



## MEDIA RELEASE

FOR IMMEDIATE RELEASE

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### **International Institute of Business Analysis announces new global membership rates**

Toronto, February 1, 2010 – This month, International Institute of Business Analysis (IIBA), the professional association for Business Analysts, has launched its Global Membership Program to make joining easier for professionals residing in countries with lower purchasing power.

Kathleen Barret, CEO of IIBA®, says “Business Analysts are employed by companies all over the world, yet many face financial barriers that hinder them from joining our organization.” The Global Membership program offers a range of fees based on Purchasing Power Parity as defined by the World Bank. The current regular membership fee of USD\$95 annually will be maintained for professionals who reside in North America, most of Europe and Australia. Full details are available on [www.theiiba.org](http://www.theiiba.org) when individuals apply for membership.

“All Business Analysts deserve to be supported by a network of peers and need to have access to the tools of our trade,” says Barret. For example, members receive a free copy of the *Business Analysis Body of Knowledge® (BABOK®) Guide v2.0*, the seminal reference work for the profession.

Members also receive discounts on fees for the Certified Business Analysis Professional™ (CBAP®) certification exam; benefit from joining a local chapter; access online webinars; and receive exclusive monthly publications including the BA Connection newsletter and Quick Tips for Better Business Analysis™ e-bulletin.

IIBA now has chapters in countries around the world, including India, Brazil, South Africa, Mexico, Poland, Bangladesh, Bulgaria, and Egypt.

#### **About International Institute of Business Analysis**

International Institute of Business Analysis (IIBA) is the independent non-profit professional association serving the growing field of Business Analysis to the international business community. The organization is comprised of more than 12,000 members around the globe in fields ranging from requirements management and requirements analysis to project management and consulting. IIBA® has chapters in over 60 countries worldwide and is committed to developing and advancing standards for the practice of business analysis and for the certification of practitioners. For more information, visit [www.theiiba.org](http://www.theiiba.org).