

IIBA Academic Diploma in Business Analysis

The Academic Diploma in Business Analysis from International Institute of Business Analysis (IIBA) is designed for students who have chosen business analysis as their desired profession.

The multi-course program provides both foundational and applied knowledge in business analysis by offering hands-on experience to practice and demonstrate an understanding of the classroom concepts through co-ops, internships or progressive case studies. Students thoroughly explore the profession first-hand, beyond the textbook. To ensure they can interact effectively across an organization, students also perform coursework in supporting disciplines.

Students who earn the Academic Diploma in Business Analysis will be demonstrating to potential employers their commitment to the profession of business analysis. They will be better prepared for their first full-time position in the field, giving them an edge above the typical graduate. As diploma recipients, these new BAs have the opportunity to jump-start their careers, and have established a clear path towards future professional certification in business analysis.

Academic Diploma Benefits

- Offers those new to the field of business analysis an opportunity to gain the knowledge needed to fully understand the business analyst role and the profession.
- Delivers a strong curriculum aligned to *A Guide to the Business Analysis Body of Knowledge® (BABOK® Guide)* and approved by IIBA®.
- Gives students hands-on experience in the profession while progressing through the program, providing students with various opportunities to apply classroom concepts to real-world business situations.
- Enables colleges and universities to offer a program of high value and quality that will encourage students to join the business analysis profession, a role that is in high demand by employers.
- Provides the opportunity to advertise the school's relationship with IIBA, demonstrating to prospective students the institution's commitment to align with the top professional organization for the business analysis profession.
- Recognizes program graduates who will be listed in an online directory on the IIBA website.

Steps to offering the program

In order to offer the Academic Diploma in Business Analysis Program at your institution, please follow these steps:

1. Your institution must be an IIBA Academic Member to offer the program. To become an Academic Member email academic@IIBA.org or visit www.IIBA.org for more information. There is no fee applied to the institution to offer the Diploma Program.
2. IIBA will schedule a teleconference with your college/university to learn more about your program needs and to understand how your institution plans to deliver the diploma program. The program can only be offered by academic institutions with diploma or degree-granting authority.
3. IIBA will provide a checklist that outlines the steps in the program approval process, including the necessary course materials the college/university will need to provide to IIBA for review and approval. Minimally the institution will submit a listing of courses that comprise their diploma program, a syllabus, and course materials for the BA related courses in the program.

Important note: If you have an existing program that you feel meets the diploma guidelines, you may request that IIBA review your program's eligibility even if your program is currently running with students enrolled. Contact academic@IIBA.org.

4. IIBA will give your institution the name of an IIBA contact who will work with you during the review and approval process.
5. Once submitted, the program materials will be reviewed by IIBA and you will be contacted within 30 days of the assessment results. If the materials do not meet the guidelines, your IIBA representative will contact you to review the results and discuss the changes that need to be made in order to be approved.
6. When the diploma program is approved, the college or university may begin offering the program and marketing it as being approved by IIBA. This includes using the Academic Diploma in Business Analysis logo in course catalogues, brochures, etc.
7. Students enrolled in the program must have access to their own copy of the *BABOK® Guide*. Students may purchase a hard copy version or they may utilize the electronic version available to them if they have obtained an IIBA membership.

Diploma Program Completion

1. The academic institution will be responsible for sending IIBA a list of students who have graduated from the diploma program. A standardized template for delivering this information will be provided by IIBA.
2. IIBA will process, print and mail the diplomas directly to graduating students.
3. Students will be listed in the online registry on the IIBA website identifying them as a diploma recipient.
4. Students graduating from the program will receive their first year of IIBA membership for free.

For more information about the IIBA Academic Diploma in Business Analysis or to speak with IIBA about implementing the program at your college or university, please email academic@IIBA.org.