

## MEDIA RELEASE

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### **International Institute of Business Analysis announces first recipient of new BA designation**

(Toronto, ON, July 27, 2011) – International Institute of Business Analysis is pleased to announce that it has awarded the first Certification of Competency in Business Analysis™ (CCBA™) designation to Mr. Michel Sauty, from Villars-sous-Yens near Geneva, Switzerland.

Michael Gladstone, CBAP, Executive Vice President, says, “We congratulate Michel Sauty on becoming the first recipient of this new BA designation.” He adds, “In obtaining the CCBA™ designation, Mr. Sauty signals to employers and clients that he is a professional business analyst with demonstrated competencies in the knowledge areas covered by this designation.”

IIBA® expects this new designation to become the industry standard for business analysts. The certification program has been carefully designed to be in compliance with the ISO 17024 standard for certifying the competence of personnel.

Mr. Sauty worked for 15 years in software development and release management in the banking industry before becoming an independent consultant eight years ago. In his projects he has to improve or implement operational solutions, and he uses BA practices to elicit requirements, to analyze existing processes and find the best solution for the specific customer environment.

The CCBA™ certification application process and exam offered a way for me to gain deeper knowledge of business analysis practices, says Mr. Sauty, a member of the IIBA Geneva Chapter. He adds that the CCBA™ designation is also an independent assessment and official recognition of my practical experience.

Since last November, over 175 individuals in more than 20 countries have been approved to sit for the CCBA™ exam, and IIBA now has 14 CCBA™ recipients from seven countries including the U.S., Canada, Australia, India, Switzerland, the U.K. and the Netherlands. The online application is available at [www.IIBA.org](http://www.IIBA.org). Exams can be written at over 400 computer-based testing centers in North America and at 100 international sites.

Candidates can apply for the new designation after they have accumulated about two and a half years of practical business analysis experience within the past seven years. Candidates need to demonstrate a robust commitment to professional development, adhere to the code of conduct for business analysts, and be proficient in certain areas of knowledge outlined in *A Guide to the Business Analysis Body of Knowledge® (BABOK® Guide)*.

The CCBA™ certification was introduced earlier this year in response to industry demands for a designation that could be obtained earlier in a business analysis practitioner's career. In addition to this new designation, IIBA offers senior practitioners the opportunity to earn the Certified Business Analysis Professional™ (CBAP®) designation. Details on how to obtain either designation can be reviewed at [www.IIBA.org](http://www.IIBA.org).

**About International Institute of Business Analysis**

International Institute of Business Analysis (IIBA) is the independent non-profit professional association serving the growing field of business analysis to the international business community. The organization is comprised of over 20,000 members around the globe in fields ranging from requirements management and requirements analysis to project management and consulting. IIBA® has chapters in over 60 countries worldwide and is committed to developing and advancing standards for the practice of business analysis and for the certification of practitioners. For more information, visit [www.IIBA.org](http://www.IIBA.org).

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