

## MEDIA RELEASE

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### **International Institute of Business Analysis now accepting applications for new professional certification**

Toronto, Ontario, November 30, 2010 -- Today, International Institute of Business Analysis (IIBA) officially launches the online application for the new Certification of Competency in Business Analysis™ (CCBA™) designation. Candidates can access the application at [www.theiiba.org](http://www.theiiba.org).

The first candidates are expected to write the new CCBA™ exam in January 2011. They can apply for the certification after they have accumulated about two and a half years of business analysis experience within the past seven years. They must also be knowledgeable in all six areas of business analysis outlined in the *Business Analysis Body of Knowledge® (BABOK®) Guide* and must have gained proficiency in at least two of those areas.

Michael Gladstone, CBAP, Vice President of Certification, says, “This new designation is expected to become the industry standard certification for business analysts.” He adds, “Obtaining this designation will be a milestone for professionals who wish to demonstrate that they have gained the skills and ability to take on greater responsibility.”

The new certification will benefit organizations who want to signal to their stakeholders that their business analysts have gained significant knowledge of common practices and standards in their field. The certification process itself also offers employers the opportunity to assess staff competencies and recognize their professional achievement and commitment to excellence.

The CCBA™ certification program has been carefully designed to be in compliance with the ISO 17024 standard for certifying the competence of personnel. Candidates will be charged US\$125 to submit the online application and should be aware that the application process is a screening tool for the CCBA™ exam.

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IIBA® also offers the Certified Business Analysis Professional™ (CBAP®) certification. Senior business analysts strive to obtain this designation after gaining a level of relevant work experience to make them fully proficient in all areas of the profession. These individuals are often considered to be elite members of the business analysis community.

Details on how to obtain either designation can be reviewed at [www.theiiba.org](http://www.theiiba.org).

### **About International Institute of Business Analysis**

International Institute of Business Analysis (IIBA) is the independent non-profit professional association serving the growing field of business analysis to the international business community. The organization is comprised of over 15,000 members around the globe in fields ranging from requirements management and requirements analysis to project management and consulting. IIBA® has chapters in over 60 countries worldwide and is committed to developing and advancing standards for the practice of business analysis and for the certification of practitioners. For more information, visit [www.theiiba.org](http://www.theiiba.org).

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