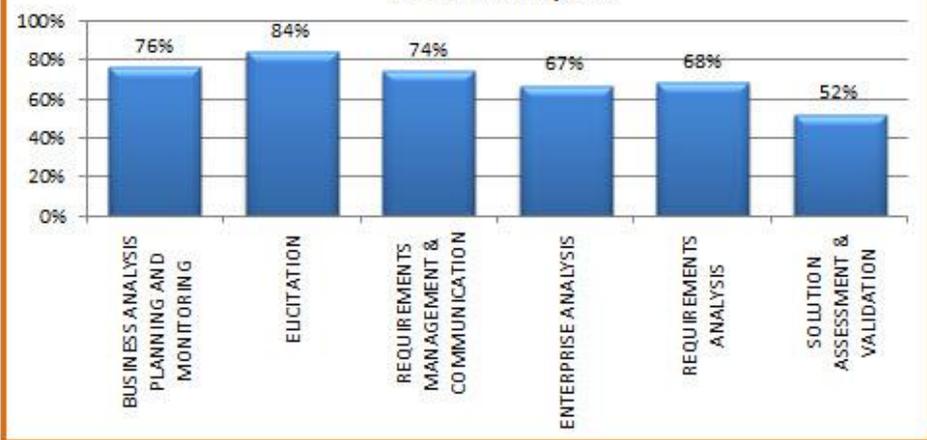
## Quality of BRD/FSD



## Capability Score

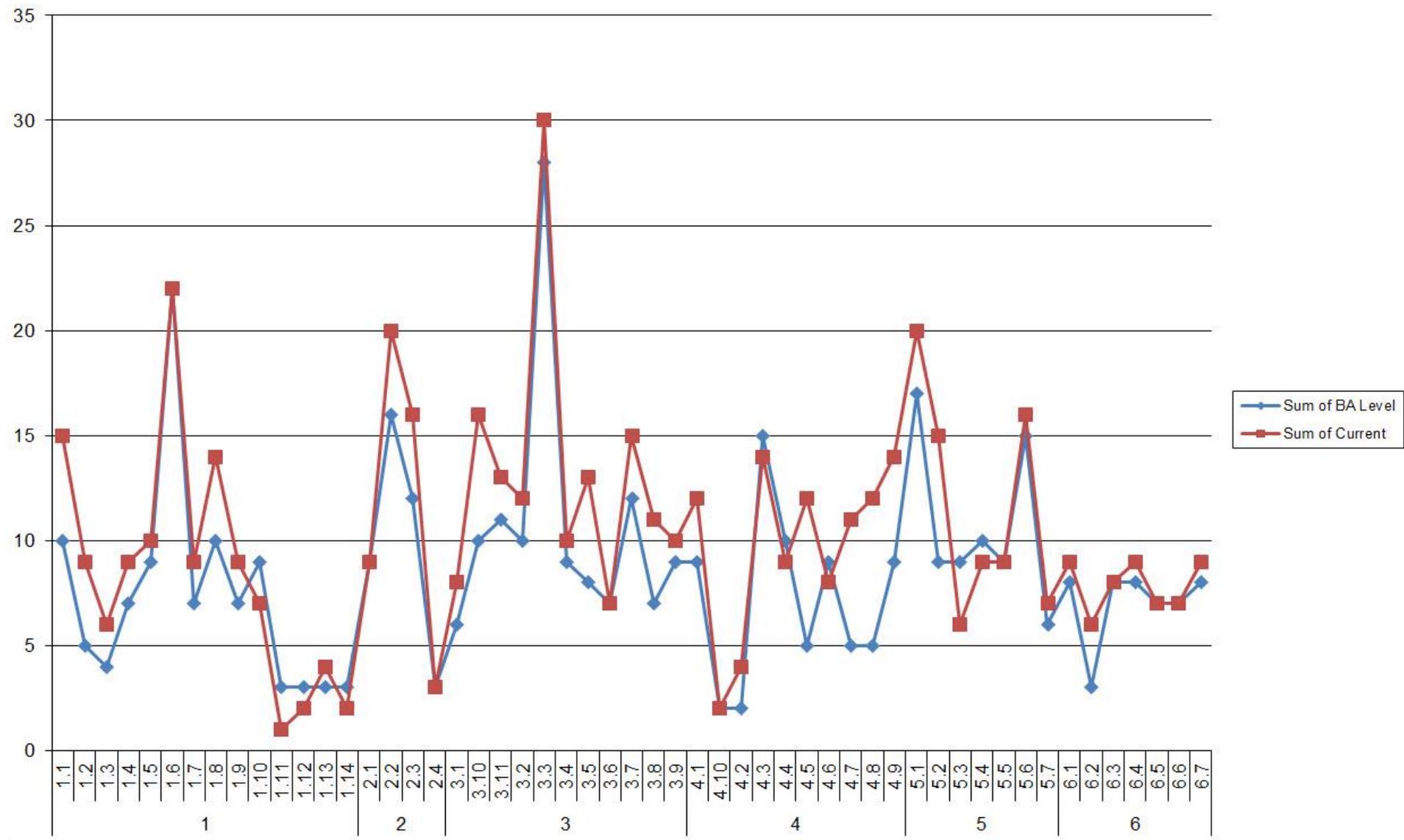


## SBA vs Industry SBA

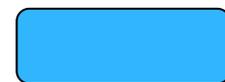


Assessment results are used to report on the BA Practice





Assessment results are used to identify training opportunities



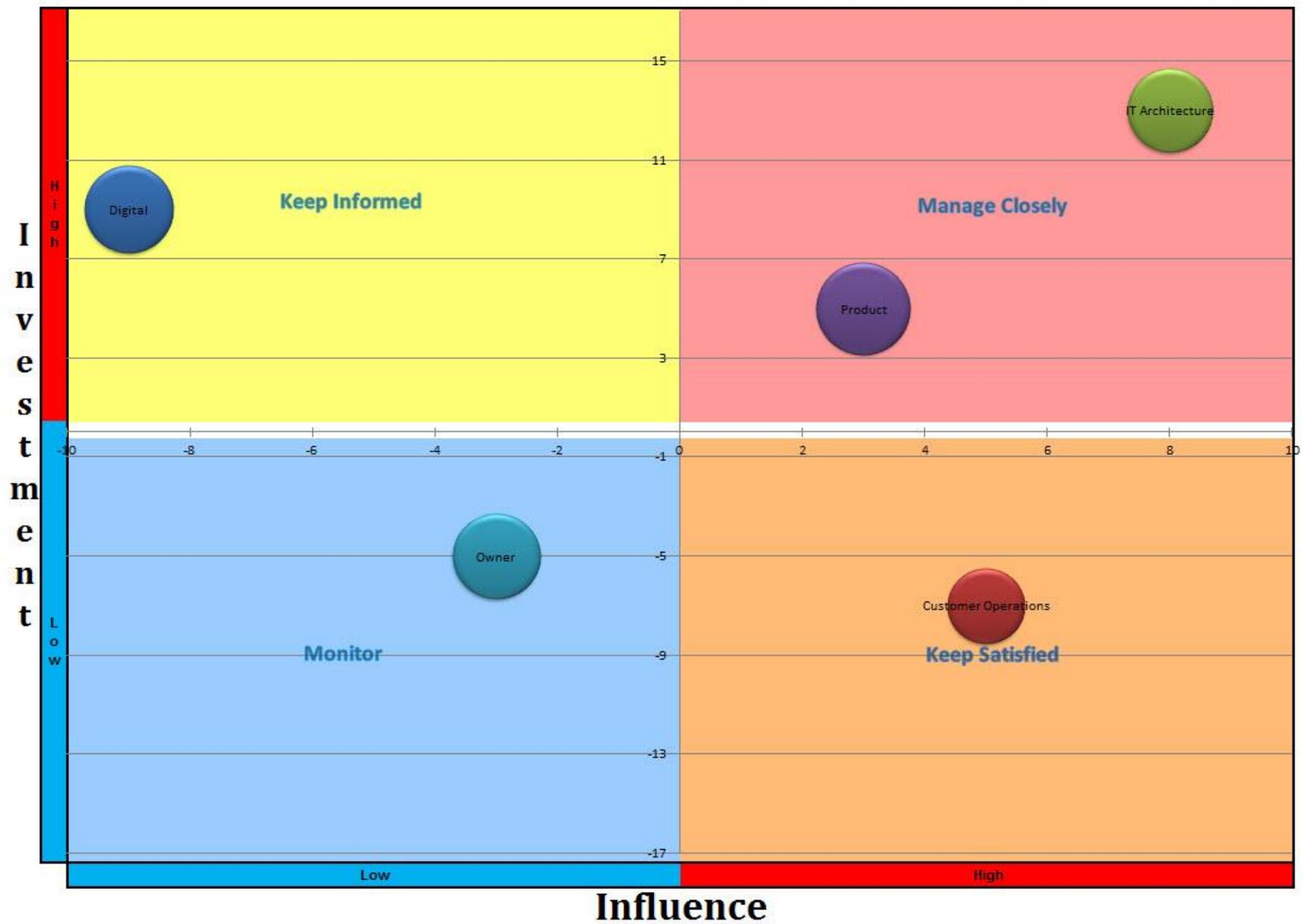
**Business Requirements Document**

Latest Author:	
Estimation Version:	1
Total:	47
Buffer %:	10%
Total + Buffer:	51.7
Efficiency:	70%

Phase/Task	Approx. Number of Occurrences	Estimate Hours per Occurrence	Total Estimate of Hours	Current Actual Hours	Current % Complete	On Track	Predicted Remaining Hours	Predicted Completion Date	Current Variance %	Current Velocity
