



MEDIA RELEASE

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International Institute of Business Analysis announces fast track to new certification

(Toronto, ON, June 20, 2010) – Business analysts can now fast track their desire to acquire a professional designation when they obtain the new Certification of Competency in Business Analysis™ (CCBA™).

International Institute of Business Analysis officially announced the launch of this intermediate certification at its virtual Annual General Meeting in June. Applications will be available later this year, and the first candidates are expected to write the new CCBA™ exam in January 2011.

Kathleen Barret, president and CEO, says “IIBA® is developing this new certification for professionals who wish to expand their career options sooner and obtain quicker recognition for their ongoing investment in their own professional development.”

She adds, “The new certification will also benefit organizations that need to signal to their stakeholders that their business analysts have gained significant knowledge of best practices and standards in their field.” The certification process itself also offers employers the opportunity to assess staff competencies and recognize their professional achievement and commitment to excellence.

Candidates can apply for the CCBA™ designation after they have accumulated about two and a half years of business analysis experience within the past seven years. In contrast, an individual must have accumulated five years of relevant work experience within 10 years before he or she can apply to become a Certified Business Analysis Professional™ (CBAP®). Both designations require candidates to make a robust commitment to professional development and to adhere to the code of conduct for business analysts.

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All certified business analysts gain proficiency in areas of knowledge outlined in the *Business Analysis Body of Knowledge*[®] (*BABOK*[®]) *Guide*. However, professionals with the intermediate CCBA[™] certification will be able to apply their skills to smaller scope and less complex tasks than those with the more rigorous CBAP[®] designation. Details on how to obtain either designation can be reviewed at www.theiiba.org.

About International Institute of Business Analysis

International Institute of Business Analysis (IIBA) is the independent non-profit professional association serving the growing field of business analysis to the international business community. The organization is comprised of almost 14,000 members around the globe in fields ranging from requirements management and requirements analysis to project management and consulting. IIBA[®] has chapters in over 60 countries worldwide and is committed to developing and advancing standards for the practice of business analysis and for the certification of practitioners. For more information, visit www.theiiba.org.