

## The IIBA News - December 2004

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### A Message from the President

It has been nine months since our inception. We may have been quiet but we have been very busy and have a lot to share with you!

The big news is that the first draft of the **Business Analysis Body of Knowledge** is now posted on the IIBA web site ready for your input, and we're making great progress on our **Accreditation and Certification** Program. Both will be officially released at the 2<sup>nd</sup> Annual General Meeting next March. The committees are working hard to keep each other engaged in their progress and while it has introduced some coordination challenges, we appear to be on schedule. You'll find more details on each of these later in this newsletter, along with details on our new **Winnipeg Chapter**, our new **Chapter Kit**, and details on the many **special events** we have participated in over the past year.

**Corporate Sponsorship** is critical to ensuring the IIBA's longevity. We would like to thank our sponsors for ensuring our continuing success: **BMO Financial Group, Borland, B2T Training, The Canadian Wheat Board, CDI Education, HotJet Media, Information Architecture Group, and Management Concepts**. We know there are other organizations who are interested in supporting the IIBA. If you would like us to meet or speak with your executives to encourage them to become corporate sponsors of the IIBA, please contact Maureen McVey, Chair of the Corporate Sponsorship Committee for more information at [maureen.mcvey@ifl.bmo.ca](mailto:maureen.mcvey@ifl.bmo.ca).

As always, we are looking for new members. Please help us grow by informing your friends and fellow Business Analysts on the value and benefits of being a member. Tell them to register online at [www.iiba.com](http://www.iiba.com).

In the meantime, I would like to thank all the members who have committed their time and energy towards making IIBA a success and for making the Business Analyst a recognized role and profession. Thank you!

To future success!

**Kathleen Barret**



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### **Embodying the Body of Knowledge; A Progress Report**

The first draft of the Business Analysis Body of Knowledge is now available on the IIBA web site. We are just starting the process and have a long way to go before it is ready for formal publication but we are now in a position to start engaging the membership on our progress and capturing your input and feedback. Please visit:

<http://www.iiba.com/bok.cfm>.

To this point the BOK Committee has been busy defining the knowledge areas that will make up the Body of Knowledge. An "at a glance" picture of the knowledge areas is available on the web site. For each knowledge area we have been working through a basic definition and rationale, identifying the sections and sub-sections necessary. There are three knowledge area documents available now on the web site (**Enterprise Analysis, Requirements Planning and Management**, and **Requirements Analysis and Documentation**) and more will be added in the upcoming weeks.

Over the next few months, we will continue to develop and flesh out the Body of Knowledge with a plan to issue the first release of the BOK at the 2nd AGM in March. In

the meantime, we need your comments and feedback, and have provided an email address for BOK comments, at [bok@iiba.com](mailto:bok@iiba.com). We are also planning a discussion environment on the web site so that members can view each others comments in addition to providing their own.

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### **A New Chapter in the Evolution of the IIBA: Winnipeg!**

October saw the initiation of the IIBA's first chapter in Winnipeg, Manitoba, Canada. Winnipeg has a very engaged BA population and has supported a BA Special Interest Group for the past nine months. Many of the key participants in the SIG were also involved in the IIBA, so this summer they decided to transform their SIG into the first official IIBA chapter. The Winnipeg IIBA Executive have also been instrumental in the development of a chapter kit which we hope other cities will use to kick start their own IIBA Chapters.

### **Plus; A New Start-up Chapter Kit for Aspiring Chapter-Starters**

Regional chapters are integral to the mission and purpose of the IIBA. An IIBA chapter provides an organization for individuals having a common interest in Business Analysis and who are looking for opportunities to:

- Network with fellow Business Analysis professionals
- Influence and contribute to the profession and service of Business Analysis
- Learn more about Business Analysis best practices
- Contribute to the Body of Knowledge

A New Chapter Start-Up Kit is now available, and contains all the information necessary to begin a chapter in your region, including information on bylaws, membership dues, organizational structure, etc. The kit is available to any interested member by contacting Tina Joseph, who is heading up our Chapter Committee. Tina can be reached at [tjoseph@b2ttraining.com](mailto:tjoseph@b2ttraining.com).