<b>Pre-Work</b>			<b>8</b>	<b>4</b>	<b>49%</b>	<b>✓</b>	<b>4</b>	<b>5/03/2014</b>	<b>1%</b>	<b>1.0</b>
Background Investigation	1	5	5	2	50%	✓	2	6/03/2014	20%	1.3
Stakeholder Identification	1	1	1	0.5	20%	✗	2	6/03/2014	150%	0.4
Stakeholder Matrix	1	0.5	0.5	0.5	100%	✓	0	6/03/2014	0%	1.0
Validation of requirements	1	1.5	1.5	1	90%	✓	0	6/03/2014	26%	1.4
Other	0		0				0	6/03/2014		
Other	0		0				0	6/03/2014		
<b>Requirements Gathering</b>			<b>12.5</b>	<b>0</b>	<b>0%</b>	<b>✗</b>	<b>13</b>			<b>0.0</b>
Stakeholder/SME Interviews	5	1	5				5	7/03/2014		
Workshop Facilitation	2	2	4				4	10/03/2014		
Questionnaires	0		0				0	10/03/2014		
Surveys	0		0				0	10/03/2014		
Observations	2	0.5	1				1	10/03/2014		
Reading Documents	3	0.5	1.5				2	10/03/2014		
Requirements Prioritisation	1	1	1				1	10/03/2014		
Email Questions	0		0				0	10/03/2014		
Other	0		0				0	10/03/2014		
Other	0		0				0	10/03/2014		
<b>Document BRD</b>			<b>18</b>	<b>0</b>	<b>0%</b>	<b>✗</b>	<b>18</b>			<b>0.0</b>
Document AS IS Process	1	2	2				2	10/03/2014		
Document TO BE Process	1	3	3				3	11/03/2014		
Document Detailed Requirements	1	5	5				5	12/03/2014		
Document Non-Functional Requirements	1	3	3				3	13/03/2014		
Document Business Rules	1	2	2				2	13/03/2014		
Document Process Maps	1	2	2				2	13/03/2014		
Development of models, diagrams	1	1	1				1	13/03/2014		
Other	0		0				0	13/03/2014		
Other	0		0				0	13/03/2014		
<b>Review &amp; Update</b>			<b>8</b>	<b>0</b>	<b>0%</b>	<b>✗</b>	<b>8</b>			<b>0.0</b>
Peer Review	1	2	2				2	13/03/2014		

