Helping Business Do Business Better

About IIBA

Webinar Series
Jan 2010

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Kathleen Barret

CEO and President, IIBA®

- In June of 2009, Kathleen Barret became the first full-time President and CEO of International Institute of Business Analysis after having held the role as a volunteer since the organization's inception in October 2003.

- With over 25 years of experience in information technology, Kathleen has held many roles including most recently, managing offshore software development work for a large financial service organization. Her involvement in the field of business analysis began when she was asked to create a centre of competency for BAs for her company. She is experienced in CMMI and benchmarking, and through her many years of consulting, brings cross industry knowledge to her role at IIBA.

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Discussion Points

In the Beginning

Defining Moments

Guiding Principles

How IIBA Works

Major Initiatives for 2010

In the Beginning

Business Analyst Association – Kick-Off Meeting
October 29, 2003

Meeting 4:00 to 6:00
Chairperson: Maureen McVey

Dinner 6:00 to 8:00
Hosts: Jesse Hanspal & Robin Dhillon of Development Technology Services – BMO

Agenda

4:00	**Meeting Objective and Round Table Introductions**
4:30	**Speaker: Kathleen Barret – "Getting from Here to There – Rolling Out Requirements Management Across BMO"**
4:45	**Creation of Board of Directors** a) Review each of the positions b) Election of President, Secretary and Treasurer c) Request for Volunteers for: Membership, Education, Public Relations and Special Events
5:50	**Wrap Up**
6:00 – 6:30	**Cocktails and Networking**
6:30 – 8:00	**Dinner**

IIBA® Vision and Mission

Vision	The world's leading association for Business Analysis professionals
Mission	Develop and maintain standards for the practice of business analysis and for the certification of its practitioners

IIBA® is an international not-for-profit professional association for business analysis professionals.

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IIBA® Goals

Create and develop awareness and recognition of the value and contribution of the role of the Business Analysis Professional

- Define the *Business Analysis Body of Knowledge® (BABOK®)*
- Publicly recognize qualified practitioners through an internationally acknowledged certification program
- Provide forums for knowledge sharing
- Advance the practices of business analysis within organizations
- Define a roadmap for professional growth and development

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Defining Moments

From the Business Analyst Perspective

- Foundation – March 2004
  - I belong to the profession & have an international standards body that represents me
- Knowledge (BABOK) – June 2006
  - I have an internationally recognized standard body of knowledge that I can reference to define my profession, job, growth
- Certification – Nov 2006
  - I have an Internationally recognized certification that I can use to prove or support my skills, knowledge , experience that is accepted by peers & employers

Where We are Today

- A Community of Professionals
  - ~12,000 members
  - 94 Chapters + 51 in start-up mode in over 50 countries
- *The Guide to the Business Analysis Body of Knowledge* ®
- Certified Business Analysis Professional ® Certification
  - ~ 800 in over 14 countries
- A Competency Framework

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Guiding Principles

- Members First
- Give what you can so you can get what you need
- Think globally. Act locally
- Chapters, our storefront to the local community
- Helping business do business better

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Guiding Principles

- Methodology Agnostic
- Adaptability over stability
- Transparency in our operations
- Progress over perfection
- Collaboration
- Win-Win

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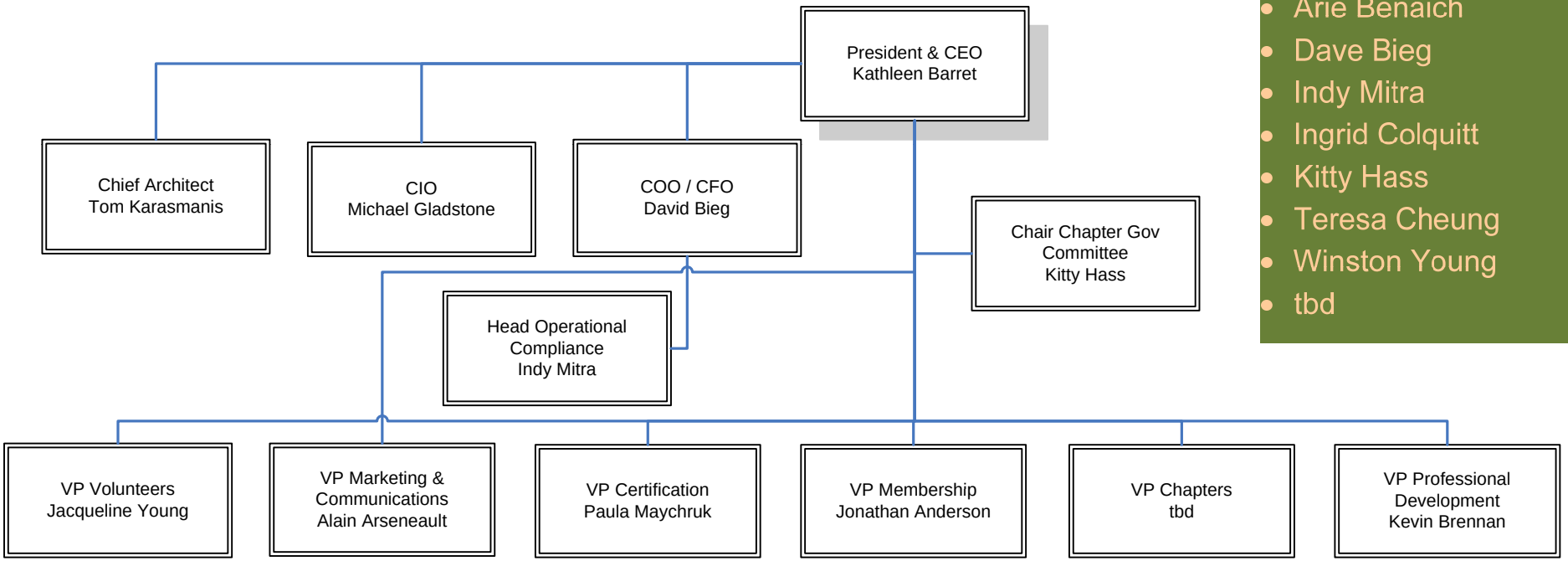
How IIBA Works

Senior Leadership Team



Board of Directors

- Alain Arseneault
- Arie Benaich
- Dave Bieg
- Indy Mitra
- Ingrid Colquitt
- Kitty Hass
- Teresa Cheung
- Winston Young
- tbd

How IIBA Works

Through Volunteers

- As of January 2010, IIBA has 12 paid contractors
- IIBA is primarily run & managed by volunteers:
  - Board of Directors
  - Senior Leadership Team
  - Chapters
  - Standing & Ad Hoc Committees

Major Initiatives for 2010

- Our next defining moment
  - Competency Framework
- Membership
  - Global Membership – Feb
- Certification
  - Associate level certification
- BABOK
  - EA, BAPM & Agile extensions
  - Translations

Major Initiatives for 2010

- Chapters
  - Membership, Sponsorship & Event toolkits
  - Online membership registration & payment
- Professional Development
  - New resources
  - Enhancements to EEP Program
- IIBA conference – Nov

Your Questions?

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