

MEDIA RELEASE

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International Institute of Business Analysis to collaborate with educators to get students job ready

- ***New institutional membership offers universities and colleges discounts, opportunity to launch IIBA-approved Academic Certificate in business analysis***

Toronto, Ont, (October 26, 2011) – International Institute of Business Analysis (IIBA) now offers institutional membership packages to universities and colleges worldwide.

After a post-secondary school purchases the IIBA® Academic Membership, its students, faculty, and staff benefit from discounts on individual memberships, reduced fees for certification programs, and discounts on many other products and services. Please visit www.IIBA.org detailed information about academic memberships.

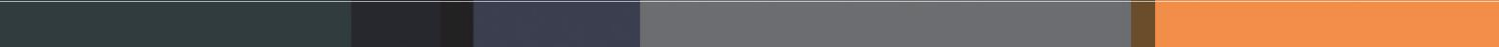
Once a post-secondary school joins IIBA, the institution can host on its Intranet the seminal reference source for business analysts, *A Guide to the Business Analysis Body of Knowledge*® (*BABOK*® *Guide*). The school can also buy hard copies at bulk rates.

Moreover, IIBA is developing recognition programs, and will collaborate with educators who wish to align their business analysis curricula with performance competencies outlined in the IIBA Business Analysis Competency Model and the *BABOK*® *Guide*. These include an academic certificate, available now, and a diploma program currently under development.

Chief Operating Officer Dave Bieg, says, “IIBA seeks to work with universities and colleges to help them get their students job ready for a career in business analysis.” IIBA will offer this service free of charge after a school joins the Academic Membership Program.

The organization will work with educators to ensure their courses at the graduate or undergraduate level are IIBA-approved. After the syllabus for the course has been reviewed and approved by IIBA, the school can offer the Academic Certificate in Business Analysis.

“By earning the IIBA Academic Certificate in Business Analysis, a student will signal to future employers that they have gained the knowledge to perform effectively as an entry level business analyst,” says Mr. Bieg.



For more information about Academic Membership and the Academic Certificate in Business Analysis, educators can contact academic@IIBA.org

About International Institute of Business Analysis

International Institute of Business Analysis (IIBA) is the independent non-profit professional association serving the growing field of business analysis to the international business community. The organization is comprised of more than 21,000 members around the globe in fields ranging from requirements management and requirements analysis to project management and consulting. IIBA® has chapters in over 60 countries worldwide and is committed to developing and advancing standards for the practice of business analysis and for the certification of practitioners. For more information, visit www.IIBA.org