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### **Education and Accreditation Update**

The IIBA Education and Accreditation Committee is following ANSI guidelines for establishing an ISO 17024 compliant accreditation program for Business Analysts. We are initially focused on two areas: Role Delineation, and the Accreditation Framework.

The **Role Delineation** Sub-Committee is taking the knowledge areas defined in the Body of Knowledge and decomposing them into tasks, which are then further decomposed into the knowledge and skills required.

The **Accreditation Framework** Sub-Committee is focused on developing the competency, work experience and professional development requirements for certification as well as a Business Analyst code of ethics and a candidate handbook.

Certification will also be based on a comprehensive exam. The Body of Knowledge identifies what knowledge and skills are required; the IIBA Business Analyst Exam will determine whether a person meets the specified level of knowledge and skills. The IIBA will not be endorsing any training vendors or Business Analyst programs available on the market. It will be up to the individual to determine what courses and / or development they require in preparation for the exam and subsequent certification.

Like all IIBA committees, the Education and Accreditation Committee welcomes your input and involvement. For more information, contact Committee Chair Rainy Thiele at [Rainy.Thiele@cwbc.ca](mailto:Rainy.Thiele@cwbc.ca).

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### **Call for Volunteers: Getting Involved with YOUR IIBA**

Volunteers are the lifeblood of an organization like the IIBA. For more details on the committees and how they contribute to IIBA's vision, click on Committees from the IIBA home page. If you are interested in contributing some time, please contact the appropriate Chair via the email address identified on the web site.

### **We have some immediate needs!**

IIBA is looking for an **Editor** for its newsletter, The IIBA News. The newsletter and our web site are our two main vehicles for communicating with our membership. The Editor will be responsible for drawing input from the various sources and publishing the newsletter on a regular basis. If you are interested in contributing to the future of the IIBA in this way, and have some experience in corporate communications, please email [scott.williams@cdilearn.com](mailto:scott.williams@cdilearn.com).

Do you have any legal background? As a newly formed, non-profit organization, IIBA needs some legal expertise and advice. Please email [indy.mitra@bmo.com](mailto:indy.mitra@bmo.com) if interested.

Have you had experience in setting up a new organization? We need help in many of our back-office functions to ensure the efficient and effective management of the organization. For more information, please contact [diane.akai@sympatico.ca](mailto:diane.akai@sympatico.ca).

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## The IIBA TimeLine: Recent Events, Upcoming Events;

- **May 2004, BA World in Toronto:** This was the first time IIBA appeared in public. In addition to staffing a booth and conducting numerous track sessions, the IIBA held a dinner with Michael Cole of Bell Canada providing the key note speech. Over 75 BAs attended the dinner, and over 300 attended the conference.
- **October 1, 2004,** IIBA held a BA Body of Knowledge webinar in conjunction with Digital Mosaic, with close to 200 people participating on the call.
- **November 3-5, 2004, Boston:** The IIBA participated in the New England Summit of Project Managers & Business Analysts. B2T Training and Information Architecture Group, two key sponsors of the IIBA, participated in the event, and ESI, the US distributor for CDI's BA curriculum was in attendance. Based on the feedback we received it was quite a success! We are looking forward to participating in next year's event.
- **November 23, 2004, Vancouver:** IIBA co-hosted a dinner at the Business Analyst World Conference, and facilitated a round table discussion on the BA Body of Knowledge.
- **March 2005, Toronto:** 2nd Annual General Meeting. This will be the formal launch of the Body of Knowledge and the Education and Accreditation program. Plan to be there!
- **May 2005, Toronto:** BA World Toronto. This event is still in the planning phase but more information will be available in the new year.