1.1.6 Develops a business analysis work-plan to manage own and teams activities, tasks, deliverables, and schedule





1.1.4 Determines stakeholder influence and relationship needs



SR: Requirement Prioritisation		Relative Weights:	Benefit	Penalty		
			1	1	1	
			1	1	Stakeholder1	
ID	Requirement / Feature	Priority	Cost	Risk	Relative Benefit	Relative Penalty
1	Transaction	🕒 0.310	1	1	4	4
2	Withdrawal	🕒 0.233	1	1	3	3
3	Deposit	🕒 0.155	1	1	5	2
4	Transfer	🕒 0.388	1	1	2	5
5	Direct Debit	🕒 0.233	1	1	3	3
6	Cheque	🕒 0.698	1	1	3	6
7	Direct Credit	🕒 0.466	1	1	4	2
8	Automatic Savings Plan	🕒 0.621	1	1	2	6
9	Scheduled Transfer	🕒 0.466	1	1	5	1
10	Payanyone	🕒 0.233	1	1	2	1
11	B-Pay	🕒 0.155	1	1	1	1
12	Bank Cheque	🕒 0.543	1	1	3	4
13	SWIFT	🕒 0.310	1	1	2	2
14	Transaction	🕒 0.466	1	1	5	1
15	Withdrawal	🕒 0.776	1	1	5	5
16	Deposit	🕒 0.466	1	1	2	4
17	Transfer	🕒 0.233	1	1	1	2
18	Direct Debit	🕒 0.853	1	1	5	6
19	Cheque	🕒 1.009	1	1	7	6
20	Direct Credit	🕒 0.466	1	1	5	1
21	Automatic Savings Plan	🕒 0.621	1	1	2	6
22	Scheduled Transfer	🕒 0.621	1	1	4	4
23	Payanyone	🕒 0.466	1	1	1	5
24	B-Pay	🕒 0.543	1	1	3	4
25	Bank Cheque	🕒 0.698	1	1	4	5
26	SWIFT	🕒 0.621	1	1	6	2
27	Transaction	🕒 0.853	1	1	6	5

1.5.1. Prioritizes requirements effectively based on factors including business value, cost to deliver, time constraints



## Project Profile

SR		
Size/Time/Cost	Size	5-10 Team members
	Time	6-12 months
	Cost	\$250-\$1M
Team Composition and Past Performance	PM/BA	Competent, inexperienced
	Team	Internal; worked together in past
	Methodology	Defined, proven
	Contracts	N/A
	Contractor Past Performance	N/A
Urgency and Flexibility of Cost, Time, and Scope	Scope	Minimized
	Milestones	Small
	Schedule/Budget	Minor variations
Clarity of Problem, Opportunity, Solution	Objectives	Defined and clear
	Opportunity/Solution	Easily understood
Requirements Volatility and Risk	Customer Support	Strong
	Requirements	Understood, straightforward, stable
	Functionality	Straightforward
Strategic Importance, Political Implications, Stakeholders	Executive Support	Strong
	Political Implications	Minor variations
	Communications	Straightforward
	Stakeholder Management	Straightforward
Level of Change	Organisational Change	Impacts a single business unit, one familiar business process, and one IT System
	Commercial Change	No changes to existing commercial practices
Risks, Dependencies, and External Constraints	Risk Level	Low
	External Constraints	No external influences
	Integration	No integration
	Potential Damages	No punitive exposure
Level of IT Complexity	Technology	Technology: technology is proven and well-understood
	IT Complexity	Application development and legacy integration easily understood
		<b>Level 2: Moderately Complex Project</b>

1.1.2 Evaluates project complexity, assumptions, constraints, and dependencies

